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Please Join Us for a Media Mix + Mingle for  
***LIFT OFF: APOLLO + BEYOND***

at the **Marbles Kids Museum**  
201 East Hargett St., Raleigh  
**Saturday, October 13, 11:30 a.m.**



**Oct. 1, 2018 (RALEIGH, N.C.)** — 50 years ago, the astronauts of Apollo 11 planted their moon boots on the lunar surface and captured the imagination of the nation. Now—half a century later—it’s the time for a new generation to experience the magic and majesty of that first “one small step for man, one giant leap for mankind.”

Join us at **Marbles Kids Museum** on **October 13 at 11:30a.m.** for the unveiling of **Lift Off: Apollo + Beyond** — an out-of-this-world, year-long campaign celebrating the very first moonwalk! The announcement will take place at the Marbles Meadow, between the Café Stairs and the Play Annex.

The **Lift Off: Apollo + Beyond** campaign will deliver a healthy dose of space mania through December 2019, including festivals, exhibits, lunar and star parties, movies, rocket launches, space camps, astronomy days, musical performances, educational programming... and even a few *Star Wars*-themed events!

At this exclusive press event, you'll learn about plans for **Lift Off: Apollo + Beyond**, and enjoy coffee, moon pies and other space-themed treats. Get there by 11:30 a.m. and receive FREE tickets for a special noon IMAX screening of [First Man](#), the riveting story of NASA's mission to land a man on the moon, starring Ryan Gosling.

Space lovers can stay after the movie for a [panel discussion](#) in room Zanzibar A. The panel comprises Rick Houston (veteran journalist and consultant/extra on *First Man*), Martha G. Lemasters (author who worked in public relations for NASA during the 60s and 70s), Richard McColman (Fulldome Theater Manager at the Morehead Planetarium and Science Center), and Michael Neece (novelist writing about astronauts' training in stellar navigation at the Morehead Planetarium in the 60s and 70s); all of whom will be available for media interviews.

The **Lift Off: Apollo + Beyond** campaign will be launching soon, so we hope to see you for this Media Preview on October 13! **Please RSVP by Monday, October 8**, to AK Brinson at 919-807-7943 or [AK.Brinson@ncdcr.gov](mailto:AK.Brinson@ncdcr.gov).

\*Local organizations collaborating on **Lift Off: Apollo + Beyond** include: [Marbles Kids Museum](#), [Morehead Planetarium and Science Center](#), [Museum of Life and Science](#), [North Carolina Museum of History](#), [North Carolina Museum of Natural Sciences](#), [North Carolina Space Grant](#), and [North Carolina Symphony](#).

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