

## Media

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## HEAD, SHOULDERS, KNEES AND TOES . . . Remember These Words?



**RALEIGH, N.C. — Today, it's not just about football, basketball, soccer, track and field, or even swimming — it's about the 7,868,900 high schoolers, the 480,000 NCAA players, and the 9,200 professional athletes who are at risk of injury each year!**

**An Athletic Training and Sports Medicine display will be available outside the entrance of the North Carolina Sports Hall of Fame (housed at the N.C. Museum of History) for over one month, from February 26 through April 16.**

The Sports Hall of Fame, in partnership with the North Carolina Athletic Trainers' Association, will open this display in recognition of the athletic trainers who have been providing health care and safety for athletes since 1950.

**The display will celebrate March's National Athletic Training Month, beginning with a ribbon cutting at 1 p.m. Sunday, February 26.** Bobby Guthrie, Associate Executive Director of the Sports Hall of Fame, has said:

*North Carolina athletic trainers are crucial for a successful athletic program. They are the unsung heroes for interscholastic, collegiate and professional*

*programs. We are delighted to recognize the achievements of these “heroes” at the North Carolina Museum of History.*

**The display will focus on three areas:**

1. Information to help the public understand how to identify catastrophic sports injuries and identify health risks.
2. Education on the field of athletic training and recognition of North Carolina’s athletic training lifesavers and hall of fame members.
3. Though approximately 2 percent of all collegiate athletes from the NCAA become professional athletes, there are other options to being on the frontline of sports, including working as licensed athletic trainers.

**The North Carolina Sports Hall of Fame and the North Carolina Athletic Trainers’ Association welcome everyone to see this display and to contact the North Carolina Athletic Trainers’ Association for information on a rewarding career as an athletic trainer at [ncathletictrainer.org](http://ncathletictrainer.org).**

**IMAGES Dropbox link, caption and credit**

<https://www.dropbox.com/sh/ulpqfccg8yg68h3/AACfmC4pgHwBWXnWJQc5S8jia?dl=0>

**Image (Football player being assisted)**

Eric Hall, Cary High School, aiding an injured player as students observe.

Courtesy of the North Carolina Athletic Trainers’ Association

**Image (Football player being assisted)**

Lexie Smith and Mark White aiding an injured player at the NCCA East-West All-Star Game.

Courtesy of the North Carolina Athletic Trainers’ Association

**About the N.C. Museum of History, a Smithsonian-affiliated museum**

The N.C. Museum of History is located at 5 E. Edenton Street in downtown Raleigh. Hours are Monday through Saturday, 9 a.m. to 5 p.m., and Sunday, noon to 5 p.m. The museum collects and preserves artifacts of North Carolina history and educates the public on the history of the state and the nation through exhibits and educational programs. Each year more than 400,000 people visit the museum to see some of the 150,000 artifacts in the museum collection. The Museum of History, within the Division of State History Museums, is part of the N.C. Department of Natural and Cultural Resources.

### **About the N.C. Department of Natural and Cultural Resources**

The N.C. Department of Natural and Cultural Resources (NCDNCR) is the state agency with a vision to be the leader in using the state's natural and cultural resources to build the social, cultural, educational and economic future of North Carolina. NCDNCR's mission is to improve the quality of life in our state by creating opportunities to experience excellence in the arts, history, libraries and nature in North Carolina by stimulating learning, inspiring creativity, preserving the state's history, conserving the state's natural heritage, encouraging recreation and cultural tourism, and promoting economic development.

NCDNCR includes 27 historic sites, seven history museums, two art museums, two science museums, three aquariums and Jennette's Pier, 39 state parks and recreation areas, the N.C. Zoo, the nation's first state-supported Symphony Orchestra, the State Library, the State Archives, the N.C. Arts Council, State Preservation Office and the Office of State Archaeology, along with the Division of Land and Water Stewardship. For more information, please call 919-807-7300 or visit [www.ncdcr.gov](http://www.ncdcr.gov).

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