

State Library Report

June 2016

Activities / Accomplishments

In mid-June WNCN News profiled an LBPH volunteer as part of their Uniquely North Carolina series. Heather McYoung was profiled as a person who gave back to the community through her service. Her positive "Can Do" attitude was recognized as was the importance of our volunteer program.

Later in June, LBPH made the news again, when Time Warner Cable News did a profile on the library. They filmed staff Carl Keehn and Gina Powell along with volunteer John DeLuca. Mr. DeLuca was an eloquent spokesperson talking about the impact of the library on his life, both as a volunteer and as a user. The piece was also shared 143 times from the Time Warner news website.

LBPH celebrated the kickoff of the Summer Reading program with a special event at the Governor Morehead School. Young readers were treated to a variety of fun activities including an instrument petting zoo, courtesy of the NC Symphony. Forty-one people attended.

Downloadable books are becoming more and more popular and now account for nearly 20% of LBPH circulation. In FY 2015-16 the combination of total circulation exceeded 546,000 items.

Virtual Family History Fair date set for October 15th! The Government & Heritage Library and State Archives of North Carolina began planning the 2016 Family History Fair. What's new and different this year is that it will be a completely virtual event!

Kelly Agan and a park ranger at Chimney Rock State Park collaborated to turn the NCPedia State Parks Centennial Timeline (<http://ncpedia.org/north-carolina-state-parks-history-timeline>) into a physical exhibit for the park's centennial celebration on July 4th. Kelly reproduced the web content into a history exhibit, printed and organized by the park into an historical "scrapbook." It was on display with other park artifacts for Chimney Rock State Park's Centennial celebration on July 4.

State Parks History is going viral... again! North Carolina State Parks social media posts prove once again that they are a very popular subject. Posts that commemorate fun days like National Sunglasses Day get a lot of likes as well. These viral posts have resulted in an increase of new fans/friends of the Government and Heritage Library on both Facebook and Twitter for the month of June.

Viral posts include:



- Facebook post on Stone Mountain State Park (posted June 6, 2016) reached 19,705 people and shared 52 times.



- Facebook post on Eno River State Park post (posted June 27, 2016) 11,339 people reached and shared 13 times.



- 1,776 people saw the Twitter post on National Sunglasses Day that was posted on June 27, 2016.

Find a friend or family member in NCpedia? Let us know! Rachel Stotesbury was interviewed by David Cecelski for an oral history series published in the News & Observer, now reprinted with permission in NCpedia. Family friends saw, and shared, the story with her family, who wrote a very touching note and update about Ms. Stotesbury, alive and well at 100, and posted it to NCpedia/ Read Cecelski's interview with her and the family's note at <http://ncpedia.org/listening-to-history/stotesbury>.

This isn't the first time we have had a family member post a comment to an NCpedia entry. Is anyone in your family included? Take a look and let us know!

Library Development consultants worked with a local library to provide guidance on survey methodology and distribution so they could devise a customer survey to gather information about visitation behavior including travel time, visit frequency, and impact on area business. They also provided consulting to several directors on their e-rate applications.

The Library Development Section awarded 49 Library Services and Technology Act Grants for 2016-17. The awards included 36 E-Z Grants, 9 Project Grants, and 4 Special Project Grants. See: <http://statelibrary.ncdcr.gov/ld/grants/lsta/2016-2017Awards.htm>

LD also awarded scholarships to the Association of Rural and Small Libraries annual conference in Fargo, ND in October 2016. Twenty-two (22) applications were received and 10 scholarships were awarded.

NC Cardinal



NC Cardinal held their annual Users Group Meeting on June 14, 2016. Seventy people representing twenty-nine different library systems attended for a day of discussion, workgroup exercises and presentations. The Cardinal project also began a strategic planning initiative with a kickoff meeting on June 20, 2016. The Galecia Group is leading the planning activities.



The NC Center for the Book received applications from 11 public libraries across the state for fall 2016 Let's Talk About It programs. Let's Talk About It is a scholar-led, reading and discussion program targeting out-of-school-adults and available to public libraries nationwide. Total attendance for NC's programs in 2015 was 2,628.

