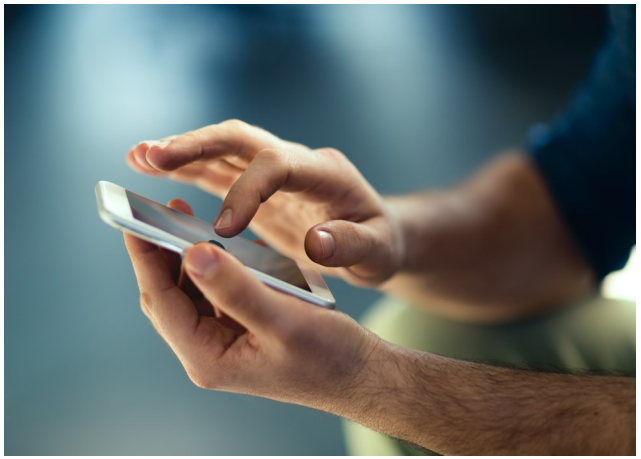
What is the Census?

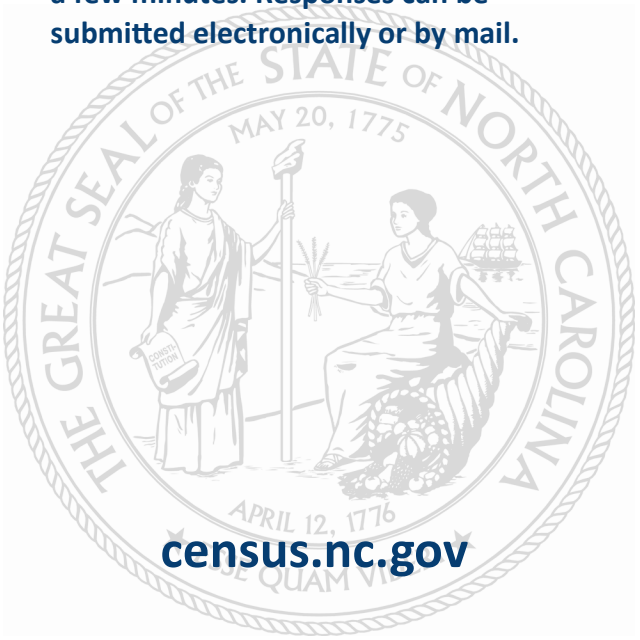
Mandated by the US Constitution, the US Census Bureau is required to conduct a count of every person in the United States, including North Carolina. Everyone must be counted no matter their age, residence status or location. This includes deployed military at their current base address. Federal law requires that all information collected be kept confidential. The information compiled cannot be shared with law enforcement, the courts, immigration or anyone for 72 years.

Stay informed. Join the NC Census Listserv at census.nc.gov



How to get counted

Census Day is April 1, 2020. Completing the survey is quick and easy to do. You will be able to complete your Census questionnaire online or on paper. By using your phone, tablet or computer, or simply grabbing a pencil or pen, you can complete the questionnaire in only a few minutes. Responses can be submitted electronically or by mail.



census.nc.gov

Why it matters

The data collected from the US Census helps determine political representation for our state and the amount of funding invested in our communities. Census data helps decide how more than $16 billion in federal funding gets used each year. By completing the 2020 Census, you will help:

- Determine the number of representatives in Congress for North Carolina
- Allocate federal funds in North Carolina
- Establish the boundaries for voting and school districts
- Provide information needed to improve schools, roads, health care, emergency response and other services in your community.

census.nc.gov

How you can help

It will take a team effort to make the 2020 Census in North Carolina a success and we need your help. Talk to family, friends and neighbors about why it's important to participate in the Census.

Local governments, businesses, schools, tribes, community organizations, faith-based groups and individuals all have a role to play in making the Census a success for North Carolina. Groups can form local complete count committees to help:

- Spread the word on the importance of the 2020 Census in your community
- Help recruit census workers
- Promote awareness of the 2020 Census through social media, publications, word of mouth, web, mail and other media platforms.

North Carolina is also forming a statewide Complete Counts Commission to help with Census efforts in the state.

Want to help?
Register with the NC Complete Count Committee or apply for a job with the 2020 Census at census.nc.gov

MAKE NC COUNT
CENSUS 2020

For more information:

census.nc.gov

Lets get social!

@nccensus

2500 of this public document were printed at a cost of .11 cents each.
3/19

MAKE NC COUNT
CENSUS 2020

The Census is your chance to make sure your community counts. Participating in the Census will help make sure your community gets:

- Fair representation in Congress
- Financial resources for health, schools, transportation, and more
- Information leaders need to help your community plan for the future.

census.nc.gov