

State Library Report September 2014

Activities / Accomplishments

Jennifer Pratt provided a half day retreat on Advocacy for the Fontana Regional Library Board of Trustees, Friends, and interested staff members in Sylva on September 4, 2014.

Molly Westmoreland, Consultant for Public Library Management, and Jeffrey Hamilton, Liaison Consultant, provided a trustee workshop for the Perry Memorial Library governing board and staff on September 8, 2014.

Staff from all sections of the State Library worked together to provide a two-day Directors Orientation to six of NC's newest library directors. Topics included: the statutory basis for the State Library and public libraries in NC; the services provided by Library Development, the Government and Heritage Library, and the Library for the Blind and Physically Handicapped; the value of membership in the NC Public Library Directors Association; and information services provided by NC Knows, NC LIVE, and NCPedia.

State Library staff gave a presentation at the September 26 *Fabulous Friday* mini-conference at the Pack Memorial Library in Asheville. Their presentation was a breakout session "What Can the State Library Do (for) WITH You?" that included Molly Westmoreland, Lori Special, Youth Services; Jeffrey Hamilton, E-Learning; and Gina Powell, Library for the Blind and Physically Handicapped.

Kelly Brannock added new content and updated the webpage for the Southeast Regional Evergreen Conference to be hosted by the State Library in October 2014.

Library Development Consultants have redistributed the 80 public library liaison assignments and are preparing for the annual site visits to all between October and April.

Kelly Brannock attended 2 meetings of the ALA Learning Round Table Marketing & Communications committee

Kelly Brannock has filled 2 vacancies on the Continuing Education Advisory Committee.

The NC Public Librarian Certification Commission met on September 10, 2014, to review 64 applications, 56 of which were approved and 7 denied. One application was held pending additional documentation to be reviewed at the next meeting as required by Statute 93B-15.1, the Licensure by Endorsement for Military Spouses.

Twenty-three *Let's Talk About It* programs were held in September as the fall program season began in thirteen libraries across the state. *Let's Talk About It* is a scholar-led reading and discussion program for out-of-school adults and is available in North Carolina by the NC Center for the Book and the NC Humanities Council. For more information email molly.westmoreland@ncdcr.gov or visit the website <http://nchumanities.org/programs/lets-talk-about-it>

April Durrence began working as the new N.C. Cardinal Support on September 15, 2014. This is a new position created to support the ever-growing consortium of public libraries.

State Librarian Cal Shepard attended the Association of Rural and Small Libraries Conference and Board meeting September 4-7 and the Aspen Institute Dialogue on Public Libraries at the International City County Managers Association Conference in Charlotte on September 14. She also attended the UNC-CH School of Library and Information Science Board of Visitors meeting in Chapel Hill on September 21-22 and served as keynote speaker (presenting "Library Lessons from Downton Abbey") at the Fabulous Friday workshop sponsored by the Public Library Section of the North Carolina Library Association on September 26 in Asheville.

The 2015-2016 LSTA Annual Grant Program was announced. The announcement includes the guidelines, applications, and updated documentation libraries across the state need in order to create proposals requesting funding.

State Library staff received a visit from the IMLS NC Program Officer, James Lonergan, and the new IMLS Associate Deputy Director, Robin Dale from September 9-11. They were visiting to review the NC LSTA program. They started by spending a day in Raleigh at the State Library reviewing the administrative side of the program. The next two days were spent visiting funded projects at Duke University's Divinity Library, the NC Digital Heritage Center at UNC Chapel Hill, Forsyth County Public Library in Winston-Salem, UNC Charlotte's Atkins Library, and Charlotte Mecklenburg Library. IMLS pays a monitoring visit to each state library every 5 years to assure that the program is in compliance with federal regulations and to review the documentation generated and saved from one year to the next. They were very impressed with the NC program, said it was well-organized and well run, and asked to use some of the State Library's work as examples for other states.

Staff in the NC State Publications Clearinghouse issued the Summer issue of the Clearinghouse Update newsletter in September. It is available on the Clearinghouse page of the State Library website at <http://digital.ncdcr.gov/cdm/ref/collection/p249901coll22/id/208634>

Rebecca Hyman and Cheryl McLean attended the DCR Education Summit on September 9 along with 60 other DCR employees involved in educational efforts and programs. Rachel Trent demonstrated the new digital collections interface for Education Summit attendees and solicited input from them on possible uses of the collections for educators and students.

The four North Carolina state documents titles Denise Jones nominated for the 2013 GODORT Notable Document List were selected and featured in the May 22, 2014 Library Journal.

<http://reviews.libraryjournal.com/2014/05/best-of/three-decades-of-excellence/>.

Sierra Alley and Kelly Agan, NCpedia staff, successfully completed entering all the articles from the UNC Press Dictionary of North Carolina Biography, as planned on September 30! This completes the 2- year NCpedia project to add all content from the two William Powell reference works (this Dictionary and the

NC Encyclopedia) to the online encyclopedia. Congrats to all the staff members who worked so diligently to make this happen over the last two years!

The Government & Heritage Library hosted a public program on September 13 at the Museum of History to celebrate the online publication of thousands of articles from UNC Press publications including the North Carolina Encyclopedia, Dictionary of North Carolina Biography, and the North Carolina Gazetteer, as well as articles from the State Archives, the Tar Heel Junior Historian magazine, UNC Chapel Hill Libraries, and the North Carolina Natural Heritage Program at the NC Department of Environment and Natural Resources. The program, "Stranger than Fiction: True Stories Found in the NCpedia," included a panel of librarians, historians, and archivists who shared stories as well as an information table and demonstration of the online NCpedia and craft activities for children in the lobby of the MOH. There were 50 attendees at the event. Kelly Agan, NCpedia Librarian, was also interviewed and the program was featured in a WUNC radio report during the week of September 8.

