

9–12 Rubric (Max 25 points)

Criteria	Excellent (5 pts)	Good (4 pts)	Fair (3 pts)	Needs Improvement (1–2 pts)
Creativity & Originality	Insightful and compelling	Well-developed creativity	Moderate originality	Lacks creativity
Relevance to Theme	Deep understanding of budgeting	Relevant and accurate	Partial connection	Not clearly related
Clarity of Message	Clear, logical, persuasive	Mostly clear and organized	Some confusing parts	Difficult to understand
Technical Quality	Polished and professional	Well-constructed	Some errors or inconsistency	Low quality or careless
Financial Insight	In-depth budgeting knowledge	Sound understanding	Somewhat simplistic	Superficial or inaccurate concepts