

State Library Report

January 2014

Activities / Accomplishments

Staff in the Government & Heritage Library posted 16 new blog posts, including genealogy research tips, new resource acquisitions, state documents, and North Carolina county of the week. Staff in Library development published 13 posts on the LD blog and launched a new blog series "LSTA Highlights."

Michelle Underhill trained two DENR employees in the Natural Heritage Program to enter new articles on endemic and near endemic North Carolina plants directly into the NCpedia. They will continue contributing articles to the NCpedia as they are produced.

Mitzi Townes, Geraldine McMillan, Swayzine McLean, and Rebecca Hyman staffed the Government & Heritage Library information table at the 13th Annual African-American Cultural Heritage Celebration sponsored by the NC Museum of History on January 25. Staff provided information about GHL services, resources, and programs to 146 attendees.

Beth Hayden presented information on North Carolina demographic and data resources to 16 state agency librarians at the quarterly State Agency Librarian meeting at the State Library.

An intern working with the GHL Digital Information Management Program (DIMP) released a new video tutorial about Storage Media: <http://www.youtube.com/watch?v=kOsqBdtV0Xc&list=UUC-ClbdzAy9XF1pJem1FSQ&feature=c4-overview> for public use.

Josh Wilson (DIMP) gave a presentation on customizing Google Analytics for collecting usage statistics for web-based resources at the CurateGear Conference in Chapel Hill.

The reduction of mail runs between the LBPH and the U.S. Post Office to one per day has resulted in cost savings and work efficiencies! Fuel usage for the truck has decreased significantly and staff didn't have to buy fuel at all in January. Additionally, all recurring circulation tasks are completed in a more timely manner which allows staff to work on other projects as well. Once the initial adjustment was made, things settled into routine fairly quickly.

Gina Powell gave a presentation on the LBPH services to 17 students attending a Division of Services for the Blind Rehabilitation Class in Raleigh. Gary Ray, LBPH Friends President, presented LBPH services to 22 blind and visually impaired individuals at a VIP Support Group in Murphy, NC.

Kent Bass started January 1, 2014 as Processing Assistant II at the Library for the Blind and Physically Handicapped. (LBPH)

Continuing Education

Kelly Brannock has been working with several different contract trainers on 4 new spring workshops. Kelly also was able to forge a new partnership with the TNT Roundtable of the North Carolina Library Association to assist in coordinating technology workshops across the state.

C.E. Statistics

January 2014	Number
# of online page views of the Train Station	2347
TOTAL # programs offered	21
# of programs online	14
# of programs face to face	7
TOTAL # participants	191
# of participants online	51
# of participants face-to-face	101

Data Analysis

Joyce Chapman is working both internally and externally with other libraries to analyze data and create reports based on that data. Several of her analytical reports are reported below:

Internal

- Analyzed statewide Continuing Education survey data, wrote report for CE committee
- Analyzed data from Community Needs Assessment (CNA) survey, worked with Jennifer Pratt and Raye Oldham on CNA final report
- Looked at EDGE participant data and created sets of mentor groupings for Molly Westmoreland
- Wrote report on LSTA RFID Funding, analyzing SL funding of RFID projects over the past 5 years
- Data Dashboards: updated dashboards with most recent community data (still in progress), added a number of data elements requested by a public library director
- Worked with Jennifer Pratt and Raye Oldham on methods to improve efficiency in LSTA grant reimbursements (currently investigating FormSite for reimbursements)
- Reviewed draft NC Cardinal survey for David Green and made recommendations

External

- Presented a webinar together with Lindsay Thompson of Counting Opinions on how to use reporting features in LibPAS (1/22/14)

- Helped a municipal public library get several data sets they needed for their city manager
- Reviewed two downtown business surveys for a municipal library director
- Helped a county public library director find data and comparative datasets on the elderly population in her county
- Participated in CE webinar *Infographics 101: Show Off Your Data with Pride and Creativity*

LSTA

Multi-year Project Grants require an annual Monitoring Visit by a team composed of our Federal Programs Consultant, LD Consultants, and various members of the LSTA Advisory Committee. Monitoring Visits were made in January to Forsyth County Public Library, Duke University, UNC Charlotte, and Western Carolina University.

