

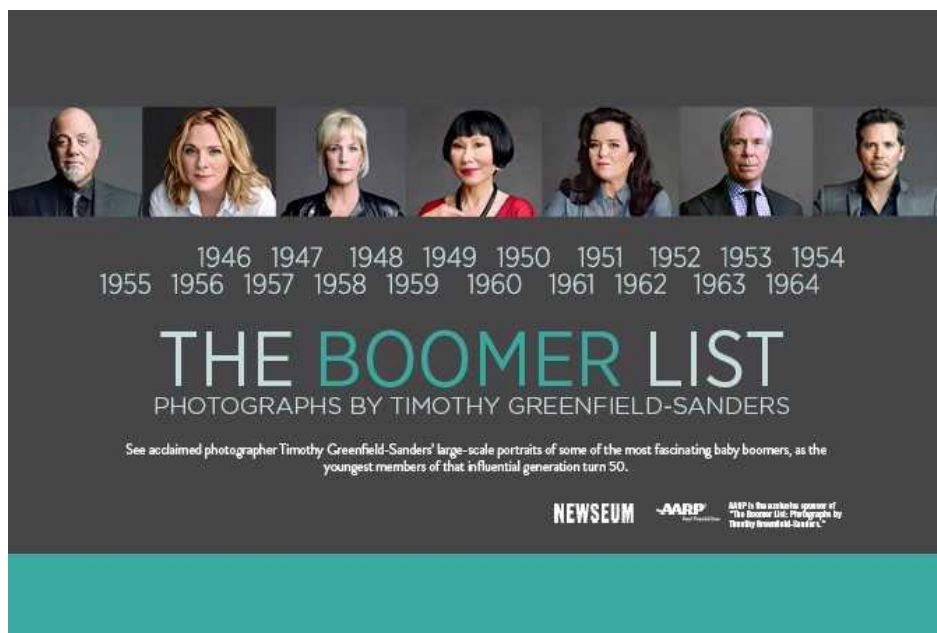
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Striking Portraits of 19 Celebrity Baby Boomers to be Displayed in New North Carolina Museum of History Exhibit



Raleigh, N.C. — On Friday, October 6, 2017, the North Carolina Museum of History will open its newest exhibit, [“The Boomer List: Photographs by Timothy Greenfield-Sanders,”](#) featuring 19 large-format portraits of influential baby boomers — one born each year of the baby boom, from 1946 to 1964. Award-winning photographer and filmmaker Timothy Greenfield-Sanders (“The Black List,” “The Latino List” and “The Out List”) chose as his subjects boomers who reflect the depth, diversity and talent of their generation.

The exhibit, created in partnership with [AARP](#), will be on display at the North Carolina Museum of History through December 31, 2017.

“This new generation, raised on their parents’ war stories, turned away from the suffocations of hearth and home. They embraced radical new freedoms: from patriarchy, sobriety and expectations of pleasant conformity,” said Ken Howard, director of the N.C. Museum of History. “Timothy Greenfield Sanders captures boomers in ways that speak to their desire to be seen, heard and understood in ways their forbearers never were.”

This traveling exhibit got its start in 2014 at the Newseum in Washington, D.C. and has been displayed in several museums since July 2015.

Baby boomers have had a profound impact on the world, shaking up attitudes about sex, race and politics, and leaving their mark on everything from science and technology to art and music. The 19 men and women selected for “The Boomer List” are:

1946: Tim O’Brien, Vietnam veteran/author
1947: Deepak Chopra, M.D., New Age guru
1948: Samuel L. Jackson, actor
1949: Billy Joel, singer/songwriter
1950: Steve Wozniak, co-founder, Apple Computer
1951: Tommy Hilfiger, fashion designer
1952: Amy Tan, author
1953: Eve Ensler, playwright
1954: Julieanna Richardson, founder, The HistoryMakers
1955: Maria Shriver, journalist
1956: Kim Cattrall, actress
1957: Virginia Rometty, CEO, IBM
1958: Ellen Ochoa, Director, Johnson Space Center
1959: Ronnie Lott, athlete
1960: Erin Brockovich, environmentalist
1961: Peter Staley, AIDS activist
1962: Rosie O’Donnell, entertainer
1963: David LaChapelle, artist
1964: John Leguizamo, actor

