State Library Report
June 2014

Activities / Accomplishments

Staff
Joshua Berkov was hired as a Library Supervisor at the Library for the Blind and Physically Handicapped (LBPH) effective June 15, 2014.

Mitzi Townes, Collections Librarian in the Government & Heritage Library, resigned to take a job as Collections Assessment Librarian at Alabama State University in Montgomery, AL. Mitzi’s last day was June 27.

Government & Heritage Library

Joanna Cox, a student intern in the GHL this summer developed and launched a usability survey of the State Library website on June 6. Users can respond to the survey online at the website.

Under the direction of Swayzine McLean, State Documents Cataloging Technician, staff have successfully completed shifting 2/3 of the North Carolina State Documents Collection in the stacks to alleviate overcrowding and accommodate growth. Completion of the entire shift is projected for early Fall.

Denise Jones participated in a monthly conference call held by Megen Hoenk, NC Community Colleges Marketing Director, with communications staff from at least 25 of the 58 community colleges in the state. She shared information about the NC State Publications Clearinghouse with participants. As a result, Denise collected over 200 publications from Durham Technical Community College for the State Library’s permanent state documents depository collection.

GHL staff continued weeding the library's federal documents collection. Becky Forbes, Cataloging Library Technician, began withdrawing and recycling the print Trademark and Patent publications now that DH Hill Library at NCSU is a Depository Collection of Excellence this area. Staff also began withdrawing U.S. Department of State fiche. Steve Case, Reference Librarian, completed the assessment of the U.S. Congressional microfiche titles (Y1-Y10) for weeding and retention decisions.

GHL Cataloger, Vicki Brueck, and Systems Librarian, Irene Patrick, continued cleaning up and loading catalog records for items in the North Carolina Museum of Natural Science Library collection into the Voyager catalog. Users will be able to identify and access materials in the museum library through the State Library’s shared catalog once all records are loaded.

Denise Jones acquired approximately 75 documents published by the SECCA (Southeastern Center for Contemporary Arts) in Winston-Salem for the library’s print collection. These publications will also be digitized and added to the digital North Carolina State Government Publications Collection as well.
Rachel Trent and Josh Wilson began an extensive redevelopment of the NC Digital Collections public interface, with feedback from Library and Archives staff. Rachel discussed the initial redesign with a group of State Library and State Archives stakeholders on June 26 and initiated usability testing of NC Digital Collections with heuristic interviews with State Library and Archives staff.

Denise Jones, Agency Outreach Librarian, and Rachel Trent, Digital Collections Manager, meet with Division of Marine Fisheries' Library Committee to discuss and plan a large-scale deposit of all of the Division's born-digital and digitized publications into the digital NC State Government Publications Collection. The Division will use the State Library’s collection as their primary portal for referencing their library of publications, which will be linked from their website.

GHL staff updated the following Explore NC pages in June: Health, Medicine and Biotechnology and Military History. Check out new sections on Propriety and Colonial conflicts (e.g., Tuscarora War, Regulators) and 1804 Walton War on the Military History page. Explore NC

Denise Jones and Jennifer Davison presented updates about the NC State Publications Clearinghouse to 20 librarians attending the Spring workshop of the NCLA Government Resources Section.

Rebecca Hyman, GHL Outreach Librarian, coordinated and hosted a visit and tour of the Government & Heritage Library for 15 Polish librarians who were visiting the states in June.

Rachel Trent and Kathleen Kenney, DIMP Librarians, and Ashley Yandle, Digital Services Librarian in the State Archives, presented an educational webinar, “Genealogy and the NC Digital Collections,” to 60 public library commissioners in North Carolina on June 19.

Denise Jones, Vicki Brueck, and Jennifer Davison attended the ALA annual conference in Las Vegas, NV.

A professional video company filmed genealogy research instructional segments for the joint ROOTS MOOC (Massive Open Online Course for genealogy research) being developed by staff in the State Library (GHL) and the Z. Smith Reynolds Library at Wake Forest University on June 2 and 9 in the State Library and State Archives. Rebecca Hyman, GHL liaison for the MOOC project, edited much of the script content, and librarians, Kay Tillotson, Beth Hayden, Cheryl McLean, and archivist, Chris Meekins, were filmed providing genealogical research instruction and information.

**GHL BLOG** - Total June blog posts: 17
- 1,403 visits
- 1,130 unique visitors
- 2,287 page views
- Top 3 posts (titles and number of views):
  - Historical Publications on Sale at the Government and Heritage Library - 142 views
  - Interviews with Library Staff – Genealogy Reference Librarian, Erin Bradford, 132 views
  - Digital Collections: Help us solve this Revolution War mystery! 129 views
Library for the Blind and Physically Handicapped

Craig Hayward, Systems and Digital Services Librarian at LBPH, attended the National Library Service (NLS) Library of the Year award presentation. As the Chair of the Southern Regional (NLS) Conference, Craig participated on the Awards Selection Committee.

