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Selling World War I — PROPAGANDA!



RALEIGH, N.C. — **Propaganda relies on the emotions and beliefs of individual people to control popular opinion.** President Woodrow Wilson used posters to convince Americans to enter and support the war effort from 1917 to 1918. Posters became a vital tool to achieve national goals — to justify America’s actions, to build international support, and to win the war!

The NC Museum of History’s *North Carolina and World War I* exhibit serves as the backdrop for the engaging event

Selling WWI: How Propaganda Fueled the Flames of Nationalism

Thursday, October 26, 6:30 p.m. (FREE)

Register for the program [here](#).

A lively roundtable and panel discussion will examine all forms of propaganda from posters, news, radio, movies*, books, cartoons, music, and parades. Massive resources and time went into the sophisticated development and use of propaganda in building support for the Great War — on both sides. Enjoy the candid discussion by the evening’s panelists:

- **Kenneth S. Zagacki**, Department of Communication, NCSU
- **Daniel Patrick Bolger**, Department of History, NCSU, and Veteran, US Army
- **Marilyn Lynch**, Retired Professor of Music, NCSU
- **V. William “Bill” Balthrope**, Department of Communication, UNC-Chapel Hill

See, also, the Museum of History's *World War I Film Series throughout the year. Details below.

(This program is funded as part of World War I and America, a two-year national initiative of the Library of America and presented in partnership with the Gilder Lehrman Institute of American History, the National World War I Museum and Memorial, and other organizations, with generous support from the National Endowment for the Humanities.)
Check our social media platforms for more information.

***World War I Film Series: "The Dawn Patrol" (1938)**

Sunday, October 29, 2 p.m.

Register for the program [here](#).

(FREE) MPAA rating: PG; run time: 103 min.

Propaganda films were produced long after WWI and became a must-see form of entertainment for most Americans, young and old. Come see what you think.

Errol Flynn, Basil Rathbone, and David Niven star as members of the British army's Royal Flying Corps at a time when combat flight was in its infancy — and the life expectancy of a pilot was short. **Rathbone actually served in WWI and reportedly wears his own decorations in the movie.**

This is one in a monthly series of films meant to help interpret some of the scope and complexity of the Great War.

These programs are FREE, as is parking in the evenings and on weekends.

IMAGES Dropbox link, caption and credit – WWI Propaganda and Film Series

Image – POSTERS

World War I propaganda posters from 1917 to 1918. Courtesy of State Archives of North Carolina, NC Digital Collections.

Image – Movie Poster

"Dawn Patrol" with Errol Flynn was a favorite even in 1938, 20 years after World War I had ended. Courtesy of United Arts.

Access images [here](#).

For information about the NC Museum of History, call 919-807-7900 or access ncmuseumofhistory.org or follow on [Facebook](#), [Twitter](#), [Instagram](#) and [YouTube](#).

About the NC Museum of History, a Smithsonian Affiliate

The NC Museum of History is located at 5 E. Edenton Street in downtown Raleigh. Hours are Monday through Saturday, 9 a.m. to 5 p.m., and Sunday, noon to 5 p.m. The museum collects and preserves artifacts of North Carolina history and educates the public on the history of the state and the nation through exhibits and educational programs. Each year more than 400,000 people visit the museum to see some of the 150,000 artifacts in the museum collection. The Museum of History, within the Division of State History Museums, is part of the NC Department of Natural and Cultural Resources.

About the NC Department of Natural and Cultural Resources

The NC Department of Natural and Cultural Resources (NCDNCR) is the state agency with a vision to be the leader in using the state's natural and cultural resources to build the social, cultural, educational and economic future of North Carolina. NCDNCR's mission is to improve the quality of life in our state by creating opportunities to experience excellence in the arts, history, libraries and nature in North Carolina by stimulating learning, inspiring creativity, preserving the state's history, conserving the state's natural heritage, encouraging recreation and cultural tourism, and promoting economic development.

NCDNCR includes 27 historic sites, seven history museums, two art museums, two science museums, three aquariums and Jennette's Pier, 39 state parks and recreation areas, the NC Zoo, the nation's first state-supported Symphony Orchestra, the State Library, the State Archives, the NC Arts Council, State Preservation Office and the Office of State Archaeology, along with the Division of Land and Water Stewardship. For more information, please call 919-807-7300 or visit www.ncdcr.gov.

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