State Library Update

October 16, 2013
State Library Commission

Reappointment
- (Chair) Harriet Smith - Trustee from New Hanover County
- **NCLA Honorary Membership Award for 2012-2013!**

New Appointments
- Lisa Duncan – Trustee from Rockingham County Library
- Penny Sermons - Director of LRC/Distance Learning at Beaufort Community College
- George Wood - Retired County Manager of Lincoln County
- Rodney Lippard – Director of Rowan-Cabarrus Community College
Public Library Certification Commission

Reappointment
- Sylvia Sprinkle-Hamlin - Forsyth County Public Library Director

New Appointments
- Chair - Mike Taylor, Pender County Public Library Director
Youth Services Advisory Committee

- Dan Barron – Chair (AMY Regional Library)
- Nina Meadows (Union County Public Library)
- Kim Becnel (Appalachian State University)
- Deb Shreve (Orange County Public Library)
- Emily Nanney (Charlotte Public Library)
- Cody Blume (Cumberland county Public Library)
- Heather Harden (BHM Regional Library)
- Emily Derusseau (Southern Pines Public Library)
- Melissa Hager (Alexander County Public Library)
- Amber Biggs (AMY Regional Library)
- Cathy Parker (NC Dept. of Public Instruction)
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Think You Know NC?

- 11 question photo quiz about NC places
- One of the more popular Ncpedia pages
NC Pedia – OFFICIAL ANNOUNCEMENT!!!!
- Will include NC Gazetteer from UNC Press
- [http://ncpedia.org/](http://ncpedia.org/)

Digital Public Library of America (DPLA)
- Adding NC Service Hub – NEW!
- Announcement at “DPLA Fest” in Boston October 25-25
- [http://dp.la/](http://dp.la/)
- Shhhh!
A Historical Primer on the North Carolina Constitution

- Monday, October 21, 6:00-7:00 pm, State Archives and History Building, Raleigh
- Presenters: Justice Paul Newby, NC Supreme Court, Professor John Orth, UNC-Chapel Hill School of Law
- Archival copy of the original North Carolina Constitution will be on display in the State Library from 11:00 am to 7:30 pm that day as well.
- Joint State Library and State Archives FREE public educational program
The Family History Fair

- Saturday, October 26, 9:30 am to 1:30 pm, State Archives & History/State Library Building.
- Presentation about the types of evidence used to trace family ancestry—from public records to the mysterious world of DNA.
- Other presentations, panel discussions, **free genealogy consultations with experts**, and genealogy research vendors onsite.
- Joint State Library and State Archives FREE public educational program.
Mobile I-Device

- From National Library Service for the Blind and Physically Handicapped
- Mobile app for downloading digital books from the BARD website from the iTunes store
- Readers may now download and read books directly on their I-phone or I-pad.
- Android device app is under development
- Within the first 24 hours of release, 30 LBPH patrons had registered their devices and downloaded the app.
- Averaging 50 patron registrations per week.

Durham Public Library: First Library In Space!

9 Aug 2013 | Around the state  Tags: durham - public libraries - science

Staff and NCNS members prepare the launch
Library Services and Technology Act (LSTA)

- Formula based allotment
- $4,000,000
- Federal dollars
- From Institute of Museum and Library Services (IMLS) Grants to States Program
- State Library distributes
- Last year $3,241,677 requested
  - Libraries are well informed
  - Libraries need help
  - Annual Program Plan addresses needs
Access & Digitization
- increase access to N Carolina library holdings, special collections
- RFID
- digitization projects

Collaboration & Innovation
- extend libraries’ reach through partnerships
- enhance capacity
- creative experimentation

Literacy & Lifelong Learning
- expand patrons’ ability to read, write, and interact
- across a range of platforms
- promote continuous learning

Planning – consulting services for
- space needs/reallocation
- strategic planning
- technology planning
- project planning
Access & Digitization
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NC Funds are Safe
- Federal Calendar covers 2 years, October – September
- NC delays spending for ~ 9 months
- Well positioned for things like
  - Government Shutdown
  - Sequestration

NC is a Pilot
- Formula based funding is at risk
- Reporting is state by state
- IMLS Measuring Success Initiative ➔ tell a national story
Three helpful webinars about the 2014-15 grants

- **2014-2015 LSTA Grants for Your Library, October 23rd**
  - This webinar will provide an overview of the EZ Grant and Project Grant categories available.

