

## State Library Report

August 2012

### Activities / Accomplishments

- August 2 – Jennifer Pratt met with the NC Cardinal Library Directors in the western part of the state to plan for reciprocal borrowing and delivery across library systems.
- August 3, 6 and 7 Library Development presented LibGuides training for 75 library staff in 3 different locations across the state. The training was provided by NC Master Trainers.
- August 8 – New member orientation to the LSTA committee
- August 9 – 10 – LSTA Advisory Board Meeting
- August 11 - The Government & Heritage Library hosted a 4-hour **Family History Fair** in the Cultural Resources Building as part of the *DCR 2<sup>nd</sup> Saturdays* program on August 11. There were **180 attendees**. Through various collaborations with the State Archives, Friends of the State Archives, the NC Humanities Council, the NC Genealogical Society, and the NC chapter of the Association of Professional Genealogists, the Fair provided researchers the opportunity to attend two excellent presentations (“We Have Stories to Tell: Family and Personal Stories” by Sylvia Payne, B.A. and “Exploring the NC Digital Collections: Tips and Tricks for Genealogists & Historians” by Lisa Gregory, State Library); visit 20+ genealogy and family history vendor and organization tables/exhibits; receive a free 15-minute research consultation with a professional genealogist; and have valuable family documents scanned by Library staff free of charge. Feedback from attendees and exhibitors was very positive.
- August - The joint State Library and State Archives’ North Carolina Social Media Archiving and Access Program, selected as one of 6 finalists for the Council of State Governments Innovation Awards in the Southern Region, was not selected to receive a national award for 2012. Amy Rudersdorf (SLNC) and Kelly Eubank (State Archives) gave an excellent presentation of the program before the CSG panel of judges at the 66th Annual Southern Legislative Conference on July 31 in Charleston, WV. It was an honor to be selected as one of the 6 finalists among some very impressive innovative state government programs that were submitted this year.
- Jennifer Pratt, Kelly Brannock, Jeffrey Hamilton, Laura O’Donoghue, and Tanya Prokrym, presented a “Change Ahead” Library Director summit on August 15 for 45 of the NC Public Library Directors. They also attended the NCPLDA meeting on August 16-17<sup>th</sup>.
- August 20 – GHL (Beth Hayden) hosted a 2-hour training session on the NC Dept. of Commerce's powerful and award-winning database **AccessNC**. 8 people from Wake County Planning Dept., state agencies, and the Raleigh SCORE association of business retirees

attended the session taught by Tammy Lester, Data Analyst with the NC Dept. of Commerce.

- August 22 – GHIL (Beth Hayden) hosted a 2-hour Webinar on **AccessNC** for state and local government employees, library staff, and local SCORE association members throughout the state. 25 attendees participated in the Webinar.
- The Library Development Section met on August 24 for a full day retreat to plan for the upcoming year.
- Kelly Brannock and Jeffrey Hamilton attended the CE Forum held in Seattle, WA August 26-29 and promoted the new Train Station LibGuide. For August 2012, the Train Station guide was viewed 2,532 times and its included resources were clicked 293 times. 84 staff registered for online/in-person events during August and there were 50 events listed on the Train Station calendar in August.
- August 28: State Employees Wellness Fair: GHIL sponsored a booth at the fair and spoke to 170 state employees about what the Library can offer them. Staff signed 8 State Agency Employees up for Library cards.
- August 31 - Lori Special presented an Every Child Ready to Read workshop in Mount Airy

### Notable Statistics

Library for the Blind and Physically Handicapped: 2011-2012 Statistics of Interest.

	2010-11	2011-12	
<b>Readers Served (Individual/Institutional)</b>	<b>14,769</b>	<b>16,699</b>	<b>11.55% increase</b>
<b>Reader Advisory Requests</b>			
• Telephone Calls	17,817	23,532	
• Voice Mail	851	1,124	
• Email	1,107	1,490	
• U.S. Mail	2,654	3,592	
<b>Total Requests Received</b>	<b>22,429</b>	<b>29,738</b>	<b>24.5% increase</b>
<b>New Applicants Contacted</b>	<b>1,541</b>	<b>2,002</b>	<b>23% increase</b>
<b>Total Reader Advisory Contacts</b>	<b>23,970</b>	<b>31,740</b>	<b>24.5% increase</b>

