

## State Library Report

February 2014

### Activities / Accomplishments

#### Library Services Section

The Winter 2014 issue of the *North Carolina State Publications Clearinghouse Update* was completed and distributed in February. The *Clearinghouse Update* can be found online in the GHl's digital collections at <http://digital.ncdcr.gov/cdm/ref/collection/p249901coll22/id/208632>.

The State Documents Clearinghouse staff have recently completed phase one of the project to update links and content available through the GHl's NC MOSAIC web portal to online state and county government information and data. Phase Two will entail an assessment of content and decisions about adding more links, possibly to larger municipalities.

A new "Transportation in North Carolina – Highways" Research Guide is now available online at <http://ncgovdocs.org/guides/transportationhighways.htm>. The research guide, developed jointly by Denise Jones (GHl) and Lamara Jones (NC DOT librarian), provides information and links to major sources of North Carolina highway and traffic information from 1915 to the present and links digital and print resources through library catalog records. Featured publications include annual reports of traffic accidents including driver and pedestrian data, vehicle data, and crash data by county; Comprehensive Transportation Plans and their predecessor, Thoroughfare Plans; and the digitized "North Carolina Transportation Maps" that date back to 1916.

Mitzi Townes and Swayzine McLean, project managers for the State Documents Collection Shift in the GHl, conducted a pilot project on February 17<sup>th</sup> and 18<sup>th</sup> to determine the staff and time needed to complete the shift. The collection is being shifted to make room for historic and current print publications being received in the State Publications Clearinghouse. A report of the lessons learned from the pilot and recommendations for next steps was completed and presented to GHl managers for review and approval of a final project plan. Projected completion date for the shift is August 1, 2014.

Government & Heritage Library cataloging staff, Eve Neville, Francesca Francis, and Becky Forbes are currently participating in the Library of Congress' NACO training for corporate bodies. The training supports the GHl's role as the official contributor of North Carolina authority records to the Library of Congress for use by catalogers worldwide.

Erin Bradford, Genealogy Reference Librarian, was elected to be on the board of directors and NC coordinator for the American Local History Network ([www.alhn.org](http://www.alhn.org)), an online portal for independent, genealogical, and historical websites.

Michelle Underhill began working with students in Dr. Anthony Chow's "Website Production and Usability for Librarians" course at UNC Greensboro School of Library and Information Studies who are developing and conducting an overall assessment and usability study of the Government & Heritage

Library's NCPedia resource. The usability survey will be conducted and results shared with library staff during the Spring 2014 semester.

Digital issues of the NC Museum of History's *Tar Heel Junior Historian* (1961-1991) and Tryon Palace's *Living History Classroom* (1991-2013) were uploaded to the Government & Heritage Library's digital North Carolina State Government Publications Collection for public access and use.

The State Library & State Archives renewed the NC Department of Cultural Resources' annual membership in the National Digital Stewardship Alliance, coordinated by the Library of Congress. As part of the NDSA, library and archives staff participate in meetings with colleagues from other states to help plan and implement sound digital stewardship practices for digital government and primary source information held in institutional repositories throughout the country.

Michelle Underhill consulted with members of the board of the National Society of the Colonial Dames of America in North Carolina about digitizing the publication, *The North Carolina Portrait Index, 1700-1860*, published by the UNC Press on behalf of the NC Colonial Dames Chapter in 1963. The Colonial Dames Board is very interested in the digitization but need to check on legal issues before bringing the issue up for approval at their next meeting.

Beth Hayden gave a joint presentation on "Business Feasibility: Business Ideas and Market Research" with Tammy Lester of the NC Dept. of Commerce to 20 members of the general public participating in the Rural Entrepreneurship Through Action Learning Program (REAL) at Pitt Community College.

Beth Hayden presented an overview of the Government & Heritage Library's services to state employees for 60 employees in the DCR State Historic Sites Division at all-staff meeting at the Charlotte Hawkins Brown site. Dusty Wescott from Historic Sites sent the following thanks "Thank you so very much for your presentation to Historic Sites staff Monday afternoon. I, along with everybody else, found it very interesting and informative. We have received nothing but good feedback. I will continue to encourage sites staff to take advantage of the great resources the State Library has to offer."

