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Athletic Directors: Leading the Way



Raleigh, N.C. — Why do we do what we do, the way we do it? In North Carolina, there are 203,851 reasons why. That’s the number of student-athletes (full-time students, part-time athletes) who participated in our education-based athletic programs last year in our high schools.

The North Carolina Sports Hall of Fame, in partnership with the North Carolina Athletic Directors Association (NCADA), will soon open a display in recognition of the athletic directors who have led and inspired coaches and student-athletes since 1970.

The NCADA display will be available outside the entrance of the North Carolina Sports Hall of Fame (housed at the N.C. Museum of History in downtown Raleigh) for one month, from October 1 through 29, 2017.

The display will celebrate NCADA Athletic Administrator Month, beginning with a ribbon cutting at 1 p.m. Sunday, October 1. Bobby Guthrie, Associate Executive Director of the N.C. Sports Hall of Fame, has said, “Athletic directors are the behind-the-scenes personnel that make it happen in the world of interscholastic athletics. Determining eligibility, safety of student-athletes, field maintenance, and community involvement are just a few of the daily responsibilities of an athletic director. We are delighted to recognize the history, achievements, and importance of interscholastic athletic directors at the North Carolina Museum of History.”

The display will focus on four areas:

1. The mission of the NCADA: to take a leadership role in athletic issues to enhance the educational process for student-athletes and coaches.
2. The planning, preparation, implementation, and administration of athletic contests (e.g., eligibility, field preparation, officials, game workers, announcers, security, supervision, promotions, game administration, media release, etc.).
3. Education in the field of athletic administration and recognition of “The Best of the Best” in North Carolina and the nation.
4. The value of education-based interscholastic athletics: leadership development, communication skills, accountability, modeling appropriate behavior, respect, integrity, etc.

The North Carolina Sports Hall of Fame and the North Carolina Athletic Directors Association welcome everyone to see this display and to contact the North Carolina Athletic Directors Association for information on a rewarding career as an athletic administrator at www.ncada.net.

IMAGES, caption and credit

File North Carolina Athletic Directors Association:

Image (left)

Todd Schuler, Athletic Director. Courtesy North Carolina Athletic Directors Association.

Image (right)

Erica Schultz, Athletic Trainer; Haley Gipson (basketball player); and Masanori Toguchi, Athletic Director. Courtesy North Carolina Athletic Directors Association.

Access images here.

About the N.C. Museum of History, a Smithsonian-affiliated museum

The N.C. Museum of History is located at 5 E. Edenton Street in downtown Raleigh. Hours are Monday through Saturday, 9 a.m. to 5 p.m., and Sunday, noon to 5 p.m. The museum collects and preserves artifacts of North Carolina history and educates the public on the history of the state and the nation through exhibits and educational programs. Each year more than 400,000 people visit the museum to see some of the 150,000 artifacts in the museum collection. The Museum of History, within the Division of State History Museums, is part of the N.C. Department of Natural and Cultural Resources.

For information about the museum, call 919-807-7900 or access ncmuseumofhistory.org or follow on Facebook, Twitter, Instagram or YouTube.

About the N.C. Department of Natural and Cultural Resources

The N.C. Department of Natural and Cultural Resources (NCDNCR) is the state agency with a vision to be the leader in using the state's natural and cultural resources to build the social, cultural, educational and economic future of North Carolina. NCDNCR's mission is to improve the quality of life in our state by creating opportunities to experience excellence in the arts, history, libraries and nature in North Carolina by stimulating learning, inspiring creativity, preserving the state's history, conserving the state's natural heritage, encouraging recreation and cultural tourism, and promoting economic development.

NCDNCR includes 27 historic sites, seven history museums, two art museums, two science museums, three aquariums and Jennette's Pier, 39 state parks and recreation areas, the N.C. Zoo, the nation's first state-supported Symphony Orchestra, the State Library, the State Archives, the N.C. Arts Council, State Preservation Office and the Office of State Archaeology, along with the Division of Land and Water Stewardship. For more information, please call 919-807-7300 or visit www.ncdcr.gov.

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