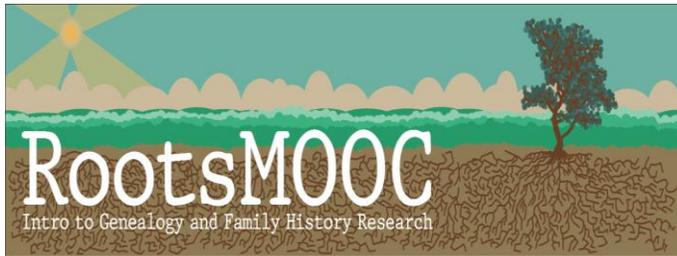


## State Library Report

January 2015

### Activities / Accomplishments

The State Library and the North Carolina State Library Commission hosted an open house reception for 150+ attendees in the Government & Heritage Library to celebrate the addition of digitized issues of *Our State Magazine* (1933-2011) to the joint State Library/State Archives North Carolina Digital Collections. The *Our State* Digital Collection is a collaboration of the State Library of North Carolina, *Our State Magazine*, NC Digital Heritage Center, East Carolina University's Joyner Library, and Caswell County Public Library made possible with funding from the U. S. Institute of Museum and Library Services. Readers may now browse and search issues and articles from *Our State* online at <http://digital.ncdcr.gov/cdm/home/ourstate>.



The Government & Heritage Library and Wake Forest University's Z. Smith Reynolds Library opened enrollment for its genealogy MOOC (Massive Open Online Course), RootsMOOC, on January 28, 2015. RootsMOOC is a free, open, online course and a friendly introduction to family history research in the U.S. using commonly available sources. The course, which contains four learning modules, runs March 23, 2015 through June 1, 2015. The modules include #1: Getting Started with Genealogy Research, #2: Digging into the U.S. Census, #3: Working with State and Local Resources, and #4: Online Sources and Strategies. To enroll in the course and view an introduction, go to <https://www.canvas.net/browse/reynoldslibrary/courses/intro-to-genealogy>.

The North Carolina Government and Heritage Library and the State Archives of North Carolina announced their quarterly Saturday genealogy program schedule for 2015. All programs will be held on Saturday mornings from 10:00 to 11:00 am in the Archives/State Library Building, Room 208, 109 E. Jones Street, Raleigh, North Carolina. To register or obtain more information, call (919) 807-7450 or email us at [slnc.reference@ncdcr.gov](mailto:slnc.reference@ncdcr.gov) The program schedule is as follows:

- February 21, 2015: *Finding Your African-American Ancestors*
- May 2, 2015: *Using the North Carolina Digital Collections for Genealogical Research*
- August 22, 2015: *Using Private Collections for Genealogical Research*

Rebecca Hyman provided a tour of the Government & Heritage Library and the State Archives for 12 members of the Mecklenburg County Tarheel Junior Historians group (4<sup>th</sup>-10<sup>th</sup> graders) on January 26. Primary and secondary research sources were discussed and demonstrated during the tours.

Steve Case and Rebecca Hyman prepared and sent letters to all the new members of the NC General Assembly to inform them of the services and resources provided by the Government & Heritage Library. The letter also invited the legislators to register for a GHL library card.

Rebecca Hyman presented information on the upcoming RootsMOOC to 15 state agency librarians and library staff who attended the quarterly meeting of the State Agency Librarians meeting at the State Library on January 20.

Denise Jones, Agency Outreach Librarian, consulted with communications staff at the NC Department of Insurance on the NC State Publications Clearinghouse and submission of agency publications to the library.

Cheryl McLean, Head Reference Librarian, staffed an exhibit and information table at the annual African American Cultural Celebration at the NC Museum of History on January 31, 2015. She shared information about the RootsMOOC, Saturday genealogy programs, genealogy research resource and databases, and NCPedia with approximately 114 event attendees, including adults and children.

Kelly Agan, NCPedia Librarian, presented an overview of the NCPedia and how to write and contribute entries to the resource to 52 students in Dr. Lee's American History class at NC State University on January 20.

