

State Library Report

July 2012

Activities / Accomplishments

- July 9 – 11 Grant Pair and Tanya Prokrym brought the ninth public library system for the year onto NC Cardinal.
- July 9 – 10 Kelly Brannock provided a two day train the trainer workshop on Lib Guides and Lib Calendar for 18 staff and NC librarians. The result of this training was the development of the content for the Libguides training that will be presented in 5 locations across the state in August.
- July 12 – Jennifer Pratt, Laura O’Donoghue, and Raye Oldham brought eight pilot libraries, and their consultants together for the LSTA funded Community Needs Assessment Project Launch meeting,
- July 13 - Amy Rudersdorf, Director of the State Library’s Digital Information Management program, has been invited to serve on a steering committee for an Institute for Museums and Library Services (IMLS) funded project. Northern Illinois University, along with four other university partners, has developed a project to "simultaneously test multiple collaborative digital preservation solutions and evaluate the suitability of each option for small and medium-sized college and university libraries. Work will include a report on viable options, development of a potential business model for sustaining such operations, and a digital preservation planning toolkit tailored to the needs of small and medium-sized universities."
- July 14 - The State Library, in collaboration with State Capitol staff, sponsored an exhibit of rare books from the library’s earliest days and special tours of the re-created “original State Library room” on the 3rd floor of the Capitol as part of DCR’s “2nd Saturdays” program. 93 visitors came specifically to tour the old library. Capitol staff provided 4 library tours and GHL staff shared information with visitors about the State Library today and the rare books on display. It was a very successful collaborative DCR event that we hope to sponsor again in the future.
- July 18 - The Digital Information Management Program (DIMP) of the GHL completed development of a new digital preservation tool called CINCH (Capture, INgest, and CHecksum) to address digital preservation needs of small and mid-sized institutions in NC. Developed by staff with funding from an IMLS Sparks! Ignition Grant (2011-2012), the tool is now available FREE for use by NC librarians, archivists, and records managers responsible for downloading and ingesting website files and data into institutional repositories or networked storage systems. <http://cinch.nclive.org/Cinch/>
- July 16 - Jennifer Davison (GHL) maintains the North Carolina portion of a collaborative, national **State Agency Database**, http://wikis.ala.org/godort/index.php/State_Agency_Databases which was just named an outstanding site for free reference information by ALA’s Reference and User Services Assn., Emerging Technologies in Reference Section (MARS). Created and maintained by members of ALA’s Government Documents Round Table (GODART) such as Jennifer, the *State Agency Database* is included in the MARS Best Free Reference Web Sites of 2012. (<http://www.ala.org/rusa/sections/mars/marspubs/marsbestfreewebsites/marsbestref2012>)
- July 24 - The UNC Press blog began their blog post series related to the **100 NC icons** from *Our State Magazine* with a reference to the State Library’s checklist on the 100 NC Icons

<http://statelibrary.ncdcr.libguides.com/100ncicons> as an additional source of information.
<http://uncpressblog.com/2012/07/24/north-carolina-icons-blue-ridge-parkway/>

- July 23 & 25 - Beth Hayden, Demographics and Statistical Services Librarian (GHL), coordinated and hosted a collaborative 2-hour data seminar and 1 ½ hour webinar titled: **North Carolina Labor Market Information: D4 – Demand Driven Data Delivery System**, for state and local government employees, including local Council of Governments, the NC Biotechnology Center, and public and academic librarians on July 23 and July 25, 2012. Nicole Kennedy, an Employment Market Research Analyst in the Labor & Economic Analysis Division of the NC Department of Commerce presented the program to a total of 31 attendees (13 seminar; 18 webinar).
- July 25 – Amy Rudersdorf and Lisa Gregory (DIMP) accepted the National Digital Stewardship Alliance (NDSA of the Library of Congress) institutional Innovation Award for the State Library and State Archives’ digital preservation outreach and education efforts for state employees and information professionals (Washington, DC on July 25, 2012). The award was for our website, (www.digitalpreservation.ncdcr.gov<<http://www.digitalpreservation.ncdcr.gov>), online tutorials, and digpres411 Twitter account. <http://digitalpreservation.ncdcr.gov/>
- July 27 - Train Station – Library Development and the Continuing Education Advisory Committee developed and launched the Train Station, an online portal of continuing education opportunities for North Carolina library staff.
<http://statelibrary.ncdcr.libguides.com/trainstation>
- July 31 - The joint State Library and State Archives’ **North Carolina Social Media Archiving and Access Program** was selected as one of 6 finalists for the Council of State Governments Innovation Awards in the Southern Region. Amy Rudersdorf (SLNC) and Kelly Eubank (State Archives) presented a video and summary of the project to the final CSG selection panel at the 66th Annual Southern Legislative Conference on July 31 in Charleston, WV.
- July 31 - Beth Hayden, Demographics and Statistical Services Librarian (GHL), provided a 2-hour training session for nonprofit organizations, businesses, and entrepreneurs on accessing and retrieving quantitative demographic information from the US Census Bureau and the NC State Data Center at the **Demographic Research for Nonprofits and Entrepreneurs** program at the High Point Public Library on July 31, 2012. The program, sponsored by the High Point Public Library and the Guilford Nonprofit Consortium, had 26 attendees.
- Jeffrey Hamilton developed a “Lead the Change” Scholarship program to provide leadership training for 20 Community College Librarians
- Lori Special developed and provided a scholarship application process for 80 librarians to attend the Association of Rural and Small Library Association to be held in Raleigh on September 26-28, 2012.