Beth Hayden presented information on data resources, particularly Census data and the American Community Survey, to 12 attendees at the NC Rural Entrepreneurship through Action Learning Conference at Pitt Community College in Greenville, NC on September 22.

Kay Tillotson made presentations on the basic principles of genealogy and family history research and how to conduct successful genealogy research to 48 genealogy researchers participating in the "How to do Genealogy Research" class in the NCSU ENCORE lifelong learning program on September 15 & 22.

Roots MOOC update (genealogy MOOC): Rebecca Hyman reports that all filming has been completed for the Introduction and 4 modules of the MOOC. The video crew is currently editing the videos and staff in the GHL and Wake Forest University will be reviewing them in October. GHL and archives staff continued developing content for each module (e.g., resource guides, methodology instruction, family research charts and templates). Rebecca Hyman met with DCR Marketing on 9/2 to discuss the marketing plan for Roots Mooc. Course enrollment has now been scheduled for January 26, 2015, with the course beginning in March 2015.

Jan Reagan conducted the third GHL Strategy Team meeting on September 8 to discuss strategies as well as essential GHL services, functions, and practices required to fulfill the library's mission and aspirations most effectively and efficiently with limited state and federal funds. Results of these strategy meetings will serve as the foundation for decisions about resource allocations and service/program focus over the next 2-3 years. A report of the team's work will be shared with library staff for discussion upon the team's completion of its work in late Fall.

Gina Powell, Outreach Librarian at the Library for the Blind and Physically Handicapped (LBPH), staffed an information table and presented an update on LBPH services and resources to 68 members of the North Carolina Council for the Blind on September 27.

Gina Powell gave a tour of the library to 6 students and 2 teachers from the Governor Morehead School on September 30.

The National Library Service for the Blind and Physically Handicapped (NLS) will be distributing i-bill readers (provided by the U.S. Bureau of Engraving and Printing) to interested library patrons beginning first quarter of 2015. The i-bill readers have been produced to make US currently accessible and identifiable for visually impaired individuals. Currently, the NC Library for the Blind and Physically Handicapped is registering interested North Carolina patrons in the NLS distribution list. The NLS will distribute the i-bill readers directly to library patrons first. Blind and visually impaired citizens who are not registered NLS/LBPH patrons may sign up to receive the i-bill readers after January 15, 2015.

Craig Hayward, Systems and Digital Services Librarian at the LBPH, serves as a member of the National Reading Technology Advisory Group for the National Library Service. He attended a meeting of the group in Washington in September.

Carl Keehn, LBPH Regional Librarian, presented an update on NLS and LBPH activities and developments at the North Carolina chapter of the National Federation of the Blind (NFB) Annual Conference in Raleigh on September 19. Friends of the LBPH also sponsored a table at the conference and share information with attendees about the Friends Group and the library.

Notable Statistics

NCpedia: September usage spike

The predicted spike in NCpedia usage between July and September was tremendous this year. Usage increased from 118,646 pageviews in July to 464,029 in September. This spike coincided with the start of the traditional school year for K-12 students in North Carolina. This is truly a sign that this online resource is a favorite among teachers and students alike!

GHL Digital Collections and NCpedia Usage Stats for 2013-2014 (June to July)

NC Digital Collections: Over 1,665,000 pageviews, an 18% increase over the previous fiscal year.

NC Family Records Online collection, alone received 451,684 pageviews!

Top three most-used items from the **North Carolina State Publications Collection** were:

- *Directory of state and county officials of North Carolina* (7,168)
- *North Carolina Historical Review* (4,342)
- *Salary Plan, State of North Carolina* (3,120)

NCpedia: Over 3.5 million pageviews

Top three most-used NCpedia articles:

- "Women in the 1920s," reprinted from the *Tar Heel Junior Historian* (113,840)
- "Lumbee Indians Face the Ku Klux Klan," reprinted from UNC Chapel Hill Libraries' *This Month in North Carolina History* series (104,554)
- "WWI: Technology and the weapons of war," reprinted from the *Tar Heel Junior Historian* (83,361)

Continuing Education

September 2014	Number
# of online page views of Train Station	2,823
# of programs offered online	1
# of programs offered face to face	0
# of participants to online training	31
# of participants to face to face training	0

LD Blog-September 2014

1,264	Visits
1,931	Pageviews

Top Posts

- Story Walks, Story Books, Story Readers - 172 views
- Free online workshops from UNCG on Maker Spaces - 122 views
- 2015-2016 LSTA Grant Programs - 114 views

GHL Blog Posts - September 2014:

Total posts: 17
1,285 unique visitors
1,434 visits
2,125 page views

Top 3 posts:

- *Breaking Brick Walls in Genealogy: Slaves in County Deeds of North Carolina* (152 views)
- *North Carolina Numbers: Back to School, 2014* (144 views)
- *Family History Fair Vendors* (136 views)

Coming Up

The Annual State Library and State Archives **Family History Fair** will be held on Saturday, October 25 from 9:00 am to 1:30 pm at the Department of Cultural Resources. The annual history fair celebrates links to our heritage and this year offers presentations on specific records that are important sources of information for family researchers and genealogists. The program includes presentations by Dr. A. B. Pruitt (“Grants in North Carolina Before 1776”) and Stewart Dunaway (“Road, Bridge and Ferry Records: A New Path in Genealogy Research,”) and exhibits and discussions with resource experts from local library collections and organizations in the state.