The Regional Library Assessment team met on June 2 and 23, 2016, to review the initial data gathered by Karen Dash of Karen Dash Consulting, LLC. The project, which is studying the effectiveness of the multi-county model for regional libraries, is scheduled for completion August 31.

Youth Services Consultant, Lori Special, was interviewed on TWC news about NC's Summer Reading Program and its benefits. The spot ran on June 16, 2016. Link: <http://www.twcnews.com/nc/triangle-sandhills/in-depth-interview/2016/06/15/in-depth-nc-summer-reading-program.html>

Presentations

LD Consultant Amanda Johnson conducted two different workshops on the Public Library Survey. Attendees learned how to fill out the Public Library Survey using LibPAS. The second session focused on the LibPAS reporting module where libraries can create custom reports using the state and national Public Library Survey.

LD Consultant Molly Westmoreland presented a workshop to the Friends of Orange County Public Library to help the group with their revitalization efforts, to clarify their roles and responsibilities, and to encourage them to advocate for their library. Molly also provided Cati Montgomery, new director for the Cooley Memorial Library in Nashville, NC, an on-site New Director orientation to the services of the State Library on June 9, 2016. Cati received instruction on the statutory basis for public libraries in NC, State Aid eligibility requirements, the LSTA grant application process, deadlines for reporting and more. She also traveled to Beaufort Hyde Martin (BHM) Regional Library to provide a trustee workshop for Library trustees and Friends on June 28, 2016.

The NC Cardinal staff conducted three demonstrations to the Government & Heritage Library on Evergreen.

"North Carolina Agency Publications Online – Current and Historic" was presented by Denise Jones in Charlotte on June 9 at the Metrolina Library Association Conference. Cal Shepard delivered the keynote presentation "The future of Libraries."

Jennifer Davison presented an update on the North Carolina State Publications Clearinghouse at the North Carolina Library Association Government Resources Section annual meeting.

The LBPH Outreach Librarian, Gina Powell, gave presentations 2 separate events where her message was heard by 120 people. LBPH staff also continue to serve on the board of the Triangle Radio Reading Service.

Staff development

Multiple staff, including two from NC Cardinal, attended the NISO Virtual Conference on making library resources more accessible for users.

Staff from GHL, Library Development and Library Administration attended the 2016 American Library Association Annual Conference.

GHL Blog

1,205 Sessions, 1,869 Page Views, 1,048 Users *views typically drop off in the summer months

Top Posts:

- State Doc Pick of the Week: Governor's Task Force on Mental Health and Substance Use, <http://wp.me/p17ckJ-4JA> - 72 views
- State Doc Pick of the Week : Intellectual Property, Liability and Trespass – A Guide for Coastal and Marine Scientists and their Volunteers in North Carolina, <http://wp.me/p17ckJ-4Ju> - 60 views
- New @NCpedia! <http://wp.me/p17ckJ-4JM> - 49 views

LD blog

1,233 Sessions, 3,779 Page Views, 929 Users

Top Posts:

- Innovative Programming: The Asheboro Library TeenZone Pottery Slam - 90 views
- New Director: Harnett County Public Library - 67 views
- 2016-17 LSTA Grant Recipients - 61 views

Comments from users

From Genealogy: "Thank you again for all the information, aid, and encouragement given us when we visited your library during our years of research. We are very grateful. You can indeed be proud of your establishment and all the good it does!!"

For Marie Jones: "I'm a public employee as well; any agency/ supervisor would be lucky to have such a good employee."

For Erin Bradford: "You are amazing, Erin. This is some of the information I needed. Thank you so much!!!"

For Denise Jones after a presentation at a conference: "You did a great job with your presentation and really got some information out there that many people were probably not aware of."

For Molly Westmoreland's Trustee / Friends training: BHM Library Director Hannah Easley sent an email stating, "One of our trustees just emailed me and wrote that it was the best library training they'd ever attended. I think everyone was very engaged and came away with a lot to think about!"

Personnel

Lauren Clossey started as the Continuing Education Consultant in Library Development on July 1, 2016.