Census 2020: What To Expect

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## North Carolina Population vs. Other States

### 9th Largest State at 10.4 Million

#### 4th Largest Population Gain (848,000 people), April 2010 to July 2018

<table>
<thead>
<tr>
<th>Geographic Area</th>
<th>Population Estimate</th>
<th>Change, 2010-2018</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>April 1, 2010</td>
<td>July 1, 2018</td>
</tr>
<tr>
<td>United States</td>
<td>308,758,105</td>
<td>327,167,434</td>
</tr>
<tr>
<td>California</td>
<td>37,254,523</td>
<td>39,557,045</td>
</tr>
<tr>
<td>Texas</td>
<td>25,146,114</td>
<td>28,701,845</td>
</tr>
<tr>
<td>Florida</td>
<td>18,804,580</td>
<td>21,299,325</td>
</tr>
<tr>
<td>New York</td>
<td>19,378,124</td>
<td>19,542,209</td>
</tr>
<tr>
<td>Pennsylvania</td>
<td>12,702,873</td>
<td>12,807,060</td>
</tr>
<tr>
<td>Illinois</td>
<td>12,831,572</td>
<td>12,741,080</td>
</tr>
<tr>
<td>Ohio</td>
<td>11,536,757</td>
<td>11,689,442</td>
</tr>
<tr>
<td>Georgia</td>
<td>9,688,709</td>
<td>10,519,475</td>
</tr>
<tr>
<td>North Carolina</td>
<td>9,535,736</td>
<td>10,383,620</td>
</tr>
<tr>
<td>Michigan</td>
<td>9,884,117</td>
<td>9,995,915</td>
</tr>
</tbody>
</table>

and Projected Through 2038
Millions of People

Projected Percent Population Change by Age Group, 2019-2038

Population 65 and Over is Projected to Grow More Than 2 1/2 Times Faster Than Total Population in the Next 19 years

- Total: 21.7%
- 65+: 55.3%
- 55-64: 7.7%
- 25-54: 20.1%
- 18-24: 8.5%
- 5-17: 11.3%
- <5: 18.5%

Population in North Carolina by Age, 2019 and 2038


Median Age:
2019: 39
2038: 41
Constitutionally mandated headcount

- Article I, Section 2 & 14th Amendment
- All 50 states, District of Columbia, Puerto Rico, and the Island Areas.
- All ages, races, ethnic groups, citizens and noncitizens

Used for Apportionment

- determination of state representation (House, Electors)

Used in redistricting

- re-drawing of boundary lines for federal, state, and local political boundaries

Affects federal and state funding

Used for decision making (business, nonprofit, government)
Apportionment

• Apportionment is the process of dividing the 435 seats in the U.S. House of Representatives among the 50 states.
• The *apportionment population* consists of the resident population of the 50 states plus overseas federal employees (military and civilian) and their dependents living with them – and only requires state population counts.

Redistricting

• Redistricting is the process of revising the geographic boundaries of congressional, state legislative, or other district boundaries so that residents have a fair and equal share in the way they are governed.
• Public Law 94-171 requires the Census Bureau to provide redistricting data to the 50 states.
• Redistricting data files are based on the resident population which has not included any component of the overseas federal employee population.
Census data is the foundation of *apportionment* in the US House of Representatives, drives over $1,600 per person per year in federal funding to North Carolina, and informs local planning, economic development, and services.

**Preparation – LUCA, BAS, PSAP, New Construction – is very important**

**Preparation without Participation is wasted effort**

**Local preparation partnerships – Complete Count Committees involve trusted local faces in promoting Census participation**
What is the Census?

_Census Day is April 1, 2020_

Most households will receive postcard at the end of March 2020, asking for their participation

Three Ways to Respond:
• Online
• Phone
• By Mail

The U.S. Census Bureau is bound by law to protect your answers and keep them strictly confidential. In fact, every employee takes an oath to protect your personal information for life.

More Information:
[https://2020census.gov/](https://2020census.gov/)
What is the Census?

Earn extra income while helping your community.

The U.S. Census Bureau is recruiting thousands of people across the country to assist with the 2020 Census count.

https://Recruitment.2020census.gov

1-855-JOB-2020 (1-855-562-2020)
Complete Count Committees - CCCs

Complete Count Committees:
• Provide a local face to encourage people to respond to census. Provide strategies for counting people who are either hard to locate, hard to contact, hard to persuade, or hard to interview.

Anyone can form a CCC
• Churches, schools/campuses, non-profits, neighborhood, Businesses, clubs/organizations, ... anyone!

CCCs are NOT identical!
• CCCs will vary in organization and operation because the communities they serve vary

All CCCs should – Assess, Plan, Budget, and Communicate
• The NC Complete Count Commission and census.nc.gov are resources

https://census.nc.gov/
North Carolina 2020 Census

Make NC Count

The Census is your chance to make sure your community counts. Participating in the Census will help make sure your community gets:

- Fair representation in Congress
- Financial resources for health, schools, transportation, and more
- Information leaders need to help your community plan for the future.

https://census.nc.gov/
Residence Criteria

Purpose
The goal of the Decennial Census is to count everyone once, only once, and in the right place.