Dusty Wescott, Director of Curatorial Services, Division of State Historic Sites and Properties

Kay Tillotson and Carla Morris presented "Resources for finding non-North Carolina Ancestors in the Government & Heritage Library" for 19 members of the Glenaire Genealogy Club in Cary, NC.

Rebecca Hyman and Cheryl McLean conducted tours of the Government & Heritage Library for 6 public library staff from the Roanoke Rapids Public Library and 3 staff from the Wilson Library at UNC Chapel Hill.

Rebecca Hyman and Cheryl McLean coordinated the first of the joint State Library and State Archives 2014 Quarterly Genealogy Workshops, "The Genealogy of a House: Researching the History of your House." The workshop, conducted by staff from the State Office of Historic Preservation (Claudia Brown, Mitch Wilds, Michael Southern), was attended by 24 interested researchers and staff.

Beth Hayden researched weather history for a reporter from the Wilkes Journal Patriot and received recognition for the Government & Heritage Library at the end of the article. The reporter also sent her

the following comments: "I can tell you spent a goodly amount of time responding to my request and I appreciate the assistance. I plan to use what you sent for another story on weather from this period, plus this info is a good resource for the future." You may see the article at

[http://www.journalpatriot.com/news/article\\_b87145c4-a0aa-11e3-a330-001a4bcf6878.html](http://www.journalpatriot.com/news/article_b87145c4-a0aa-11e3-a330-001a4bcf6878.html)

Beth Hayden consulted with and provided data on the number of furniture making establishments from 1890 to 1950 to create a graph for an existing NC Museum of History exhibit.

The inaugural LBPH Book Club meeting, a joint project between the Library for the Blind and Physically Handicapped and the City of Raleigh Parks, Visually Impaired Program, was held on Monday, February 17. Nine readers participated and with Parks and Library staff, the total of 16 people had a very successful meeting.

The LBPH added 50 new mobile BARD users during the month of February, an increase of 19 per cent. We currently have 315 patrons who have registered for mobile BARD service which allows them to download books directly to their mobile devices.

Gina Powell, Outreach Librarian at the Library for the Blind and Physically Handicapped, conducted outreach activities, including presentations to 72 staff members at two public libraries (Gaston County, Roanoke Rapids); 16 participants in a Div. of Blind Services Rehabilitation Class in Durham; and 7 staff at the Piedmont Eye Center, the Durham VA Occupational Therapy and Social Work divisions, and NCCU. Gina and her student intern, Andrea Ewing, also provided information about the LBPH to 38 students, parents, and teachers at the Braille Challenge held at the Governor Morehead School.

Gina Powell, met with Benji Hester (Youth Services Mgr. - Cameron Village Public Library) and Lisa McNeil (President of NC Association Parents of Children with Visual Impairments) to plan a joint Braille Story Time to be held in Cameron Village Library on March 4.

## **NC Cardinal**

### **One year of resource sharing (March 2013 through February 2014)**

NC Cardinal has been sharing resources between member libraries for one year. In the first year there were **117,989** inter-system items shared between member libraries. Each item transited twice (out and back) for a total of 58,994 roundtrips. The total cost of these trips was \$99,755.43 or \$1.69 per item for each "roundtrip" transit.

### **Other Cardinal milestones**

- Forsyth County Migration – Forsyth County Public Library went live on Cardinal on February 6<sup>th</sup>.
- Beaufort Hyde Martin (BHM) Regional Library is preparing for its migration to NC Cardinal in March 2014. Library Development staff conducted circulation and cataloging training for BHM staff to get them ready.
- Adjusted z39.50 sources to increase consortium efficiency in searching and importing records.

- Collected responses on a staff survey primarily measuring perceptions of service provided by NC Cardinal. We closed the survey with 209 submissions, which is over 30% of staff at Cardinal member libraries - an excellent response rate. We will analyze the data and provide a summary of the results to the consortium. From there, we can identify actions to take immediately and develop plans to tackle long-term improvements.

