

Media

Contacts:

Marcie Gordon, Director, Community Engagement and Marketing 919-807-7995, marcie.gordon@ncdcr.gov

Michelle Carr, Development Officer
919-807-7968, michelle.carr@ncdcr.gov

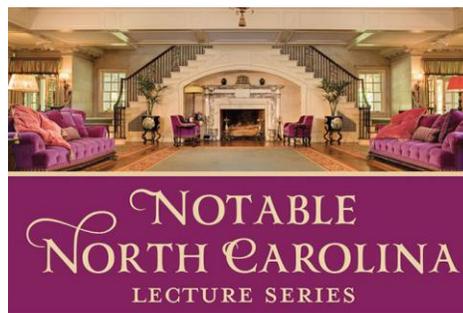
Sandra Webbere, Press Release
919-807-7957, sandy.webbere@ncdcr.gov



ONE AND THE SAME — NOTABLE NORTH CAROLINA LECTURES The Reynolds Family and Reynolda House



Reynolds House Museum of American Art 21-1885-04



RALEIGH, N.C. — Don't miss this opportunity in less than two weeks! The **North Carolina Museum of History** will be hosting the second lecture of the **Notable North Carolina Lecture Series: Philanthropic Families: The Reynolds Family** on Tuesday, February 21 at 7 p.m.

What made North Carolina stand out in the New South? Distinguished families with foresight, integrity and a dedication to philanthropy. **R.J. Reynolds and his wife, Katharine—his junior of 30 years—helped to transform Winston-Salem in both industry and culture.** This evening program will bring together two respected presenters to discuss the family and their home, Reynolda House.

- **Michele Gillespie**, Dean, Undergraduate College of Arts and Sciences, Wake Forest University, **will bring to life the Reynoldses' unique partnership that reached beyond the family.** The couple had a desire to elevate working conditions for their employees and for those within the community. R.J. Reynolds was the first Southern white man to establish a hospital for African Americans in the South. Together, the couple helped shape Winston-Salem, just as the city and its residents shaped the two of them.
- **Phil Archer**, Betsy Main Babcock Director of Program and Interpretation for Reynolda House, **will follow the couple's vision and design of Reynolda House.** Reynolda House was home to a farm complete with the latest technology and practices, a dairy, recreational facilities and a school. In 1956 the family donated 300 acres of the Reynolda estate to Wake Forest University, and in 1967 the house was opened as a museum.

Following the presentation, Michele Gillespie will sign copies of *Katharine and R. J. Reynolds: Partners of Fortune in the Making of the New South*. The University of Georgia Press stated that the book “*Katharine and R. J. Reynolds* reveals the broad economic, social, cultural, and political changes that were the backdrop to the Reynoldses’ lives. [It portrays] a New South shaped by tensions between rural poverty and industrial transformation, white working-class inferiority and deeply entrenched racism, and the solidification of a one-party political system.”

The Notable North Carolina Lecture Series is sponsored, in part, by the Raleigh *News & Observer*, with additional support from the Museum of History Foundation and the Museum of History Associates.

TO REGISTER for This Program

\$8 per person; \$5 for Associates/museum members. To register, visit NCMOH-tickets.com. For information, call 919-807-7831.

IMAGES Dropbox link, caption and credit

<https://www.dropbox.com/sh/48zm8zmich2ita8/AAaeij8l-hBqE7ziSTtZItUxa?dl=0>

File: Reynolda House Reception Hall

Image: reception room (fuchsia sofas)

The Reception Hall at Reynolda House. Courtesy of Reynolda House Museum of American Art.

File: Reynolda House

Image: exterior of Reynolda House

The Reynolda House Museum of American Art celebrates its centennial in 2017. Courtesy of Reynolda House Museum of American Art.

File: Reynolds Family

Image: family portrait

Studio portrait of the Reynolds family, circa 1914. Courtesy of Reynolda House Museum of American Art.

About the N.C. Museum of History, a Smithsonian-affiliated museum

The N.C. Museum of History is located at 5 E. Edenton Street in downtown Raleigh. Hours are Monday through Saturday, 9 a.m. to 5 p.m., and Sunday, noon to 5 p.m. The museum collects and preserves artifacts of North Carolina history and educates the public on the history of the state and the nation through exhibits and educational

programs. Each year more than 400,000 people visit the museum to see some of the 150,000 artifacts in the museum collection. The Museum of History, within the Division of State History Museums, is part of the N.C. Department of Natural and Cultural Resources.

About the N.C. Department of Natural and Cultural Resources

The N.C. Department of Natural and Cultural Resources (NCDNCR) is the state agency with a vision to be the leader in using the state's natural and cultural resources to build the social, cultural, educational and economic future of North Carolina. NCDNCR's mission is to improve the quality of life in our state by creating opportunities to experience excellence in the arts, history, libraries and nature in North Carolina by stimulating learning, inspiring creativity, preserving the state's history, conserving the state's natural heritage, encouraging recreation and cultural tourism, and promoting economic development.

NCDNCR includes 27 historic sites, seven history museums, two art museums, two science museums, three aquariums and Jennette's Pier, 39 state parks and recreation areas, the N.C. Zoo, the nation's first state-supported Symphony Orchestra, the State Library, the State Archives, the N.C. Arts Council, State Preservation Office and the Office of State Archaeology, along with the Division of Land and Water Stewardship. For more information, please call 919-807-7300 or visit www.ncdcr.gov.

#