Cal Shepard and Raye Oldham participated in the NCLA Planning Retreat, held in Raleigh by NCLA's new (installed October 2013) Executive Board.

Annual LSTA grant applications must be received by 5:00 pm on February 28, 2014. There has been a flurry of activity with most of the questions about the 2 new categories: EZ Innovation and EZ Digitization, and several libraries have sent draft applications for Raye and the other consultants to review.

Edge

Molly Westmoreland wrote and submitted an evaluation of the Edge Soft Launch 2013. This evaluation provided a framework to plan and prepare the statewide launch of the Edge Initiative in January. Library Development staff worked with the Edge team (Molly Westmoreland, Jeffrey Hamilton, and Jennifer Pratt) to plan, develop, and present five Edge trainings across the state. This careful planning insured that all but 4 of the public libraries in the state had representatives at these workshops.

Center for the Book

Library Development is supporting the NC Literary Festival with LSTA funds and staff support. Molly Westmoreland met with NC Literary Festival staff in January to discuss the role the State Library is able to play before and during the festival.

Molly Westmoreland prepared and submitted a letter and 3-year report from the Center for the Book requesting continued affiliation with the Library of Congress Center.

There were 15 Let's Talk About It (LTAI) programs held in public libraries in January. Fifteen libraries have signed up for and begun, or are preparing to begin in February, this popular scholar-led reading and discussion series. Two libraries are featuring *Muslim Journeys: American Stories*, the newest of the LTAI series. All fifteen libraries received NC Humanities Council grant funding to defray program expenses, such as honoraria and travel for their scholars.

NC Cardinal

Forsyth County Library had three days of training in preparation for their migration to NC Cardinal in February. The trainings were well received and the library staff seem excited about the change in their catalog and the ability to share resources across the state.

Since the start of the NC Cardinal project, June 2011

- ▶ Circulation to date across all NC Cardinal libraries = 10,833,333 items
- ▶ Current Number of Patrons with Library Cards within NC Cardinal = 1,016,524 patrons

For the Month of January 2014:

- ▶ Number of items transferred between NC Cardinal Libraries = 87,371 items
- ▶ Monthly Circulation across all NC Cardinal libraries = 585,349 item circulations

Notable Statistics

Library Development Blog had 867 visitors, 1,129 visits, and 1,691 page views

The most popular posts:

172 unique page views: "Innovative Programming: Wee Read West at Charlotte Mecklenburg"

136 unique page views: "Apply for one of our NEW grants! Pitch your innovation project"

105 unique page views: "Meet our Staff: Erin Bradford, Genealogy Reference Librarian"

Coming Up

On February 22, 2014 the first of the 2014 quarterly genealogical research workshops, *Genealogy of a House*, will be held in the Archives and History Building auditorium for the public from 10 to 11:00 am. Staff from the North Carolina State Historic Preservation Office will discuss various research methods for uncovering the genealogy of your house.

Other

NCpedia comment highlights: "I think this is going to help me ." | "This is a nice article about my grandfather. Thank you." | "This helped me a lot!!"

GHL Research Request: GHL staff responded to a request from a woman seeking information on the burial location of her father from whom she had been estranged most of her life. The woman was delighted to receive the information staff provided and replied, "Thank you for the search for my father. I am elated to know a bit more about him and get with my brothers to make the trip to locate his burial. Thank you, thank you for pointing me in the direction to searches and information we have longed for since our separation from him and our Mother by the courts when we were 2, 3, 4, and 5 years old. We are all in our mid-late 70's now."

Comments on Government & Heritage Library services and staff from a History Professor at the University of Tampa: (excerpts from letter)

“Last week I had the good fortune to work for three days in the Government and Heritage section of the State Library of North Carolina. I needed to examine some documents related to the state’s public education curriculum in the 1950s and 1960s and some back copies of the Raleigh News and Observer for an ongoing research project ... I have now worked in libraries throughout the South, doing similar research on their collections in Alabama, Georgia, and Florida. I have never experienced such effective professional assistance and warm personal attention as I have in the N.C. State Library.”