- **LSTA Evaluation & Outcome Measures, October 30th**
  - This webinar will provide information about how to plan evaluation for an LSTA grant project.

- **LSTA Grant Writing Tips, November 6th**
  - This webinar will provide information about writing a better grant application including describing need, using data to support your idea, and linking project goals and activities to project evaluation.


More information - raye.oldham@ncdcr.gov
- 4 pilot libraries launched the consortium in 2011
- 16 active library systems; 68 branches
- 19 active library systems by Spring 2014; 94 branches
  - Cumberland County, Forsyth County, BHM Regional
Formed three new task forces, composed of library staff from member libraries:

- **Cataloging:**
  - De-duplication and MARC enhancement project, Best Practices, Integration of RDA, etc.

- **Resource Sharing:**
  - Consortium-wide circulation policies, Patron groups, Delivery system evaluation, etc.

- **Governance:**
  - Organizational structure, Bylaws, Membership levels and Pricing Structure, Vendor consortium-level offerings, Challenged books policies, Survey and Assessment initiatives, etc.
Interesting data

- 60,000 items (average) transit monthly among NC Cardinal libraries
- Over 1.4 million items checked out in the last 3 months
- Over 16,000 new patrons added to our existing member libraries in the last 3 months
- 8+ million circulations to date

More information – Tanya Prokrym  tanya.prokrym@ncdcr.gov
EDGE Initiative

- 19 public libs. finished assessment / working on action plans
- Feedback from pilot libraries
  - Valuable planning tool
  - Nice to know what my bandwidth REALLY is!
  - Great for communicating with county manager
  - I’ve already replaced my PCs because of a resource I found thru EDGE!
  - Gives me the ammo I need to talk to my county IT department
- National launch in 2014
  - Open to the rest of the public libraries in NC
- NCLA Program – Friday, October 18, 8:30 – 9:30 a.m.
  
  More information - Molly Westmoreland molly.westmoreland@ncdcr.gov
Data

New public library data website - [http://plstats.nclive.org/](http://plstats.nclive.org/)

Joyce Chapman - joyce.chapman@ncdcr.gov
Affordable Care Act

- Public libraries (some) are preparing to serve users, answer questions, help patrons enroll
- State Library is helping by:
  - 5 Workshops in 5 locations in September
  - Ongoing support

More information – Jeffrey Hamilton [jeffrey.hamilton@ncdcr.gov](mailto:jeffrey.hamilton@ncdcr.gov)
Affordable Care Act & Health Insurance Marketplace

Information and resources for library staff about the Affordable Care Act and health insurance enrollment

Last Updated: Aug 15, 2013 | URL: http://statelibrary.nccpr.libguides.com/affordablecareact

What Is the Affordable Care Act?

This short, animated movie explains the problems with the current health care system, the changes that are happening now, and the big changes coming in 2014. Written and produced by the Kaiser Family Foundation. Narrated by Cokie Roberts, a news commentator for ABC News and NPR and a member of Kaiser’s Board of Trustees. Creative production and animation by Free Range Studios. 9 minutes.

Health Insurance Marketplace

HealthCare.gov
North Carolina elected not to create a state specific insurance marketplace. Residents in North Carolina will use this federal site beginning October 1, 2013 to choose and enroll in a health insurance plan. Also see the Spanish version.

Help Center: HealthCare.gov
Includes a 24 hour toll free number (1-800-318-2596), online chat, and a short interview to determine programs of interest.

How the Health Insurance Marketplace Will Work

The video provides an overview of how the Health Insurance Marketplace works, what it means for consumers and individuals, who is eligible to enroll, and how programs for people with limited incomes work. Produced by the Center for Medicare & Medicaid Services. 46 minutes.

Initial Open Enrollment Period

- October 1, 2013 – March 31, 2014
Helping Consumers Understand and Use Health Insurance in 2014
Participants in the Collaborative on Health Literacy and Access, Health Care Coverage, and Care of the IOM Roundtable on Health Literacy have prepared a paper that presents basic information that can be used to help people understand their health insurance options. The paper is a resource for those who will be helping consumers make important decisions, including patient navigators, community organizations, employers, media, educators, and any individual or organization working to improve understanding of options for health insurance. 16 pages.

