



## REQUEST FOR QUALIFICATIONS

### Public Mural in East Durham

Russell's Pharmacy & Shoppe  
2116 Angier Avenue  
Durham, NC

2116 Angier Avenue building owner Self-Help, a Durham-based non-profit, and operating business Russell's Pharmacy & Shoppe<sup>1</sup> (together, "The Client") seek an artist with experience in creating outdoor murals to design and install an original mural on their building located in the heart of East Durham's historic business district.

If you are interested in this project and contributing to the beautification of a building in East Durham, while helping attract customers to the pharmacy, please submit requested information or send questions to Dan Levine at [dan@self-help.org](mailto:dan@self-help.org) (include "2116 Angier Art" in the subject line).



<sup>1</sup> Learn more about the business owner at <https://www.russellspharmacyshoppe.com/>

**ABOUT THE PROJECT**

Russell’s Pharmacy & Shoppe is a full service, family-owned independent pharmacy located at 2116 Angier Avenue in a former Wachovia bank branch. See the images below of the property as it looks today, with approximate locations for the mural called out in blue.



The proposed site for the public art is a portion of the front façade of the building that faces Angier Avenue (Location A in above photos) and likely also a portion or all of the side wall facing Salem Avenue (Location B and possibly the area not shown in the picture as the wall continues). The mural may be installed directly on the brick walls, but this will be determined in consultation with the artist.

Russell's Pharmacy is part of Self-Help's recently completed Angier Business & Children's Center ("ABC Center") project. The ABC Center included the renovation of several nearby historic buildings, which provide approximately 40,000 square feet of commercial space that now houses a childcare center, nonprofit and small business offices, and retailers at 2101 Angier Avenue and 306/308/310 S. Driver Street, as well as 2116 Angier Avenue's pharmacy building.

## **COMMUNITY ENGAGEMENT**

The Client may choose to include some community engagement activities to encourage community input and participation in the public art project. The selected artist will be expected to participate in and help facilitate any such community engagement activities.

## **ELIGIBILITY**

This RFQ is only open to artists who live in Durham or have an established, ongoing art practice in Durham. Candidates must be professional artists, designers, or fabricators or partnered with professional artists, designers, or fabricators, eligible to work in the United States, and age 18 and older. The Owner encourages people from diverse backgrounds to apply.

## **SUBMISSION REQUIREMENTS**

Submissions must be received by email to the contact listed on page one of this RFQ by **March 31, 2020 at 11:59 PM EST** and shall include the following:

- A. Brief (roughly 1-page) statement outlining your qualifications and interest in this project.
- B. Work samples: visual representations of past artwork that demonstrate your qualifications for this mural project. In order to be considered for this project, the applicant must submit a *maximum* of ten (10) images that represent no more than five (5) previously completed projects. Each sample should have an accompanying summary of the title, location, cost, and timeline associated with that piece.
- C. References: each artist should provide three (3) current professional references or recommendation letters with contact information for each reference.

## **SELECTION PROCESS**

The Client will select an artist or multiple artists to interview, and will select one artist with whom to negotiate a contract to carry out the project.

## **SCOPE OF WORK**

The services and obligations that will be required from the selected artist during the contract period include, but are not necessarily limited to:

- Participating in an engagement process to solicit community input in one or more sessions, prior to submission of design concept(s).
- Collaborating with the Client on the final design.
- Overseeing the design and installation of the mural.
- Submission of a reasonable maintenance plan to ensure proper conservation of the mural.
- Completing project within agreed upon budget and timeframe.

## **APPROXIMATE TIMELINE**

- March 31, 2020 - 11:59 p.m. – Submission Deadline
- April 1-15, 2020 – Artist Interview(s) and Final Selection
- April 16-30, 2020 – Selected Artist Contract Negotiation
- May 2020 – Community Engagement and Design
- June 2020 – Mural Installation & Celebration

## **BUDGET**

The total budget for this project is not to exceed \$5,000 and preferably lower. This amount includes all fees and expenses associated with this project, including materials, equipment, labor, permits, insurance, et al.