

State Library Report November 2015

Activities / Accomplishments

The NC Library for the Blind and Physically Handicapped (NCLBPH) just completed its first digital talking book, *Scoundrels, Rogues and Heroes of the Old North State*, by Dr. H.G. Jones, using the updated digital recording studios in the library. This digital book will be submitted to National Library Service (NLS) for review as part of its newly created National Library Service Network Audiobook Pilot Project. If approved, this locally produced title will be shared nationally with other NLS libraries through the NLS downloadable book service, BARD.

NCLBPH announced the discontinuation of its distribution of books on cassette tape and related playback equipment as of January 1, 2016. Books on tape, the traditional format for audio books, has been replaced by digital books – books on digital cartridges –and the National Library Service is no longer distributing materials on tape. Patrons will continue to receive digital audio books and playback equipment and can also download digital titles to their own computers and mobile devices through the BARD system.

NCBLPH Outreach staff hosted exhibit tables at two statewide disability conferences, the NC GreAT Conference (assistive technologies for people with disabilities) and the Exceptional Children's Conference, in November. LBPH staff were successful in providing information about the library resources and services and networking with 120+ individuals with disabilities (visual and physical), disability specialists, rehabilitation professionals, educators, and parents of children with various disabilities at these events.

The NCLBPH and the Friends of the NCLPBH hosted the annual Volunteer Recognition Dinner for the library's volunteers at the Raleigh Women's Club on November 10, 2015. The library's 100+ volunteers work tirelessly all year long assisting staff with library operations, special events, bulk mailings, and the digital recording program. The event was well attended and enjoyed by 88 volunteers and staff. We are most appreciate of all our volunteers!

GHL staff jointly planned and hosted the North Carolina Ancestry Day with Ancestry.com in Raleigh. Staff hosted 200 genealogy researchers in the State Library and State Archives on Friday, November 6 and provided two educational programs. GHL staff also assisted with logistics and registration onsite at the all-day Ancestry Day program, sponsored and conducted by Ancestry.com at the McKimmon Center in Raleigh on Saturday, November 7. Staff shared information about the State Library and State Archives genealogy resources with 976 attendees at the program.

GHL staff distributed the Fall 2015 issue of the *Clearinghouse Update* newsletter to state depository libraries, state agencies, librarians, and others interested in updates on North Carolina state publications.

The power of social media in sharing information!

Staff in the Government & Heritage Library posted links on its Facebook page to a GHL Blog entry about PERSI, the largest periodical source index to genealogical and local history periodicals in the world. This post was shared 21 times by other libraries and organizations enabling the GHL to share this information with over 2,140 family history researchers nationwide via social media within 3 days!



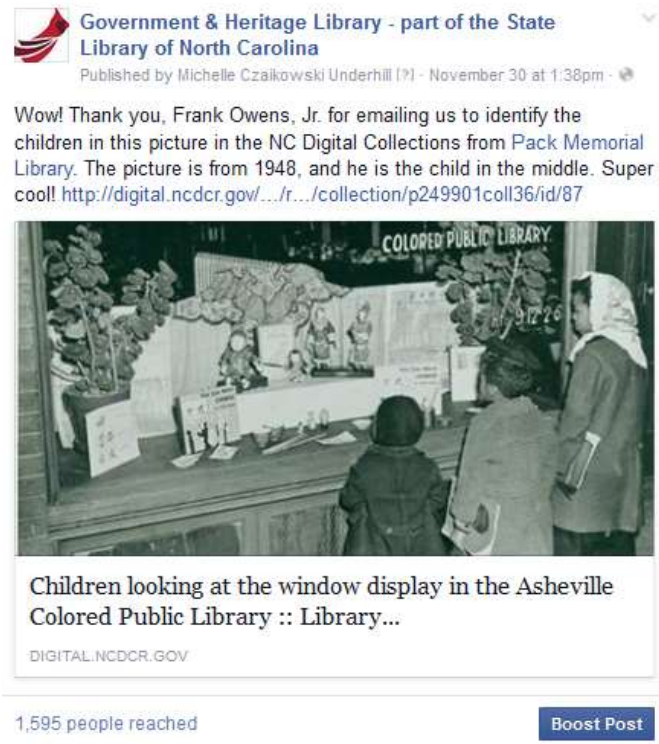
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Published by Rebecca Hyman LeClaire [?] · Yesterday at 10:13am · 🌐

Do you use PERSI (Periodical Source Index) for your research? It is one of the largest indexes to genealogical and local history periodicals in the world and maintained by the Allen County Public Library's Genealogy Center. More in our latest blog post: <http://bit.ly/1Rmvhs8>. #genealogy

Using PERSI for research: Periodical Source Index - GHL Blog
There is a source I've been using for many years called PERSI. It's a great resource, not perfect, but better than anything else I've seen for searching....
STATELIBRARYNC.ORG

2,141 people reached Boost Post

The Government & Heritage Library received an email from a gentleman who identified his sister, a friend, and himself in a photo from the GHL's *Library History* digital collection. Staff posted this information on the library's Facebook page and within 3 days, the post was shared 13 times, reaching 1,595 people!



