

# BUILDING AN EFFECTIVE EARLY CHILDHOOD SYSTEM IN NORTH CAROLINA

NC DIVISION OF PUBLIC HEALTH

# OVERVIEW

- Participants gain an understanding of:
  - The agency vision and mission and
  - the RTT-ELC projects contributing to early childhood systems building
- Participants learn key accomplishments from projects that will be complete as of December 2015 and future work of projects continuing through 2016
- Participants learn about efforts toward sustainability and agency goals for ongoing systems improvement North Carolina's early childhood system



# NC DIVISION OF PUBLIC HEALTH

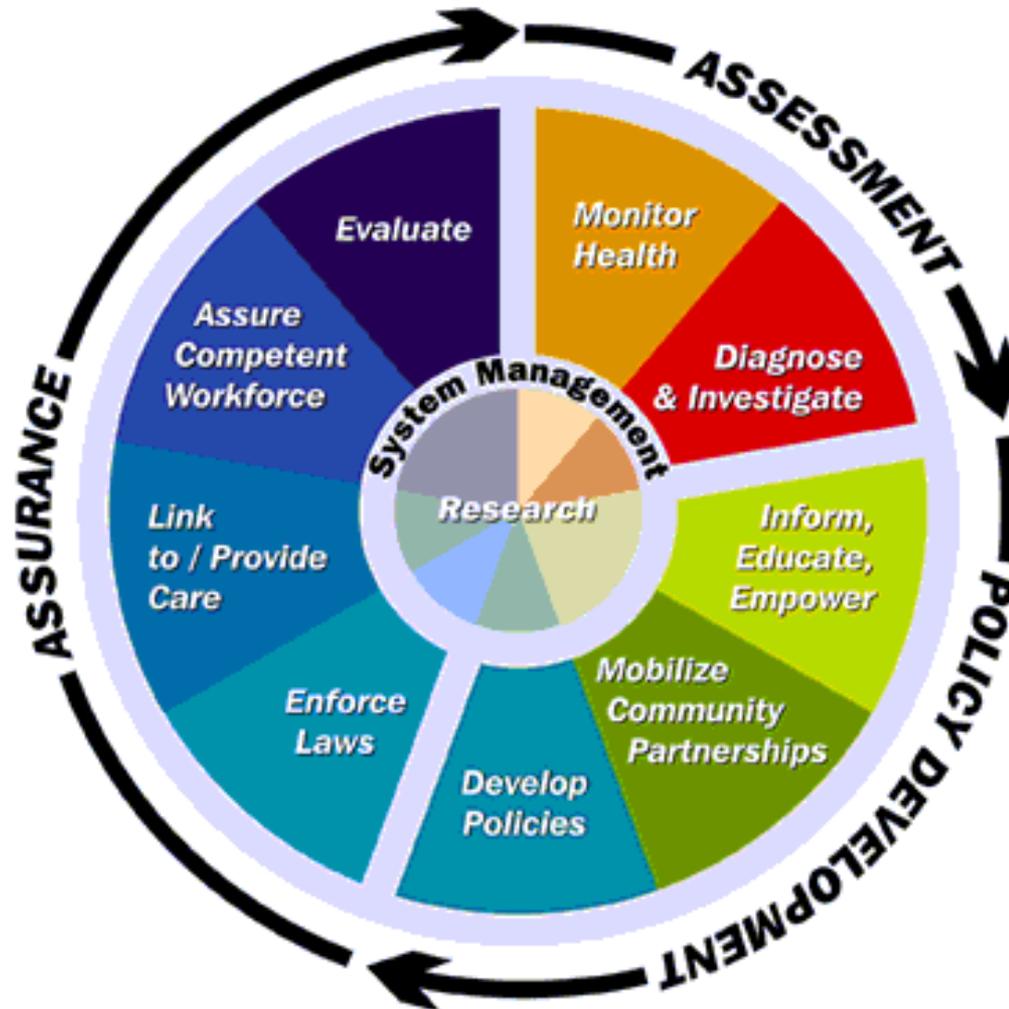
## Mission

- North Carolina Public Health (NCPH) works to promote and contribute to the highest possible level of health for the people of North Carolina.
- Our entire statewide system of public health - local, state and private sector - has dedicated professionals who carry out our mission every day through a wide range of essential programs and activities touching the lives of everyone in our state.
- North Carolina Public Health is community health. Disease prevention, health services and health promotion programs protect entire communities - not just individuals - from untoward outcomes such as communicable diseases, epidemics, and contaminated food and water. We work daily to reduce the impact of chronic and oral diseases. All North Carolina citizens benefit from protections like safe food and water, adequate waste treatment and sanitation, infectious disease control, immunized children and adults, and emergency preparedness.
- The Division of Public Health plays a vital role in these efforts, collaborating with local health departments, hospitals, community health centers, practitioners, community agencies and organizations throughout the state and nation.