The Library for the Blind and Physically Handicapped held its first local book discussion group in the library in January. There were 15 participants in attendance which is a significant jump from an average of 8 attendees at the 2014 book discussion meetings held offsite. Participants are enthused and staff is hopeful that the library location will allow more readers to join in the future.

At LBPH, North Carolina patron downloads of braille and digital books using the NLS BARD collection exceeded 8,000 downloads. Of the 8,316 BARD downloads in January, 3,279, or 40%, were located and downloaded through the use of the library's local catalog online, the WebOPAC. This signifies that LBPH patrons are using the library catalog as a one-stop-shop for their reading materials!

Staff at LBPH have increased postings of news pieces of interest to LBPH patrons and as a result, hits to the library's social media outlets (Facebook, Twitter) showed a significant rise in January (an increase of almost 2,000 hits over the monthly average of 6,400). In addition, some of the library related postings such as the top bard items of the month, are being picked up and retweeted by LBPH readership!

In Library Development Kelly Brannock published the Spring 2015 CE catalog, including 6 new webinars and 25 in-person workshop events. She launched the new "State Library-sponsored" page on the Train Station to identify and highlight training opportunities offered by the State Library. Kelly also hosted 3 webinar practice sessions with NC LIVE trainers and produced the first of five new NC LIVE Quick & LIVE-ly webinars.

There were 3,690 views in January to the Train Station, a 31% increase from the previous month. The Train Station is a popular resource listing continuing education opportunities for library staff, averaging over 90 views per day. 21 library staff enrolled in self-paced courses and consumed 35 1/2 hours of course content from the statewide subscriptions to Skillssoft and Lynda.com.

Jeffrey Hamilton attended conference calls and webinars about e-rate modernization. He worked with the e-rate staff at DPI to finalize school lunch data for e-rate applications and made this data available to the public libraries in a password protected webpage.

Raye Oldham and Jennifer Pratt conducted 2015 monitoring Visits for LSTA Multi-Year projects at Western Carolina University, Cleveland County Memorial Library, and Mauney Memorial Library on January 13<sup>th</sup> and 14<sup>th</sup>. Raye tested and then used Adobe Connect for a 2015 Monitoring Visit with UNC Charlotte.

Raye Oldham attended the ALA Mid-Winter Conference where she participated in ASCLA Board Meetings, and coordinated and convened the LSTA Coordinator's Meeting

Staff in the Cardinal project provided training to NW Regional Library staff and also conducted an analysis of the NW Regional cataloging and circulation workflows. The Brown Library Migration is on track with weekly phone calls and the Rockingham Library has started resource sharing. Tanya Prokrym distributed the cost sharing estimates for the fiscal year 2015-16 to all NC Cardinal libraries. Individual library costs are being reduced as additional libraries begin sharing the costs of the system.

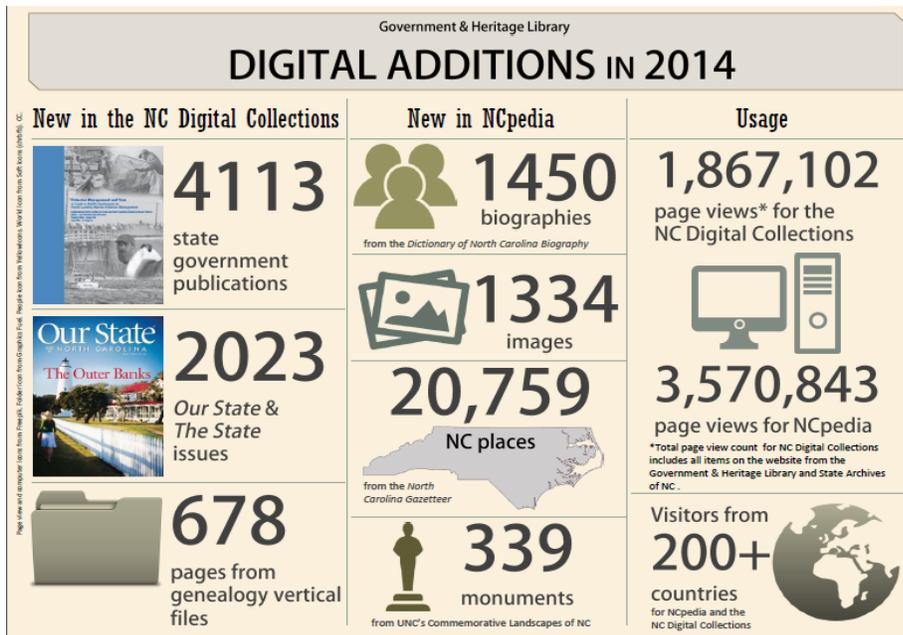
Lori Special conducted four Reading Club webinars for training library staff on the online management tool. She is working with Lindsay Thompson of Counting Opinions to prepare a hands-on tool training session that will be included in the 3 all day summer reading workshops to be held in February and March.