Government & Heritage Library - part of the State Library of North Carolina
Published by Michelle Czaikowski Underhill [?] · November 30 at 1:38pm · 🌐

Wow! Thank you, Frank Owens, Jr. for emailing us to identify the children in this picture in the NC Digital Collections from Pack Memorial Library. The picture is from 1948, and he is the child in the middle. Super cool! <http://digital.ncdcr.gov/.../collection/p249901coll36/id/87>

Children looking at the window display in the Asheville Colored Public Library :: Library...
DIGITAL.NCDCR.GOV

1,595 people reached Boost Post

Staff in the Government & Heritage Library participated in an All GHL Staff Work Session on November 10 to review the library's progress in transitioning to its new organizational and work structure over the last 6 months and look ahead to 2016. Staff received an introduction to the NC Cardinal/Evergreen ILS system in preparation for the migration of the library's catalog to this system in 2016 and updates on

the DNCR merger and the office space and library renovations to be made in 2016. Staff also provided feedback on the new GHL work teams and participated in discussions about accomplishments during the first 6 months of transition and setting achievable goals for the next 6 months (January-June 2016).

Speaking of NC Cardinal, Harnett County Public Library recently migrated to Cardinal and shared the following two stories from satisfied customers:

- A parent well familiar with Harnett's collection, was not having success in finding reading material for her child with higher level reading content, but appropriate for a younger age. She now uses NC Cardinal to order reading materials for her child, and she recently said, "It's like you have a whole enormous library off site that has every book that I want for my kid."
- Another patron, a writer, was looking for books on self-publishing. While Harnett Library had a few items that touched on the subject, they could tell they were not hitting the mark. Working through the consortium-wide catalog, Harnett Library found several titles that were exactly what the patron was looking for. The patron commented, "Wow, I didn't know you were linked up with so many other libraries, this is just what I need."

These are just two examples that serve to illustrate how powerful NC Cardinal is for individual users in its ability to help public libraries help patrons find not just any resource, but a thorough resource to fully answer their information needs.



Staff in the Government & Heritage Library uploaded issues from the 2012 *Our State Magazine* to the digital collection online and updated the collection logo to the new *Our State* logo. The collection now contains all issues of the magazine from 1933 to 2012.

<http://digital.ncdcr.gov/cdm/home/ourstate>

GHIL Customer Feedback: "I was very shocked and excited to see that you had the book that I've not been able to locate anywhere, *The Dameron-Damron Genealogy* by Helen Foster Snow--it's out of print." Anderson, S.C.

GHIL Customer Feedback: Kevin Cherry, Deputy Secretary for Archives, History and Parks at DNCR, provided the following feedback to GHIL staff regarding the recent digitization and inclusion of the *North Carolina Governor's Papers* in the library's digital collections: "This is GREAT! Thank you!"

LBPH Customer Feedback: "You all have quite a wonderful operation up there." She told the LBPH Reader Advisor that from the moment she calls in, from the receptionist on the phone to others (she mentioned Reader Advisors by name) to the quality of her machine, she feels so happy with the service. She said visiting the LBPH is on her "bucket list" of "to do's" and she has made relatives aware that **they are to bring her up to Raleigh sometime** to see the library! She went on to talk about the lost art of customer service etc. etc. and asked the Reader Advisor to pass along the compliments.

Library Development staff (Jeffrey Hamilton) and the State Librarian continued discussions to explore the formation of an E-Rate consortium for public libraries in North Carolina to extend broadband connectivity to rural libraries and encourage better pricing of these services.

Notable Statistics

GHL Blog:

1,440 sessions, 2, 253 page views and 1, 328 unique users

Top three posts:

- Newspaper Archive (112 views)
- Migration Routes (184 views)
- Getting Ready for Ancestry Day (143 views)

LD Blog:

1,698 sessions, 3,910 page views and 1,271 unique users

Personnel

Catherine Prince began work November 2 as Help Desk Specialist for the NC Cardinal project.

Kelly Brannock, CE Consultant in Library Development, announced her decision to retire effective March 1, 2016.