



**MAKE NC
COUNT**
C E N S U S 2 0 2 0

YOU MAKE NC COUNT!

You impact your community in many ways – through your family, neighborhood, church, school, professional networks, social/community groups, charitable work, civic engagement, hobbies, etc. We all have opportunities to shape the future for our neighborhoods, our families, and North Carolina.

How can you support your communities for the 2020 Census?

- Increase awareness about the 2020 Census using resources in the [NC Census Outreach & Engagement Toolkit](#) offering informational materials, handouts, social media resources, newsletter articles, posters, yard signs, handouts, talking points, press information, and many other resources.
- Text and talk with friends and family about the importance of the census in shaping your future. Challenge groups you communicate with to complete their census forms.
- Sign up to the North Carolina [2020 Census listserv](#) to receive important updates.
- Get Social! Join the “I Counted” campaign – once you’ve completed your census form, place the [I Counted NC](#) sign in your window, post a pic on social media with #MakeNCCount, and challenge your neighborhood to a Census Sign Scavenger Hunt.
- Paste the “Make NC Count” logo and/or website link into your email signature, on websites you help manage, in newsletters, electronic billboards, etc. Logos are available at census.nc.gov.
- Follow @nccensus on [Twitter](#), and [Facebook](#) and share posts on your social media. Please tag us and use the #MakeNCCount hashtag.

The 2020 Census – What’s at stake for North Carolina:

- **Tax dollars you have already paid, about \$1,623 in federal funds and \$200 in state funds per person, per year** are allocated in North Carolina based on Census data.
- **The risk of undercounting hard-to-reach populations** – children, the homeless, racial and ethnic minorities, renters, the disabled, rural communities, and others.
- **Another seat in the US House of Representatives for North Carolina.**
- **Critical funds** for roads, schools, healthcare, senior services, childcare, food assistance, emergency services, housing programs, public transportation, libraries, parks and more.
- **Accurate data** that will be used for the next 10 years for planning and resource management.

April 1st was not the end of the Census, rather the reference point and rallying day for Census participation. Responses will be collected through the summer.

You can respond online or by phone any time at my2020census.gov or 1-844-330-2020.

Responding is Safe, Easy, and Important.