



State of North Carolina

ROY COOPER
GOVERNOR

TRAVEL AND TOURISM WEEK

2018

BY THE GOVERNOR OF THE STATE OF NORTH CAROLINA

A PROCLAMATION

WHEREAS, travel and tourism is vital to North Carolina's economic prosperity, business productivity, and our quality of life; and

WHEREAS, travel and tourism to and within North Carolina provides significant economic benefits for the state, generating \$23.9 billion in direct visitor spending in 2017; and

WHEREAS, travel and tourism is among the largest private sector employers in North Carolina, supporting more than 225,000 jobs; and

WHEREAS, travel and tourism supports and benefits nearly 45,000 businesses in North Carolina that directly serve travelers; and

WHEREAS, direct visitor spending generated tax revenues of \$1.9 billion in state and local governments, which are funds used to support essential services and programs for North Carolinians; and

WHEREAS, travel and tourism impacts all 100 counties of North Carolina and provides an average savings of \$512 to each household in state and local taxes; and

WHEREAS, leisure travel provides countless benefits, including health and wellness, creativity, cultural awareness, education, happiness, productivity, and relationships;

NOW, THEREFORE, I, ROY COOPER, Governor of the State of North Carolina, do hereby proclaim May 6 – 12, 2018, as **"TRAVEL AND TOURISM WEEK"** in North Carolina, and commend its observance to all citizens.





Roy Cooper
Governor

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the Great Seal of the State of North Carolina at the Capitol in Raleigh this seventh day of May in the year of our Lord two thousand and eighteen and of the Independence of the United States of America the two hundred and forty-second.