Craig Hayward represented the LBPH at the annual Keystone Conference at the Perkins Library in Boston, MA. Keystone is the vendor of the LBPH integrated library system, KLAS.

Carl Keehn, LBPH Regional Librarian, and Laura O’Donoghue, Assistant State Librarian, attended the quarterly Friends of the NCLBPH meeting on June 10. The Board reviewed and addressed issues of concern in the updated draft of the official MOA (memorandum of understanding) between the LBPH and Department of Cultural Resources.

Jan Reagan, LSS Section Chief, led the LBPH Strategic Planning Committee in performing and discussing the results of PEST analysis on the business environment in which the LBPH functions. The team researched and assessed short term Political, Economic, Social and Technological trends to determine their impact on library services and operations, and for further strategic planning purposes.

Catherine Rubin, Assistant Regional Librarian at the LBPH, coordinated and hosted a free educational Travel Program for library patrons and others at the Museum of History on June 25. Library patrons, Karen Broderick and Sand DeLuca talked about their travels to Tanzania, Kenya and Savannah and Hilton Head, respectively. The keynote speaker was Philip Woodward, Communications Project Manager/Access Specialist with the North Carolina Division of Vocational Rehabilitation Services, compiler of the most recent edition of the publication ACCESS: North Carolina: A Vacation and Travel Guide for People with Disabilities. Susan Kluttz, Secretary of the DCR, welcomed guests and attended the program. There were approximately 40 people in attendance.

Library Development

In June, Jennifer Pratt participated in the NC Live Resource Advisory Committees process to determine what resources to license for the upcoming three year cycle.

Jennifer Pratt worked with the directors of the Shepard Memorial Library, the Beaufort Hyde Martin Regional Library, and the Johnston Smithfield Library on budgeting and community issues.

Continuing Education

- Kelly Brannock provided 3 face-to-face workshops in June, one of which was a two day training for library trainers on experiential learning. The participants in the experiential training are developing content for workshops on soft skills that they will deliver during the upcoming year.
- Kelly worked with DIMP & Archives staff to develop & present a webinar on digital resources for genealogy research; 73 registered & 28 attended the live event; the recorded webinar & handouts have been added to SLNC website.
• Kelly produced a Wednesday Webinar on the Visual Display of Quantitative Data; 67 registered & 30 attended the live event; the recorded webinar & hand-outs have been added to SLNC website. Joyce Chapman taught the webinar “The Visual Display of Quantitative Data”.
• Kelly and Jennifer Pratt met with Tim Rogers to discuss CE workshop on negotiating & licensing digital resources.
• Kelly arranged a tour of Hunt Library for CEAC committee; she also hosted & facilitated CEAC meeting at SLNC.
• Jeffrey Hamilton planned, and published the details for the scholarships to the American Rural and Small Libraries Conference to be held in late August. We are offering 15 scholarships to public library staff who have not attended this conference in the last three years.
• Jeffrey Hamilton has negotiated a contract with Lynda.com to begin offering their library courses online to NC library staff.
• Molly Westmoreland, Consultant for Public Library Management, provided two library board of trustee workshops in June: one for the Durham County Library Board; and one for members of the regional and local boards in the Northwestern Regional Library System.
• Molly served as a panelist and reviewer for Appalachian State Library’s student presentations on grant proposals for reading promotion. She and fellow panelist PollyAnne Frantz, Director of Appalachian’s Office of Research, listened to and judged three presentations in one of the school’s virtual classrooms.
• NC Cardinal has announced registration is open for the Southeast Regional Evergreen Conference (SERC) to be held in Raleigh on October 8-9, 2014. The focus of SERC, pronounced ‘sē-rek’, is to provide practical, hands-on Evergreen training to library staff from a “service point level.” This training will take the form of presentations and round table discussions with a focus on workflows, best practices, and functionality. SERC is supported by the State Library of North Carolina (NC Cardinal) and the Library of Virginia (Evergreen Virginia). The conference website can be found at: http://statelibrary.ncdcr.libguides.com/serec
• NC Cardinal hosted two webinars that address new features in Evergreen version 2.6 – one on general new features, and one that focuses on Acquisitions. There were two sessions of each webinar.
• NC Cardinal hosted a day-long webinar on Acquisitions for Forsyth County Public Library.

