

Media Contacts:

Marcie Gordon, Director, Community Engagement and Marketing

919-807-7995, marcie.gordon@ncdcr.gov



MEDIA ADVISORY:

Please Join Us for a Media Mix + Mingle for

LIFT OFF: APOLLO + BEYOND

at the **Marbles Kids Museum**

201 East Hargett St., Raleigh

Saturday, October 13, 11:30 a.m.



The Lift Off: Apollo + Beyond campaign will be launching soon, so we hope to see you for this Media Preview on October 13! **Please RSVP ASAP** to David Gill with Marbles Kids Museum at 919-857-1123 or dgill@marbleskidsmuseum.org.

WHAT: Media Preview for the Lift Off: Apollo + Beyond campaign

Coffee, Moon Pies, and remarks by **Tim Hazlehurst**, vice president of Operations at Marbles Kids Museum; **Ken Howard**, director of the North Carolina Museum of History; and **Todd Boyette**, director of the Morehead Planetarium and Science Center.

WHEN: Saturday, October 13

- 11 a.m. Breakfast, coffee, mix & mingle. Arrive before 11:30 a.m. for free tickets to the IMAX screening of [First Man](#).
11:30 a.m. Remarks from Lift Off: Apollo + Beyond campaign team members:
12:00 p.m. Screening of [First Man](#), followed by panel discussion

WHERE: Marbles Kids Museum
201 E. Hargett St., Raleigh, NC 27601

DETAILS: The Lift Off: Apollo + Beyond team* will announce a collaborative yearlong campaign that celebrates the 50th anniversary of Apollo 11 and the first moonwalk. At the press event, there will be FREE tickets for a special noon screening of [First Man](#), the story of NASA's mission to land on the moon, starring Ryan Gosling.

After the film screening of *First Man*, there will be a panel discussion in room Zanzibar A. The panel will include several writers, all of whom will be available for media interviews.

ABOUT THE CAMPAIGN:

Get excited for a year of space mania! Lift Off: Apollo + Beyond is a year-long campaign of space that features festivals, exhibits, lunar- and star-gazing parties, feature films and documentaries, model rockets, space camps, astronomy days, musical performances, educational programming, and fun activities. The celebration starts in January 2019 and runs through December.

*Local organizations collaborating on Lift Off: Apollo + Beyond include: [Marbles Kids Museum](#), [Morehead Planetarium and Science Center](#), [Museum of Life and Science](#), [North Carolina Museum of History](#), [North Carolina Museum of Natural Sciences](#), [North Carolina Space Grant](#), and [North Carolina Symphony](#).

###