# NC DIVISION OF PUBLIC HEALTH

## 3 CORE FUNCTIONS AND 10 ESSENTIAL PUBLIC HEALTH SERVICES



# NC RTT-ELC PROJECTS AND GOALS

- **Family Strengthening**
  - **Family Connects**
    - Evidence-based universal newborn nurse home visiting program for parents of newborns
  - **Triple P (Positive Parenting Program)**
    - Evidence-based universal support program for parents of children, ages birth to five years



# NC RTT-ELC PROJECTS AND GOALS

- **Family Connects**

- Available to all parents of newborns

- Public health approach

- No stigma - all parents have needs

- A gateway to more intensive services

- Assessment and community referrals

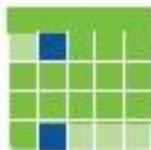
- Nurses assess, quantify needs, resolve or refer for follow-up



# NC RTT-ELC PROJECTS AND GOALS

## The Family Connects Model

WHAT YOU CAN EXPECT



### THREE WEEKS

Visits are scheduled around 3 weeks after your baby's birth



### NO COST TO RECIPIENTS

As an eligible recipient, you will not be charged



### REGISTERED NURSE

All visits are made by highly-trained nurses



### FOR ALL

Helping all families, regardless of income or background

Feedback loop between hospitals, doctors and service agencies strengthens the community system of care



# NC RTT-ELC PROJECTS AND GOALS

- Triple P (Positive Parenting Program)
  - Implemented in 17 Tier One counties in northeast NC, plus Pitt and Nash
  - A coordinated system of parenting support programs
  - Multi-level programs of increasing intensity
  - All developmental periods, infancy to adolescence
  - A public health model of parent education and support
  - Promotes children's healthy development
    - Prevent children's social, emotional and behavioral problems
    - Prevent child maltreatment
    - Strengthen parenting at a population level
    - Destigmatize seeking information and support