Lori Special has completed the application for EEE Grant from NC State at Hunt Library with representatives of Our Children's Place, MotherRead, and NCSU School of Education. The grant is to create a curriculum to foster literacy and positive parenting between incarcerated parents and their children.

Lori represented the State Library as a panelist for the *Choosing Diverse Books for Youth* during the 2015 African-American Cultural Festival at the Museum of History.

### **Notable Statistics**

Digital library statistics for the GHL in 2014 are summarized in this graphical presentation. Thank you, Michelle Underhill.



### GHL Blog – 20 posts

1,481 visits

1,481 unique visitors

2,736 page views. Increase of 37% from January 2014 and 40% from December 2014.

Top 3 posts

- *Free Genealogy Workshop: Finding Your African-American Ancestors Prior to 1870* (377 views)
- *New date! January 22 – Our State Digital Collection celebration, Raleigh, NC*, (326 views)
- *Free Genealogy Workshop Schedule for 2015* (182 views)

### LD Blog

1,442 Visits

2,472 Page views

Top Three Posts:

- *State Library offering free online course on genealogy* (233 views)
- *News from the Digital Public Library of America* (167 views)
- *E-rate Modernization* (105 views)

### Personnel

T.K. Adkins joined the Government & Heritage Library as NC State Publications Clearinghouse Technician on January 15.

Peter Clukey joined the Circulation Unit at the Library for the Blind and Physically Handicapped on January 15.

### **Interesting Feedback**

A local history librarian from Oxford, NC provided feedback about the NC Digital Heritage Center at UNC-CH which is supported by a State Library grant of federal funds. "I wanted to let you know that patronage of the North Carolina Room here at my library has actually grown since we started working with you all. At first I was concerned that usage of our N. C. Room would fall off, as people could find what we had online. It has actually increased interest. Folks see what you all have scanned and want to come here and see what else we have. This is important as **about half our researchers come from out of town**. Bottom line: thank you for the good work the Digital Heritage Center has done and continues to do."

"I recently made a trip to North Carolina for the purposes of researching my family history. I found the staff in the archives and especially the genealogy center to be very friendly, helpful and knowledgeable. I very much enjoyed my visit and look forward to being able to return and make further use of the great resources you have made available. Thank you for all your help!"

Catherine Rubin, Assistant Regional Librarian at the LBPH, received a call from a long-time patron who wanted to share his appreciation for the library's services. According to Catherine, "He says he's a WWII veteran, has been with our services since 1996, and has listened to over 3,000 of our books by now. He spends a good part of his day listening to books, and he says that every time he calls here people are very polite and wonderful."

Comments posted on NCpedia pages from users:

- This is the absolute best site for helping grandkids do research on North Carolina subjects. I, myself, have learned so much about my home state. Thank you and keep up the most excellent work.
- I'm gonna win the project because this website is helping me a lot, like REALLLY
- Helping the whole 4th grade in my school
- yay i won the project i finished #1 with the best project of the class yay
- Thank you for a concise and well-written piece on my paternal great uncle, Thomas Oscar Fuller. He died before I was born, but my father (his nephew) made sure that we knew of him. In my father's later years, he mentioned some of T. O.'s books which I eagerly looked for in the library. What a joy to actually find those books in libraries and to later find copies that relatives had, but had never mentioned despite my interest in genealogy! Again, thank you. I will certainly be exploring more of your information. (Thomas Oscar Fuller entry)