The Residence Criteria and Situations support the Decennial Census by providing guidance on:
• Who should be counted
• Where they should be counted

Census Act of 1790
The Decennial Census Residence Criteria and Situations are rooted in the Census Act of 1790, which established the concept of “usual residence” to determine where people were to be counted.
“Usual Residence” is defined as where a person lives and sleeps most of the time.
The Act included a provision for counting people who are temporarily absent, which allows for the count of federally affiliated personnel overseas.

Title 13 gives the Census Bureau director the authority to apply the residence criteria for the Decennial Census.

Residence Criteria for Older Populations

Group Quarters Facilities:
• Nursing Homes
• Skilled Nursing
• Hospitals with patients who have no usual home elsewhere
• In-patient hospice facilities
• Residential treatment centers (non-correctional)
• Psychiatric hospitals and psychiatric units in other hospitals that provide long-term, non-acute care
• Group homes (non-correctional)

Housing Units:
• Assisted Living Facilities (Individual Rooms/Apartments)
• Condos/Townhomes/Apartment Units in Continual Care Communities
• Apartments
• Single-Family Homes
• Townhomes/Condos
Group Quarters Enumeration – Advance Contact

**Phase 1:** The Census Bureau will mail a letter to most group quarters on January 14, 2020, informing them of the 2020 Census, explaining the steps in the Group Quarters Enumeration process, and notifying them that Census Bureau representatives will be calling or visiting their facility.

**Phase 2:** Census Bureau representatives from area census offices will call each group facility to explain the enumeration process and collect certain identifying information about the facility. This phase will take place February 3 through March 6, 2020 (and January 13 through February 25, 2020, for remote areas of Alaska).

**Phase 3:** Census Bureau representatives will conduct personal visits to select group quarters across the United States and Puerto Rico that could not be contacted by phone or were unable to complete the phone interview. The personal visit phase of the operation will be conducted February 21 through March 6, 2020.
What To Expect During Group Quarters Advance Contact

During 2020 Group Quarters Advance Contact, Census Bureau representatives from area census offices will call or visit each group facility to:

• Verify the group quarters name, address, contact name, phone number, maximum population, and group quarters type code.
• Collect an expected Census Day population count.
• Inform the group quarters staff about the various methods of enumeration available. Ascertain the preferred enumeration method and set an appointment date and time to conduct the enumeration.
• Address concerns related to privacy, confidentiality, and security access to the facility.
• Each group quarters advance contact interview will take approximately fifteen minutes.
Group Quarters Enumeration Options

- **Electronic Response Data Transfer (eResponse)** – The group quarters administrator fills in a template with group quarters data and respondent level data for each person who is staying at the facility on Census Day (April 1, 2020). The group quarters administrator electronically sends the census response data to the Census Bureau. Please note: The eResponse option is not available for service-based administrators.

- **In-Person Interview** – A census worker conducts a face-to-face in-person interview with each person who is served or staying at the facility on April 1, 2020.

- **Drop-Off/Pickup of Questionnaire** – A census worker leaves census questionnaires to be completed by or for each person who is staying at the facility on April 1, 2020. The census worker then picks up the completed questionnaires at an agreed-upon time.
Group Quarters Enumeration Options

• **Paper Response Data Collection** – A census worker meets with the administrator of the facility to obtain a paper listing of census response data for each person who is served or staying at the facility on April 1, 2020.

• **Facility Self-Enumeration** – A census worker swears in and trains the group quarters facility administrator and then leaves behind census materials so that the administrator can conduct the enumeration for each person who is living or staying at the facility on April 1, 2020. A census worker then returns to pick up the completed questionnaires at an agreed-upon time. Only military installation group quarters, correctional facilities, and health care facilities can select this option.
What Questions Are Asked at Group Quarters?
The census response data that is collected for each person at your facility includes the following:
• Name
• Sex
• Date of birth
• Age on April 1, 2020
• Race (White, Black, American Indian, Asian, Hawaiian, Pacific Islander, Other)
• Hispanic origin
• An alternate address where they live or stay when not at a group quarters facility.
Avoiding Fraud

• The Census Bureau will not send unsolicited emails to request your participation in the 2020 Census.
• The Census Bureau will never ask for:
  • Your Social Security number.
  • Your bank account or credit card numbers.
  • Money or donations.
• In addition, the Census Bureau will not contact you on behalf of a political party.

If you suspect fraud, call 800-923-8282 to speak with a local Census Bureau representative. If it is determined that the visitor who came to your door does not work for the Census Bureau, contact your local police department.

Updates on Frauds/Rumors/Scams:
Census Day is April 1, 2020!

See the North Carolina Complete Count Commission Website for more information and resources to promote a complete count in 2020:

https://census.nc.gov/
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https://demography.osbm.nc.gov/