LBPH Summer Reading Programs 2012:

- Youth Program: 53 participants (**30% decrease** from 2010-2011 participation)
- Adult Program: 96 participants (**51% increase** from 2010-2011 participation)

### Coming Up

- September 8 – James Benton, President of the Friends of the NC Library for the Blind and Physically Handicapped will present the Library for the Blind’s Annual Report (prepared by Carl Keehn, Regional Librarian at LBPH) to the North Carolina National Federation for the Blind at its annual Convention.
- September 20 – Kay Tillotson, Genealogical Research Librarian in the Government & Heritage Library will provide a ***Genealogy 101 Workshop*** for interested family history researchers at the Olivia Raney Local History Library in Raleigh from 6:30pm -8:30pm.
- September 26-29 – the Association of Small and Rural Libraries will hold its national conference in Raleigh. The State Library is serving as a host partner. Expected attendance is @400.

### **LSTA**

- Raye Oldham completed the required entry of our 2012-2013 awards to meet federal reporting requirements
- Raye Oldham completed all logistical, content, and notebook preparations for LSTA Advisory Committee New Members Orientation and LSTA Advisory Committee Meeting.
- Raye Oldham launched the 2013-2014 grant programs under new LSTA Five-Year Plan for 2013-2017

### **NC Cardinal**

- The Haywood County pre-migration NC Cardinal training was completed
- Tanya Prokrym requested a bid for deduplication services
- Tanya Prokrym completed the 2013-14 NC Cardinal application process
- Tanya Prokrym created a NC Cardinal catalog search widget
- Tanya Prokrym participated in revising metadata requirements for NC LIVE e-resources.

### **Additional Library Development Activities**

- Lori Special supported the DCR Education Portal to approval and ITS will start building on September 17.
- Lori Special continued to work with the Association of Rural and Small Libraries as they prepare for their conference to be held in Raleigh September 26 – 28.
- Laura O’Donoghue worked with a graphic designer to prepare the NC Public Library Standards for printing. She also presented the standards to the NCPLDA membership at their August meeting.

- Laura O'Donoghue worked with the Regional Libraries as they complete new Regional Agreements.
- Kelly Brannock worked with the Literary Hall of Fame to prepare for their annual dinner. She facilitated the printing of the programs and the tickets for this event.

## Other

A writer and historian contacted the State Library (GHL) to request copies of photos from a book in our collection, *Molton Family and Kinsman*, by Thomas Hunter Molton, 1922 to include in a book she is writing. Steve Case, Reference Librarian, was happy to inform her that the State Library had digitized this book and directed her to the Library's digital collections where she was able to access the book and the photos online. The patron sent Steve the following e-mail reply: "Thank you so very much. Just got back from buying Photoshop. You have digital program to be proud of and I will certainly credit the library in my book."

In response to our August 11 *Family History Fair*, an attendee provided this feedback in a written note: "This was a great Genealogical Event. I think that they should have at least 1 a month. Family History is too important to forget you need to pass all the information you can to future relatives. Thank you so much."

Letter received by LBPH on August 30, 2012

Dear Friends,

Before the digital machines/tapes became available—and before my husband's handicaps became so severe—he enjoyed using this tape machine more than words can tell you! We are so very, very grateful for your service. We do not know what he would do with the hours—because his mind is sharp as a tack—if it were not for your service. The digitals are his life enjoyment and his time saver—and we ask God to continue to bless all of you, your volunteers—and the service you so graciously provide those who are unable to "do for" themselves.

--a grateful patron

Beth Hayden (GHL) worked with the new Legislative Research Analyst at the North Carolina Association of County Commissioners, from June through August, 2012 on the publication "2012 County Map Book: a Graphical Look at North Carolina County Data." Beth assisted in gathering a range of data on a variety of subjects and then later by giving feedback on a draft. Beth also showed her different data sites and sent her links in order to expedite her research for which she wrote: "Thank you also for the help with the links, you are a life saver. This will take days off of my project." The analyst was able to complete and deliver the map book to the counties in August and feels that she has a good basis for future map books to which she will add more subjects.