

Rubrics by Grade Band

K–2 Rubric (Max 20 points)

Criteria	Excellent (4 pts)	Good (3 pts)	Fair (2 pts)	Needs Improvement (1 pt)
Creativity & Originality	Very imaginative and unique	Shows creativity	Some original ideas	Minimal creativity
Relevance to Theme	Strong focus on budgeting	Clear connection	Some connection	Unclear or off-topic
Clarity of Message	Very clear and understandable	Mostly clear	Somewhat clear	Hard to understand
Technical Quality	Neat, colorful, age-appropriate	Mostly neat and appropriate	Basic effort shown	Incomplete or messy
Financial Insight	Age-appropriate understanding	Some understanding shown	Limited awareness	Lacks financial concept