

3–5 Rubric (Max 25 points)

Criteria	Excellent (5 pts)	Good (4 pts)	Fair (3 pts)	Needs Improvement (1–2 pts)
Creativity & Originality	Highly original and engaging	Creative and thoughtful	Some creative elements	Minimal originality
Relevance to Theme	Strong connection to budgeting	Clear and appropriate	Somewhat relevant	Vague or unrelated
Clarity of Message	Very clear and focused	Generally clear	Some lack of clarity	Confusing or unclear
Technical Quality	Well-executed for grade level	Good effort shown	Some technical issues	Poor effort or skill
Financial Insight	Solid budgeting understanding	Basic knowledge	Some financial awareness	Misunderstood concept