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**MEDIA ADVISORY: Striking Portraits of 19 Celebrity Baby Boomers to be Displayed in New North Carolina Museum of History Exhibit**

***\*\* Members of the media are invited to the member preview and opening reception on Thursday, October 5, 2017 at 7 p.m., hosted by the North Carolina Museum of History Associates. Drinks and hors d'oeuvres provided. FREE. Please RSVP to Hunter Diamond, [hdiamond@ncmoha.com](mailto:hdiamond@ncmoha.com), 919.807.7847. \*\****

Raleigh, N.C. — On Friday, October 6, 2017, the North Carolina Museum of History will open its newest exhibit, [“The Boomer List: Photographs by Timothy Greenfield-Sanders,”](#) featuring 19 large-format portraits of influential baby boomers.

Subjects include Samuel L. Jackson, Erin Brockovich, Billy Joel, and Amy Tan, among others.

The exhibit, created in partnership with [AARP](#), will be on display at the North Carolina Museum of History through December 31, 2017.

This traveling exhibit got its start in 2014 at the Newseum in Washington, D.C. and has been displayed in several museums since July 2015.

“The Boomer List” also includes an original Newseum-produced film highlighting the photographer’s stories about the project, and features a scent station with memorable aromas familiar to the baby boom generation.

“The Boomer List” is made possible by generous support from AARP.

More details about upcoming exhibits can be found on the museum’s website at [ncmuseumofhistory.org](http://ncmuseumofhistory.org).

About the N.C. Museum of History, a Smithsonian affiliate

The N.C. Museum of History is located at 5 E. Edenton Street in downtown Raleigh. Hours are Monday through Saturday, 9 a.m. to 5 p.m., and Sunday, noon to 5 p.m. The museum collects and preserves artifacts of North Carolina history and educates the public on the history of the state and the nation through exhibits and educational programs. Each year more than 400,000 people visit the museum to

see some of the 150,000 artifacts in the museum collection. The Museum of History, within the Division of State History Museums, is part of the N.C. Department of Natural and Cultural Resources. For information about the N.C. Museum of History, call 919-807-7900 or access [ncmuseumofhistory.org](http://ncmuseumofhistory.org) or follow on [Facebook](#), [Twitter](#), [Instagram](#) or [YouTube](#).

### **About the Newseum**

The [Newseum](#) promotes, explains and defends free expression and the five freedoms of the First Amendment: religion, speech, press, assembly and petition. Headquartered on historic Pennsylvania Avenue in Washington, D.C., the Newseum's compelling, dynamic and engaging exhibits, programs and education initiatives help ensure that these fundamental freedoms remain strong and protected both today and for future generations. The [Newseum Institute](#) promotes the study, exploration and education of the challenges confronting freedom through its First Amendment Center and the Religious Freedom Center. The Newseum is a 501(c)(3) public charity funded by generous individuals, corporations and foundations, including the [Freedom Forum](#). For more information, visit [newseum.org](http://newseum.org) and follow us on [Facebook](#), [Twitter](#) and [Instagram](#).

### **About the N.C. Department of Natural and Cultural Resources**

The N.C. Department of Natural and Cultural Resources (NCDNCR) is the state agency with a vision to be the leader in using the state's natural and cultural resources to build the social, cultural, educational and economic future of North Carolina. NCDNCR's mission is to improve the quality of life in our state by creating opportunities to experience excellence in the arts, history, libraries and nature in North Carolina by stimulating learning, inspiring creativity, preserving the state's history, conserving the state's natural heritage, encouraging recreation and cultural tourism, and promoting economic development.

NCDNCR includes 27 historic sites, seven history museums, two art museums, two science museums, three aquariums and Jennette's Pier, 39 state parks and recreation areas, the N.C. Zoo, the nation's first state-supported Symphony Orchestra, the State Library, the State Archives, the N.C. Arts Council, State Preservation Office and the Office of State Archaeology, along with the Division of Land and Water Stewardship. For more information, please call 919-807-7300 or visit [www.ncdcr.gov](http://www.ncdcr.gov).

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