Questions for Consumers and Providers About Health Insurance
Medical care is expensive, so having health insurance is critical to helping us get and pay for the care we need. The Patient Protection and Affordable Care Act (ACA) contains provisions designed to increase the number of insured in the United States, yet most Americans do not understand how the ACA will affect them and their options for health insurance. The ACA is broad, has many components, and is hard to understand. The authors of this discussion paper believe it is critical for both health care providers and consumers to be able to answer the four basic questions addressed in this paper (15 pages) and the accompanying video, slides, and consumer guide (22 pages):
1. What are my choices for health insurance?
2. How do I get it?
3. How do I use it?
4. How much will it cost me?

Best Health Insurance, Ratings & Reviews: Consumer Reports
Information about choosing health insurance, Medicare, and the upcoming changes due to health care reform.

Health Insurance: USA.gov
Learn about your health insurance options. Get information about private insurance plans, Medicare, Medicaid, and other programs to help you pay for your medical expenses.
& Health Insurance Marketplace

Affordable Care Act & Health Insurance Marketplace

Information and resources for library staff about the Affordable Care Act and health insurance enrollment

Last Updated: Aug 15, 2013  |  URL: http://statelibrary.ncdcr.libguides.com/affordablecareact  |  Print Guide  |  Email Alerts

Brochures/Handouts

Brochures & Handouts

Feel free to print and distribute to library users. Be sure to check out the Publications page at the Centers for Medicare & Medicaid Services for additional publications and articles.

- About the Health Insurance Marketplace
- About the SHOP Marketplace
- Get Help in Other Languages
- Get Ready to Enroll in the Marketplace
- Health Reform: Seven Things You Need to Know Now
- How the Marketplace Works in 4 Steps
- Need Affordable Health Insurance?
- New Health Care Law and You
- The Value of Health Insurance
- Things to Think About When Choosing a Plan
- Things to Think About When Choosing a Plan for Your Business

Order Materials in Bulk

To order informational materials in bulk from the Centers for Medicare & Medicaid Services, you will need to create a username and password at http://productordering.cms.hhs.gov/. Once your account is approved, you will be able to choose the publications that you wish to order and they will ship them to you for free.

Comments (0)

Application Forms

- Application for Health Coverage for Families
- Application for Health Coverage for Individuals
- Application for Health Coverage for Individuals (Without Financial Assistance)
- Marketplace Application Checklist

Comments (0)

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View this page in a format suitable for printers and screen-readers or mobile devices.
New program - **Muslim Journeys: American Stories**

- *Prince Among Slaves* by Terry Alford
- *Acts of Faith* by Eboo Patel
- *A Quiet Revolution* by Leila Ahmed
- *The Butterfly Mosque: A Young American Woman’s Journey to Love and Islam* by G. Willow Wilson

Contact Carolyn Allen, (336) 256-0140 callen@nchumanities.org
State Aid Formula Review
- Harriet Smith – Chair
- Dan Barron
- Dale Cousins
- Jody Risacher
- Jennifer Sackett
- Mary Sizemore
- Bill Snyder
- Harry Tuchmayer
- David Brown, Robert Burgin, Anthony Chow
- Cal Shepard, Laura O’Donoghue, Jennifer Pratt
YES – the current formula can be improved

NO – the committee did not decide on a new formula

The committee likes a “hold harmless” requirement that stipulates that no library will receive less funding.

Recommend a regular review of the formula

Takeaway – We have to find a way to tie State Aid to outcomes. What are libraries achieving with State Aid funds? What is the return on investment?
Association of Rural and Small Libraries (ARSL)  
September 25-28, Omaha, Nebraska

Ten scholarships were funded by the State Library to:
Patrice Canady, Lenoir Public Library
Davey Beauchamp, Davidson Public Library
David Atkins, Montgomery Public Library
Debbie Davenport, Tyrell Public Library
Debra Livingston, Gaston Public Library
Christina Adams, Davidson Public Library
Robina Norman, BHM Regional Library
Elizabeth Lee, Wilkes Public Library
Lynette Dial, Hoke Public Library
Maria Holman, Ashe Public Library
North Carolina Library Association (NCLA)

- **Fifty scholarships** were awarded
- 95 applicants
- Awarded to first time attendees
- Attendees from any type of library
Hot off the press!

