

State Library Monthly Report

April 2015

Personnel Changes:

Government & Heritage Library:

Retirements: Joyce Throckmorton, Cheryl McLean, Roseanna Covington, Swayzine McLean

Departures: Kathryn Nunery, Cynthia Etheridge

Library for the Blind and Physically Handicapped

Retirements: Carol Swanson, Kevin Kelly

Departures: Mary Brake, Cora Riddick

Library Development:

Retirement: Vicki Wheeler

Activities/Accomplishments:

Government & Heritage Library staff gave 5 tours of the library to 27 individuals in various groups, including the newly formed Wake County African-American Family History Society, NC Central library students, visiting librarian from Spain, and environmental fellows of Conservation NC.

Government & Heritage Library and State Archives staff collaborated in the ALA Preservation Week activities, including a social media campaign, preservation question of the day, and a webinar viewing of digital preservation and preservation exhibits. Staff promoted preservation activities in the library and archives as well.

Beth Hayden, GHL Demographics and Data Librarian, presented on U.S. Census Bureau, NC Data Center, and NC Department of Commerce data at an educational program titled "Resources to Target Your Market" at the Pitt Community College Small Business Center on April 21.

The Government & Heritage Library's RootsMOOC course remained very active in April with students participating and completing Module 1, Getting Started in Genealogy and starting Module 2: U.S. Census. GHL staff have been very active and responsive to participants' questions and postings in the discussion boards. As of 5/5/2015 there are 3792 enrollees.

NCpedia staff launched its new North Carolina Quilts Flickr album in April. The album can be viewed at <https://www.flickr.com/photos/ncpedia/sets/72157652107554195/>.

Comment from UNC-Charlotte's Government Documents Librarian, Alison Wilson, about the State Library's North Carolina State Government Publications Digital Collection: "It's hard to keep up and find all of these publications with the web pages constantly changing. I'm so happy that you guys are digitizing things and keeping them in a stable place."

Gina Powell, Outreach Librarian at the Library for the Blind and Physically Handicapped, and Mary Helen Pearsall, a member of the LBPH Friends Group, made presentations to 80 people about the LBPH services at four community and disability group meetings, including the Asheboro Rotary Club and the Chatham County, Chapel Hill, and Smithfield Departments of Services for the Blind Mini Centers.

The Library for the Blind and Physically Handicapped's newsletter, *Tar Heel Talk*, was mailed to the library's 11,000+ patrons in April.

Amanda Johnson travelled to Washington, DC to participate in two pre-conference workshops at Computers in Libraries and to attend the Library Leaders' Summit. The Summit presented several case studies of both public and academic libraries of varying sizes measuring and communicating their impact to stakeholders with different levels of success.

Raye Oldham and Amanda Johnson participated in the IMLS Convening in Herndon, VA to unveil the new State Effort Reporting system to all LSTA coordinators. Raye coordinated with the California State Library to deliver presentation about EZ Innovation Grants at this meeting.

Kelly Brannock represented the State Library at the April 7th session of the *Emergency Preparedness* workshop in Asheville. This workshop was offered in coordination with the CREST program and the

5 Library Development consultants supported the 4 Toby Greenwalt Holistic Librarianship and Walking the Talk workshops in Asheville, Charlotte, Chapel Hill and Greenville, NC.

Lori Special attended the Collaborative Summer Library Programs annual meeting in Rhode Island. Placedia Nance also attended as the representative of the Youth Services Section of NCLA.

Library Development held its staff retreat at the National Humanities Center in Durham, NC. The team participated in a discussion of the sections mission and goals and planned for the new fiscal year.

Raye Oldham managed the in-house grant review process. The LSTA Advisory Committee will hold their (final) review session in May. Raye is also finishing up the current year grant process.

The Cardinal group is preparing two library systems for migration into NC Cardinal: Brown Library and Neuse Regional Library. They held a workshop and forum on April 23rd and offered training on reports, circulation best practices and Serials Training. NC Cardinal was selected as the host organization for EVERGREEN *International* Conference 2016 (April 20-23, 2016)! It will be held in Raleigh at the Sheraton.

Jeffrey Hamilton is working with the NCLA conference committee to plan the 2015 conference to be held in Greensboro. Jeffrey and Kelly are also preparing to host the National Continuing Education Forum to this August in Charlotte.

Library Development offered 11 in-person workshops during the month of April, total attendance = 311

Emergency Preparedness & Response Initiative – offered in coordination with the CREST program and the National Network of Libraries of Medicine; 2 sessions (48 attendees)

New NC LIVE Basics – 4 sessions (102 attendees)

Tackling RDA in Serials, ½ day workshop offered in coordination with NC Cardinal Cataloging Forum (13 attendees)

Toby Greenwalt *Holistic Librarianship* workshops – 4 locations (148 attendees)

Loris Special worked with Lindsay Thompson of Reading County to provide 8 hands on configuration webinars for the Summer Reading Management Application.

Molly Westmoreland provided workshops to the trustees of the McDowell County Library, Union County Library, Brunswick County Library, and Neuse Regional Library.

Library Development staff have applied for NC to participate in a pilot program by the University of Washington to offer storytime training incorporating early literacy research to youth services staff.

Jennifer Pratt is working with the Goodwill Foundation to help them provide back to school supplies to children in rural communities. Volunteers will provide these supplies to children in libraries during the last weeks of summer reading.

The State Library's Center for the Book announced three winning NC letters in the *Letters About Literature* writing contest. State winners will now be entered in the national contest. The winners and their letters will be posted to the State Library's website in May.

Cal Shepard, Jennifer Pratt and Molly Westmoreland each attended one or more of the Friends of North Carolina Public Libraries (FONCPL) Spring Workshops one Saturday in March and three Saturdays in April. These workshops offered by the statewide Friends group provide opportunities for local Friends groups to learn how to effectively support quality public library service in their communities. Molly Westmoreland provided a local Friends workshop in Madison County.

Social media:

LD Blog stats

1515 site visits

2643 pages views

Top three posts

- [Storytellers at your library for FREE in September! - Library Development](#) 154 views
- [Continuing Education Opportunity: Reimagining and Reinventing Library Service Workshops Facilitated by Toby Greenwalt - Library Development](#) 135 views
- [Meet our Staff: Amanda Johnson, Consultant for Data Analysis and Communication - Library Development](#) 93 views

GHL Blog

2,018 visits

1,953 unique visitors

2,915 page views

Top GHL Blog Posts: April 2015

- 212 views: Shhhh!...Family Secrets
- 167 views: North Carolina Government and Heritage Library – Public Service Changes
- 150 views: State Doc Pick of the Week: Portals