“Timothy Greenfield-Sanders’ striking images showcase 19 people who’ve had a profound impact not just within their generation, but on the entire American experience,” noted Cathy Trost, senior vice president of exhibits and programs at the Newseum. “These remarkable individuals and their stories offer revealing perspectives on the news and events that continue to shape our culture today.”

“The Boomer List” also includes an original Newseum-produced film highlighting the photographer’s stories about the project, and features a scent station with memorable aromas familiar to the baby boom generation. The station will include whiffs of baby powder, to represent the more than 76 million babies born between 1946 and 1964; fresh-cut grass, a reminder of the boomers’ move to the suburbs; and incense, evoking the musky smell of rebellion, flower power and love-ins.

“The Boomer List” is made possible by generous support from AARP.

More details about upcoming exhibits can be found on the museum’s website at ncmuseumofhistory.org.

**** Members of the media are invited to the member preview and opening reception on Thursday, October 5, 2017 at 7 p.m., hosted by the North Carolina Museum of History Associates. Drinks and hors d'oeuvres provided. FREE. Please RSVP to Hunter Diamond, hdiamond@ncmoha.com, 919.807.7847. ****

About the N.C. Museum of History, a Smithsonian affiliate

The N.C. Museum of History is located at 5 E. Edenton Street in downtown Raleigh. Hours are Monday through Saturday, 9 a.m. to 5 p.m., and Sunday, noon to 5 p.m. The museum collects and preserves artifacts of North Carolina history and educates the public on the history of the state and the nation through exhibits and educational programs. Each year more than 400,000 people visit the museum to see some of the 150,000 artifacts in the museum collection. The Museum of History, within the Division of State History Museums, is part of the N.C. Department of Natural and Cultural Resources. For information about the N.C. Museum of History, call 919-807-7900 or access ncmuseumofhistory.org or follow on [Facebook](#), [Twitter](#), [Instagram](#) or [YouTube](#).

About the Newseum

The [Newseum](#) promotes, explains and defends free expression and the five freedoms of the First Amendment: religion, speech, press, assembly and petition. Headquartered on historic Pennsylvania Avenue in Washington, D.C., the Newseum's compelling, dynamic and engaging exhibits, programs and education initiatives help ensure that these fundamental freedoms remain strong and protected both today and for future generations. The [Newseum Institute](#) promotes the study, exploration and education of the challenges confronting freedom through its First Amendment Center and the Religious Freedom Center. The Newseum is a 501(c)(3) public charity funded by generous individuals, corporations and foundations, including the [Freedom Forum](#). For more information, visit newseum.org and follow us on [Facebook](#), [Twitter](#) and [Instagram](#).

About the N.C. Department of Natural and Cultural Resources

The N.C. Department of Natural and Cultural Resources (NCDNCR) is the state agency with a vision to be the leader in using the state's natural and cultural resources to build the social, cultural, educational and economic future of North Carolina. NCDNCR's mission is to improve the quality of life in our state by creating opportunities to experience excellence in the arts, history, libraries and nature in North Carolina by stimulating learning, inspiring creativity, preserving the state's history, conserving the state's natural heritage, encouraging recreation and cultural tourism, and promoting economic development.

NCDNCR includes 27 historic sites, seven history museums, two art museums, two science museums, three aquariums and Jennette's Pier, 39 state parks and recreation areas, the N.C. Zoo, the nation's first state-supported Symphony Orchestra, the State Library, the State Archives, the N.C. Arts Council, State Preservation Office and the Office of State Archaeology, along with the Division of Land and Water Stewardship. For more information, please call 919-807-7300 or visit www.ncdcr.gov.

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