## **Data and Communication**

Joyce Chapman submitted North Carolina's annual Public Library Survey data to the Census Bureau. She was appointed to the Data Definitions Committee of the national Public Library Statistics Cooperative.

Joyce used the new skill she learned through an infographic course to create a State Library infographic in Adobe Illustrator; and create an LSTA infographic in Microsoft PowerPoint. She also authored 13 blog posts for the Library Development Blog.

## **Library Services and Technology Act**

Feb. 28<sup>th</sup> was the annual LSTA Grant Application deadline – 61 applications were received requesting \$2,251,421 of funding. Twenty-one of those applications were in 2 new categories – EZ Digitization and EZ Innovation. Library Development Consultants will begin the review process on March 24<sup>th</sup>.

## **Library Development**

Jennifer Pratt completed a draft of a comparison of the 100 counties regarding their state aid per capita, their revenues per capita, their property valuation per capita and the income per capita.

Jennifer Pratt presented at the Transylvania County Public Library's Staff Day on February 10<sup>th</sup>.

On February 5, Molly Westmoreland, Consultant for Public Library Management, and Jeffrey Hamilton, Liaison to the H. Perry Memorial Library, met with that library's search committee to provide a workshop on the hiring process for a new library director.

On February 8, Molly Westmoreland provided a trustee workshop to the boards of the Hickory Public Library and Catawba County Library. Training and assistance are available to library boards of trustees and to their search committees upon request.

The staff of the Roanoke Rapids Public Library visited the State Library on 2/17 for their annual staff development day. They were given a tour of the Government and Heritage Library, Library Administration, Library Development, and the Library for the Blind and Physically Handicapped.

The State Library's project team for the Edge Initiative continued to work toward 100% participation among North Carolina's 80 public libraries. By the end of February, only 16 libraries had not registered. (As of March 4, only 10 libraries remain.) The deadline to register and take the assessment is March 15.

The NC Public Librarian Certification Commission met on 2/18 and reviewed 36 applications for certification, resulting in 32 newly certified public librarians and 4 denials.

## Youth Services

Lori Special hosted a webinar, Little People/Big Challenges: Supporting Children of Incarcerated Parents, with new partner *Our Children's Place* on February 4. The webinar's goal was to inform public library staff about the organization and the need for materials and resources to support the children of incarcerated parents and their caregivers.

The Youth Services Advisory Committee met by teleconference on February 21. The committee is moving forward on developing standards for Youth Services in Public Libraries.

Lori participated in Book 'Em, Robeson County Literary Festival in Lumberton on February 2. She performed story times, assisted with crafts and volunteers, held an Every Child Ready to Read workshop for parents and daycare staff, and introduced Miss North Carolina to present a session.

## Notable Statistics

### LD BLOG:

- 1,849 visits (a 73% increase over January)
- 1,375 visitors (65% increase over January)
- 3,394 pageviews (111% increase over January)
- Our most popular post was Half day workshops with Jason Griffey on library technology, which is now our 2nd most popular post in the history of the blog (after Camden County's First Library Opens, which has been on the blog 7 months compared to the Griffey Post's 2.5 weeks). The post has received 854 unique pageviews already. It received over 500 pageviews in a single day.
- Another February post made the top 10 list of most popular blog posts in its first couple weeks, Innovative programming: Seed Lending Library in Haywood County. It is the 7th most read post with 216 unique pageviews.

**GHL Blog:** (we just started capturing these stats for this report in February)

- 1216 visits
- 1027 visitors
- 1932 page views

The most popular posts: 212 unique page views: "Genealogical Services FAQ: Birth and Death Certificates" (<http://statelibrarync.org/news/2014/02/genealogical-services-faq-birth-and-death-certificates>); 130 unique page views: "Weather forecast for NC for February 1914" (<http://statelibrarync.org/news/2014/02/weather-forecast-for-nc-for-february-1914>); 127 unique page views: "NC County of the Week: Durham" (<http://statelibrarync.org/news/2014/02/nc-county-of-the-week-durham/>)