**LSTA**
• Raye Oldham worked with Vicki Wheeler to complete and submit the IMLS State Program Report, Raye also provided feedback to IMLS staff on the new reporting system.
• The new grant cycle has been launched for 2014-15, Raye prepared and distributed 14-15 Grant Agreements to libraries and updated and distributed 14-15 Grant Agreement supplemental documents.
• As the new cycle begins, the current cycle is winding up. Raye has redesigned the 13-14 LSTA Final Report in Formsite, tested internally & externally, posted online, and notified project managers. She also completed the online evaluation of the EZ Innovation Grant process with Presenters and LSTA Advisory Committee.
• Raye has completed the process for appointing new LSTA Advisory Committee members, prepared and sent letters.
• Raye attended ALA, participated in one presentation, and attended ASCLA Board meetings.

NC Cardinal
• The NC Cardinal team migrated the Mattamuskeet school library to NC Cardinal, completing BHM Regional’s migration.
• Added the final four MARC templates (VHS, Computer file, Kits, and Maps) to the production server.
• The Governance Committee had a conference call to review the final Memorandum of Agreement document.
• Announced an NC Cardinal General Membership meeting, scheduled for July 15th, 2014. The meeting will feature a review of governance documents. There will also be updates on consortium-wide issues, such as cataloging and resource sharing.
• Announced a second round of de-duplication of the catalog to occur this summer. The Cataloging Committee reviewed a proposal by Equinox to develop and write customized de-duplication programming code/scripts to de-duplicate our current catalog. These scripts will be tailored to NC Cardinal cataloging standards.
• Tanya Prokrym attended ALA.

Data Analysis and Communications
• Joyce Chapman completed the Statewide Library Edge analysis and report.
• Joyce presented at the City University of New York Assessment conference, “The Suma Project: Integrating Observational Data Assessment into Space and Service Design”
• Joyce completed analysis of the statewide NC Cardinal staff survey

Center for the Book
• NC Center for the Book staff sent 26 boxes of books to four public libraries where Let’s Talk About It programs are being planned for the summer and fall. The boxes contained 22 different titles in 35 to 60 copies each. Let’s Talk About It is a scholar-led reading and discussion program for adults provided by the Center in partnership with the NC Humanities Council.

Certification Commission
• The North Carolina Public Librarian Certification Commission met on June 17, 2014. New business included a discussion of licensure for individuals with military training and experience, and their spouses. The Commission processed 48 applications; 37 were approved and 11 denied.

Summer Reading and Youth Services
Lori Special continued to troubleshoot issues and concerns with the Counting Opinions summer reading software with the assistance of her summer intern, Walker Peters. Walker is a rising 11th grader at Sanderson High School.

Lori is working with the Department of Public Safety to present parent training on Every Child Ready to
Read (ECRR) and the Sesame Street *Little People/Big Challenges: Incarceration*. This partnership would be a statewide program where contracted librarians would go into prisons to work with incarcerated parents in understanding how the 5 Activities of ECRR can help a child be ready for school and increase positive interactions between children and their detained parent.

State Librarian Cal Shepard was invited to attend the Nexus: Leadership Training Summit at the Center for Creative Leadership on June 10-11. She also attended the Digital Heritage Center Annual meeting on June 16 and the American Library Association Conference in late June where she presented two sessions. She serves on the national Coalition to Advance Learning in Archives, Libraries and Museums and also on the CE Connector project representing the chief Officers of State Library Agencies.

**Notable Statistics**
LD Blog - Total posts: 12

- 1,366 sessions
- 1,052 unique visitors
- 2,360 pageviews
- Top 3 posts (titles and number of views):
  - 2014-2015 LSTA grant awards - 228 views
  - LSTA Highlights: “Story Place”: A Storytelling Maker Space - 221 views
  - Innovative Programming: Library Gardens – 154 views

**Annual (July 2013 – July 2014) Statistics for Government & Heritage Library :**

**NC Digital Collections:** 1,665,000+ pageviews (2013-14)


Top three publications viewed in the NC State Government Publications Collection:

- *Directory of state and county officials of North Carolina* (7,168 views)
- *North Carolina Historical Review* (4,342 views)
- *Salary Plan, State of North Carolina* (3,120 views)

**NCpedia:** 3.5 million pageviews (2013-14).

Top three NCpedia articles:

- Women in the 1920s, reprinted from the *Tar Heel Junior Historian* (113,840 views)
- Lumbee Indians Face the Ku Klux Klan, reprinted from UNC Chapel Hill Libraries' "This Month in North Carolina History" series (104,554 views)
• WWI: Technology and the weapons of war, reprinted from the *Tar Heel Junior Historian* (83,361 views)