



## August 2020 Social Media Sample Posts and Drop-Ins

The North Carolina Complete Count Commission (NC CCC) is committed to making the 2020 Census a success for our state. Visit [census.nc.gov](https://census.nc.gov) for additional information and resources.

### Topic – Respond Now

Complete the 2020 Census safely at home either online at [my2020census.gov](https://my2020census.gov), by phone 844-330-2020 (English) or 844-468-2020 (Spanish), or by paper form reduces the need for a Census worker to visit your home and maintains COVID safety through social distancing. **#MakeNCCount**

### Topic – Respond Now

We only have until September 30<sup>th</sup> to count 4 million North Carolinians who still need to respond. These uncounted residents put at risk \$7.4 billion per year for health care, education, senior care, social services, highways and economic development. **#MakeNCCount**

**Complete Your 2020 Census**  
[my2020census.gov](https://my2020census.gov)

10 minutes will shape your future for 10 years

Or at 844-330-2020 (English)  
844-468-2020 (Spanish)  
Assistance in 59 Languages

MAKE NC COUNT  
CENSUS 2020

**Complete su Censo del 2020**  
[my2020census.gov](https://my2020census.gov)

Solo diez minutos te darán un mejor futuro por los próximos diez años.

844-330-2020 (Inglés)  
844-468-2020 (Español)  
Asistencia disponible en 59 idiomas

MAKE NC COUNT  
CENSUS 2020

### Topic – What’s at Stake

NC is projected to gain a seat in the US Congress & Census data bring \$1,823 per person/per year in federal & state funds back to NC counties & towns. An incomplete count puts another seat in Congress & funding in jeopardy. Respond at [my2020census.gov](https://my2020census.gov) or 844-330-2020.

### Topic – What’s at Stake

10 minutes can shape your future for the next 10 years. The 2020 Census impacts funding, planning & services. Incomplete data today sets an inaccurate baseline for tomorrow – compounding the impact for NC for the next 10 years. Respond at [my2020census.gov](https://my2020census.gov) or 844-330-2020.

**10 minutes will shape your future for 10 years**

Responding is  
SAFE, EASY and  
IMPORTANT

**Complete Your 2020 Census**  
Census data and funding will be more important than ever to help communities recover from the impacts of COVID-19

Respond at  
[my2020census.gov](https://my2020census.gov)  
or at 844-330-2020 (English)  
844-468-2020 (Spanish)  
Assistance in 59 Languages

MAKE NC COUNT  
CENSUS 2020



**Topic – Languages**

Even with Census workers going door-to-door, you can respond to the census through September 30<sup>th</sup> in up to 59 languages online at [my2020census.gov](http://my2020census.gov) and 14 other languages by phone at 844-330-2020. **#MakeNCCount**

**Topic – Safety**

Your responses to the 2020 Census are safe, secure, and protected by federal law. They cannot be used against you by any government agency or court in any way—not by the FBI, DHS, or ICE. Respond at [my2020census.gov](http://my2020census.gov) or 844-330-2020. **#MakeNCCount**



**Topic – Safety**

Despite recent confusion, there is no citizenship question on the 2020 Census. No individual data can be reported to any government agency. Title 13 of US law protects your personal census information for 72 years. Please respond at [my2020census.gov](http://my2020census.gov) or 844-330-2020

**Topic – Internet Response**

For the first time, the 2020 Census will accept responses online. You can respond to the Census in less time than it takes to finish your morning coffee! Respond at [my2020census.gov](http://my2020census.gov) or 844-330-2020. **#MakeNCCount**



**Topic – Why It Matters**

**Did you know?** Data from the Census brings federal tax dollars to our communities – that’s \$1,623 per person, per year in North Carolina according to a George Washington University report. Respond at [my2020census.gov](http://my2020census.gov) or 844-330-2020. **#MakeNCCount**



**Topic -Why It Matters**

**Did you know?** Data from the Census determines the number of US Representatives in Congress – NC is expected to gain at least one seat. Respond at [my2020census.gov](http://my2020census.gov) or 844-330-2020. **#MakeNCCount**

### Topic – Shape Your Future

You have the power to shape your future and the future of your community including funding for Pell Grants, health care, housing, transportation, and other important education and community services. Respond at [my2020census.gov](https://my2020census.gov) or 844-330-2020.

**#MakeNCCount**



### Topic – Children Count

Children under the age of 5 had the highest undercount of any age group in the 2010 Census. In 2010, the net undercount of children under the age of 5 was 4.6 percent. Let's change this statistic! Respond at [my2020census.gov](https://my2020census.gov) or 844-330-2020.

**#MakeNCCount**



### Topic – All Communities Count/ Rural Communities

Every town is an important part of the American story. Completing the Census helps provide data that can attract new businesses and jobs as well as money for things like roads, schools, housing and more! Respond at [my2020census.gov](https://my2020census.gov) or 844-330-2020. **#MakeNCCount**



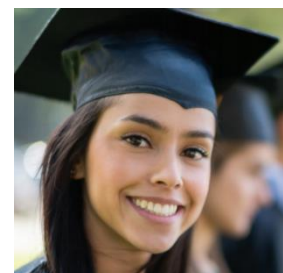
### Topic – Renters

You have the power to shape your future! The 2020 Census is important and impacts you no matter where you live or whether you rent or own. By participating, you help inform how federal funding is distributed each year. Respond at [my2020census.gov](https://my2020census.gov) or 844-330-2020. **#MakeNCCount**



### Topic – College Students

Shape your future! Live in off-campus housing? You should count yourself at your off-campus address. Live in on-campus housing? Census takers will work with student housing officials to ensure that you are counted. Respond at [my2020census.gov](https://my2020census.gov) or 844-330-2020. **#MakeNCCount**



### **Additional Social Media Cards – Community Messaging**

Images and Graphics – 7 different visuals with text – just one quick drop in

If you need help adding the NC Census logo in the image, just let us know which card you'd like to use.

[Social Media - Graphic 1](#)

[Social Media - Graphic 2](#)

[Social Media - Graphic 3](#)

[Social Media - Graphic 4](#)

[Social Media - Graphic 5](#)

[Social Media - Graphic 6](#)

[Social Media - Graphic 7](#)

Please follow [@nccensus](#) on [Twitter](#) and [Facebook](#) and share posts on your social media. Please tag us and use the [#MakeNCCount](#) hashtag.

Thank you for doing your part to make the 2020 Census a success for North Carolina.