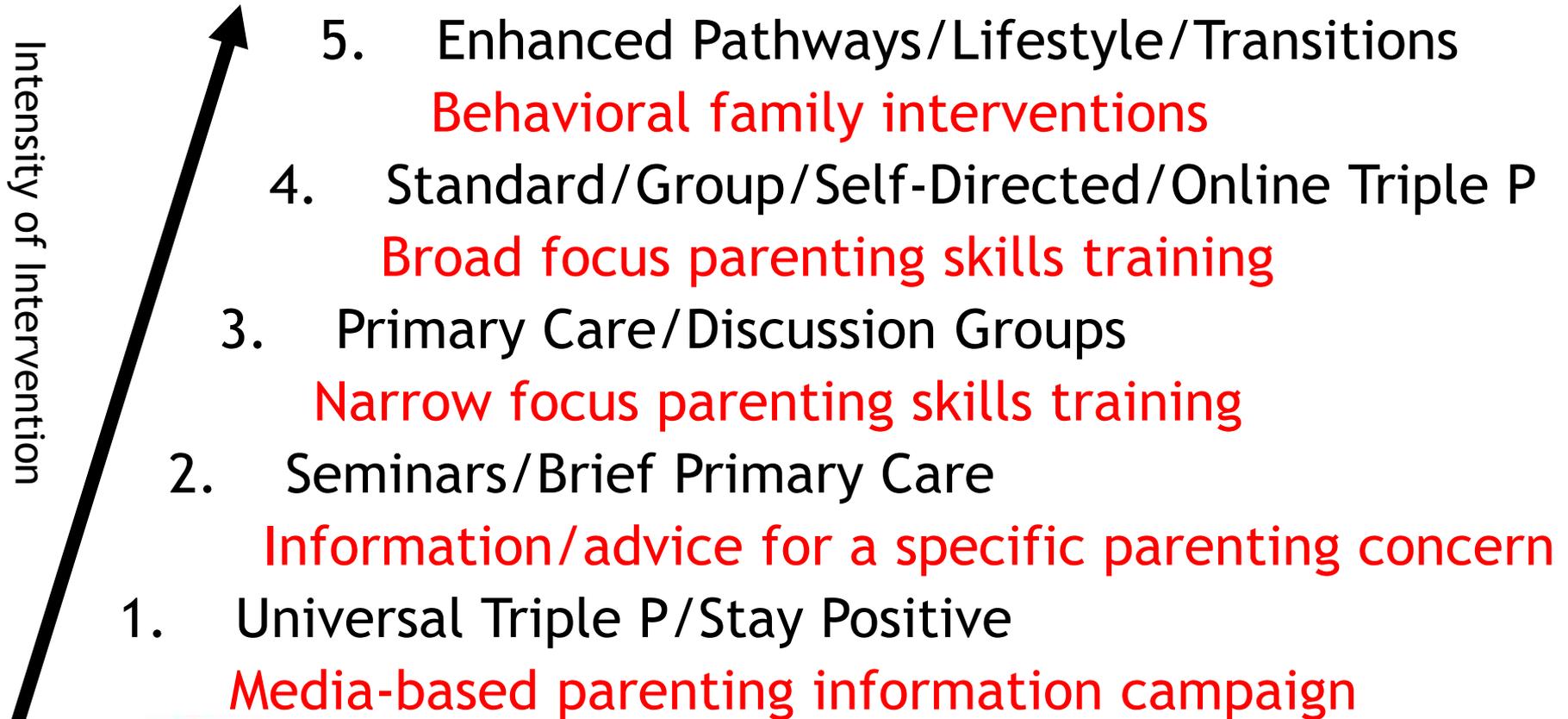
# NC RTT-ELC PROJECTS AND GOALS

- **Triple P (Positive Parenting Program)**
  - Use of strength-based self-regulatory framework
  - Parents determine the goals
  - Practitioners use examples that are relevant to the family
  - A menu of parenting strategies
  - Practitioner helps the parent to make informed choices



# NC RTT-ELC PROJECTS AND GOALS

## FIVE LEVELS OF TRIPLE P INTERVENTION



# FAMILY CONNECTS- KEY ACCOMPLISHMENTS

- Replication in rural setting (Transformation Zone) is out-performing the original urban implementation
- Using WCS Web (hearing data system) data to identify newborns in a timely way
- Performance data (Sept 2015)
  - 84% of births are scheduled for a home visit
  - 70% of referrals resulted in services received
- Partnership with CCFH (model developer) and CCFP (evaluator)



# TRIPLE P - KEY ACCOMPLISHMENTS

- Seven implementing sites across 19 counties
- 1,097 caregivers served
- 1,367 children, 0-5, impacted
- 691 practitioners trained
- 369 practitioners participating (data submitted)
- Piloting a regional implementation approach
- Partnership with Triple P America



# FAMILY CONNECTS - FUTURE WORK

- Sustainability - Family Connects is listed as an option for funding in the 2.5 million dollar appropriation for evidence-based programs for local health departments for next fiscal year.
- Stronger connection with birthing hospitals with the hope that hospitals will be willing to help sustain this evidence-based program.



# TRIPLE P - FUTURE WORK

- Increasing the percentage of trained practitioners that are delivering Triple P (based on submitted data)
- Increasing the number of caregivers served by trained practitioners
- Focusing on data collection and peer-to-peer support
- NC Open Enrollment training
- Sustainability - using Title V MCH Block Grant funds beginning June 2016



# HOW PROJECTS FIT INTO THE BROADER EARLY CHILDHOOD SYSTEM BUILDING EFFORTS

- Both are population-based - available to all families
- Both aim to reduce the stigma of asking for help
- Both are evidence-based family strengthening interventions with proven outcomes
- Both can incorporate other interventions without sacrificing model fidelity (non competitive)
  - Family Connects - Post partum and newborn home assessment
  - Triple P - Strengthening Families and Incredible Years



# SUSTAINABILITY EFFORTS

## FAMILY CONNECTS

- Grant funding
- Incorporating Medicaid reimbursement for post partum and newborn home assessments
- Center for Child and Family Health
  - Fee structure for TA and training
  - Web-based data collection system



# SUSTAINABILITY EFFORTS

## TRIPLE P

- Using Title V MCH Block Grant funds beginning June 2016 to support the NE projects for two additional years of implementation
- State agency funds from interested partners/Local grant/local funding/community agency support
- Shared cost of training and parent materials with practitioners



# AUDIENCE Q&A AND REFLECTION

- Questions?
- Reflections?
  - How does this relate to your ongoing early childhood system efforts?
  - Are there learnings that could inform your work?
  - Replication in a rural (Tier One) setting
  - Would you like to help sustain these programs?