Notable Statistics

Year-end **Usage Statistics** for the **Government & Heritage Library** 2011-2012:

- Genealogy e-mail requests – increase of @ 50%
- 2.8% increase in in-depth research requests (vs. reference requests)
- Overall increase in Use of Electronic and Digital Resources of 14%:
 - Web-based Resources: Website, NCpedia, Digital Preservation Education Site. Surpassed 3,000,000 page views, up almost ½ million since yearend 2010-11.
 - Digital Collections: e.g., State Publications, NC Mosaic, NC State Fair. Surpassed 1,400,000 views, up just over ½ million uses since yearend 2010-11.
 - Electronic Resources: i.e., subscription-based research databases used in-house and remotely by state employees and the public. Uses increased by 56,685.
- Overall decrease* in on-site use of print materials and basic reference/information requests
 - Visitor Counts: 1,600 less visitors onsite overall.
 - Reference/Research Requests: 671 less requests overall (Gov't & History and Genealogy).
 - Circulation and use of print and microfilm resources (21,419 less used)

*(*largely attributable to reduced hours in 2011-12 in Genealogy (closed Mondays; less hours on Saturdays); weeding of “popular” non-research materials from the general collection; open stacks in the Govt & History Research Room; digitization/availability of state publications and pre-1923 publications online)*

Issues

- Karen Blum issued an informational letter about the governance structure at the Charlotte Mecklenburg Library. It is her opinion that the current structure DOES comply with GS 153A-267's requirement that the chief administrative officer be a professional librarian. There are some library directors who are still worried that the CEO position in Charlotte might set a precedent for other libraries in the state. This issue will be discussed at the NCPLDA Executive Board meeting August 16, 2012.

Coming Up

August 8 – 9 – LSTA Advisory Committee Meeting. The committee will develop/approve the Annual plan for 2013 – 2014

August 11 - The GHL is sponsoring a 4-hour **Family History Fair** in the Cultural Resources Building lobby and the State Library on Saturday, August 11, 2012 as part of the **DCR 2nd Saturdays** program. The fair will feature 2 speaker presentations, 20+ genealogy and family history exhibitors/vendors, a free 15 minute research consultation with a genealogy expert, children's activities, and free document scanning for family Bibles, papers, etc. The Fair will be held from 10:00 am to 2:00 pm. <http://www.ghlblog.org/>

August 15 – 17 – North Carolina Public Library Director’s pre-conference and meeting in Asheville

August 23 – Cal Shepard delivers bimonthly “State Library Update” webinar

Other

Comments received in July about the services from the Library for the Blind and Physically Handicapped (LBPH)

- From the son of user Ida Parks: “The more I think about it, the more I remember how my Mom would listen every single night to those tapes, and she would look forward to getting them, and sometimes couldn't wait to go and sit quietly and listen. She would talk about some book she had listened to, or share something she had learned from the tapes. It really was an enormous source of joy for her. All of her life she had devoured books, and when she lost her vision, the inability to read was what terrified her more than anything else. Your program alleviated that fear and that loss.”
- Another user of the Library for the Blind and Physically Handicapped (LBPH), Jane Owen, called to express her thanks for LBPH service. Mrs. Owen lost her husband last month and said that having books from the library to listen to at 3:00 in the morning meant a lot to her.