**Tips & Tools for Genealogy Reference Service**

Monday, October 21\(^{\text{st}}\) - 10:30 – 11:30 a.m.

Introductory webinar for public library staff with little or no experience in providing genealogy reference help.

- Become familiar with the basic genealogy charts used by genealogy researchers
- Learn the beginning steps of genealogical research and how to help patrons get started on the right foot
- Become aware of genealogical research tools and support available from the State Library’s Government and Heritage Library
- Feel more comfortable in responding to patron questions and providing effective genealogical reference service
The Building Blocks of Data-driven Storytelling

This hands-on technology workshop will teach participants the steps involved in developing a successful data-driven narrative to tell the library's story.

- **Hickory** – October 24, 1:00 – 4:00 p.m.
- **Chapel Hill** – October 25, 10:00 – 1:00 p.m.
- **Goldsboro** – November 21, 10:00 – 1:00 p.m.

Prerequisite: Participants should have mastered basic technology competencies and have some experience using Microsoft Excel.
Fall Webinars

Sept 11th – *Introducing the New NC Library Data Site*; guided tour of the data site & how it can be used for advocacy & decision-making (Recorded webinar)

November 13th – *Using Numbers to Tell Your Story*; identifying helpful data sources & using data as a tool

December 11th – *Working with Data in LibPAS*; using LibPAS for data analysis & reporting
Spring Webinars

- February 12 – **LibPAS Data Chat**; Using LibPas for data analysis and reporting
- April 16 – **Surveys 101 – Part 1**; Introduction to creating effective surveys – how to do it, what makes a good question?
- May 14 – **Surveys 101 - Part 2**; Using common survey tools (SurveyMonkey and Google forms) to create surveys and analyze data
- June 11 – **Visual Display of Quantitative Data**; Using tools and techniques to create effective charts and visual displays
Face-to-face workshops

- **Fall 2013** - Affordable Care Act, Fully Engaged Customer Service, NC LIVE: Basics, Advanced, Health, Business, Kids, Getting Started with LibGuides, Getting Started with LibCal, RDA

- **Spring 2014** – Video Production, Technology Trends, Mobile Apps & the Library, NC Cardinal, Train the Trainer: Intentional Customer Service, Social Media Best Practices, Marketing & Outreach with Every Child Ready to Read

More information - Kelly Brannock kelly.brannock@ncdcr.gov
E-Learning Opportunities

- Universal Class (150 courses available), NC e-Learning Opportunities, New Digital Literacy Resources, Digitization, EDGE Initiative, Generation Connected-Reaching Young Adults, Surviving as a New Manager, Community Poetry and Book Programs, RDA, Surveys 101, Visual Display of Quantitative Data, Using Data to Tell Your Story, Tips & Tools for Genealogy Reference, LSTA, Every Child Ready to Read, African American Ancestry, LibPAS, NC Family Records Online

- Whew!

- More information - Jeffrey Hamilton or Kelly Brannock
  jeffrey.hamilton@ncdcr.gov  kelly.brannock@ncdcr.gov
Penny Sermons - Beaufort County Community College
Elizabeth Gregg - Jackson County Public Library
Tiffany Hayes - Cumberland County Public Library & Information Center
Michele Hayslett - Davis Library, UNC-CH
Catherine Lee - Cape Fear Community College
Lisa Sheffield - Transylvania County Library
Martha Sink - Alamance County Public Libraries
Jessica O’Brien - Lenoir-Rhyne University
NCLA Representative – CE Committee Chair serves
Ex Officio – Heather Greer Klein – NC LIVE
Kelly Brannock, Jeffrey Hamilton, Jennifer Pratt (State Library)

CE Survey – Open NOW! Available at State Library booth or online
Questions and comments?

Cal Shepard
- Cal.shepard@ncdcr.gov
- 919-807-7410

Thank you!