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## **JEFF ELLIOTT NAMED EXECUTIVE DIRECTOR OF NORTH CAROLINA SPORTS HALL OF FAME**



**[CLICK HERE FOR VIDEO](#)**: Jeff Elliott, the new executive director of the North Carolina Sports Hall of Fame, is looking to continue the success of the hall and grow it even further to celebrate the sports careers of athletes with ties to the state

**August 13, 2019 (RALEIGH, N.C.)** — Retiring Atlantic Coast Conference administrator **Jeff Elliott has been named executive director of the North Carolina Sports Hall of Fame**. Elliott succeeds Don Fish, who retires this month after serving as the organization’s executive director for the past 11 years.

Elliott has been at the ACC since 2001, when Commissioner John Swofford named him as the Associate Commissioner for Finance and Administration. In his 18-year tenure with the conference, he has also served as the Senior Associate Commissioner for Business & Finance, Executive Associate Commissioner & Chief Financial Officer, and most recently as the Special Assistant to the Commissioner.

In his role as the ACC’s chief financial officer, Elliott oversaw the preparation and management of the conference’s operating budget, was responsible for all contracts and revenue coming into the conference, coordinated all official business meetings and was the staff liaison with the league’s athletics directors, among a multitude of duties. In addition, Elliott was instrumental in gathering and reviewing information with the expansion of the ACC from the nine members when he arrived, to the current 15 members.

Prior to joining the league office, Elliott worked at the University of North Carolina at Chapel Hill for 13 years. He started in 1988 as the Director of the Dean Smith Center and Assistant Athletic Director before being promoted to Associate Athletic Director in 1990 and the Senior Associate Athletic Director five years later.

At UNC, he oversaw the planning and design of several athletic facilities, including the Kenan Football Center, Finley Golf Course, and the Cone-Kenfield Tennis Center, among others. Elliott began his professional career in 1972, at Louisiana State University in Baton Rouge as an Assistant in the Athletic Business and Ticket Office and Assembly Center.

During his 16 years at his alma mater, Elliott was the Business Manager and then Assistant Director of the Assembly Center, Assistant Director of the Alumni Association and then as the Director of the

Assembly Center for seven years. He served as tournament manager for the 1988 SEC men's basketball tournament before leaving for Chapel Hill.

A Louisiana native, Elliott received a B.S. in Business Administration/Finance from Louisiana State University in 1969 and an MBA from LSU in 1972.

Elliott is a Greensboro resident who has served on the Greensboro Sports Council Board since 2002 and has been a member of the Sports Management Institution Executive Committee since 1992.

### **About the North Carolina Sports Hall of Fame**

The North Carolina Sports Hall of Fame was established in 1963 and currently has 363 members enshrined in the prestigious hall. The permanent exhibit for the NCSHOF is located on the third floor of the North Carolina Museum of History in Raleigh and features significant historical objects and memorabilia donated by inductees. The museum is open Monday through Saturday from 9 a.m. to 5 p.m. and on Sunday from noon to 5 p.m. Admission is free.

### **About the NC Museum of History**

The North Carolina Museum of History, a Smithsonian Affiliate, fosters a passion for North Carolina history. This museum collects and preserves artifacts of state history and educates the public on the history of the state and the nation through exhibits and educational programs. **Admission is free.** Last year, more than 465,000 people visited the museum to see some of the 150,000 artifacts in the museum collection. The Museum of History, within the Division of State History Museums, is part of the NC Department of Natural and Cultural Resources.

**For information about the NC Museum of History**, a Smithsonian Affiliate museum, call 919-814-7000 or access [ncmuseumofhistory.org](http://ncmuseumofhistory.org) or follow the museum on [Facebook](#), [Twitter](#), [Instagram](#), or [YouTube](#).

### **About the Smithsonian Affiliations Network**

Since 2006, the North Carolina Museum of History has been a Smithsonian Affiliate, part of a select group of museums, cultural, educational, and arts organizations that share Smithsonian resources with the nation. The Smithsonian Affiliations network is a national outreach program that develops long-term collaborative partnerships with museums, educational, and cultural organizations to enrich communities with Smithsonian resources. More information is available at [affiliations.si.edu](http://affiliations.si.edu).

### **About the NC Department of Natural and Cultural Resources**

The North Carolina Department of Natural and Cultural Resources (NCDNCR) is the state agency with a vision to be the leader in using the state's natural and cultural resources to build the social, cultural, educational, and economic future of North Carolina. NCDNCR's mission is to improve the quality of life in our state by creating opportunities to experience excellence in the arts, history, libraries, and natural assets in North Carolina by stimulating learning, inspiring creativity, preserving the state's history, conserving the state's natural heritage, encouraging recreation and cultural tourism, and promoting economic development.

NCDNCR includes 27 historic sites, seven history museums, two art museums, two science museums, three aquariums, and Jennette's Pier, as well as 39 state parks and recreation areas, the North Carolina Zoo, the nation's first state-supported symphonic orchestra, the State Library of North Carolina, the State Archives of North Carolina, the North Carolina Arts Council, the North Carolina State Historic Preservation Office, and the North Carolina Office of State Archaeology, along with the state Division of Land and Water Stewardship. For more information, call 919-814-6800 or visit [DNCR.nc.gov](http://DNCR.nc.gov).

