

Tarboro Development Corporation

Request for Proposals

Mural for the Town of Tarboro

The Tarboro Development Corporation (TDC), an affiliate of the North Carolina Main Street Program, requests proposals from artists interested in creating a commissioned public art mural in Tarboro. This project is one of several initiatives intended to create a welcoming environment and enrich the downtown Tarboro experience for community members and visitors.

About Tarboro Development Corporation

TDC follows the guidelines and principles of the North Carolina Main Street program for the benefit of downtown Tarboro and the greater Edgecombe County area.

The mission of the corporation is to encourage collaboration and vision throughout the community for the purpose of developing strategies that preserve the historic appeal, improve the economic vitality, and promote a diverse and vibrant downtown Tarboro.

How We See Tarboro

Nestled between the Historic District, an alluring 15-acre Town Common, and the banks of the Tar River, downtown Tarboro serves as the front porch to businesses and residents. The beautiful, walkable streetscape highlights downtown's historic character and a diverse mix of specialty and service shops offering locally made goods, art, and unique finds. The local brewery, coffee house, bakery, and restaurants offer inviting spaces, a taste of Tarboro, and a friendly atmosphere where warm welcomes and connections are made. Throughout the year, cultural festivals feature live music, dancing, a variety of foods, and the chance to connect with the community.

Project Goals

1. Visually improve the southern gateway of downtown Tarboro.
2. Welcome visitors to Tarboro while also providing a sense of place and highlighting the community's history and character.
3. Promote art and its visual benefits throughout Tarboro and Edgecombe County.
4. Use art as a landmark to visually connect visitors to public spaces.
5. Educate visitors and residents of the rich history of Tarboro and Edgecombe County.

About the Project

- The project budget is \$5,000.00 for one mural by an artist or team of collaborative artists.
- The project budget includes the artist(s) labor fee, surface preparation, mural protection/maintenance plan, supplies, travel-related expenses and other associated costs. Artists must provide receipts for materials in order to be reimbursed.
- Surface Preparation may include washing the surface, removing chipping paint, priming the wall, etc.
- The artist will be required to apply a protective coating once the mural is completed. The medium used must be durable and able to withstand minor wear and tear and harsh outdoor

elements for at least five years. It must also be breathable and appropriate for the brick surface.

- The mural will serve as a visual landmark and should be distinctive through the use of design color, etc. Only original art will be considered.
- The design will be suitable and acceptable for public viewing of all ages.
- Theme: Welcome to Tarboro. The mural will be located at the southern gateway to downtown just after crossing the Tar River Bridge and passing through a roundabout. It should serve as an indicator to drivers that they are entering Tarboro by spelling out “Tarboro” in large letters similar to vintage post cards and incorporating images of recognizable places in Tarboro and Edgecombe County or images that convey the community’s history, culture, character or a combination thereof. It is also desired that the phrase “you just might stay” be incorporated in the mural.
- Though the design is not limited to any particular color pallet, the colors previously used by the corporation include blue, green, purple and yellow (see Location Summary).
- Only North Carolina artists will be considered.
- Location for the mural is 100 West Granville Street, Tarboro, NC (South Elevation of the Main Street Realty Building).
- The elevation has a surface area of more than 1,100 square feet (approx. 56’ long and 23’ at its tallest point) all of which is available for the mural (see Location Summary).
- We invite you to explore incorporating a 3-D element into the mural.
- TDC reserves the right to document the process and to promote the artist and the mural through social media and other media sources.
- By accepting the art commission, the artist waives rights of ownership of the artwork.
- TDC will own any copyrights to the artwork for purposes, including commercial, that they deem in their interest to utilize.
- Target completion date is Spring 2020.

Proposals

Artists interested in creating a mural should submit the following materials by August 30, 2019.

1. A narrative of the concept for the mural, including supplemental information such as medium, and approximate dimensions of the proposed mural. The narrative should convey the artistic content, colors, style of work etc.
2. 11 x 17 illustration of the proposed mural.
3. Itemized budget.
4. Timetable (the mural is to be completed by Spring 2020).
5. Wall preparation plan.
6. Mural Protection/Maintenance plan.
7. Resume, contact information and artist statement.
8. Printed examples of your work or a link to your artist website. Examples should describe size, materials, cost and location.
9. Five copies of the proposed narrative must be printed one-sided on 8 ½ x 11 paper with no sheet protectors, etc. No faxed or emailed copies will be accepted.
10. The artist of the selected mural shall be required to provide a painting, 4 feet long, 1.5 feet tall of the final design of the mural that will be raffled or auctioned at the dedication.
11. Signed Project Agreement and signed Release of Liability Waiver (See Attachment).

The corporation's Design Committee will review submitted designs and make a recommendation to the TDC Board. Sponsors of the project as well as the building owner(s) will also review the proposed artwork and provide input on the chosen mural design.

Please submit proposal by August 30, 2019 to:

Town of Tarboro
c/o Tina Parker
500 Main Street
Tarboro, NC 27886

Questions:

If you have any questions please contact the Design Committee Chairman, Megan Funk, mfunk@chg-inc.com.

Location Summary

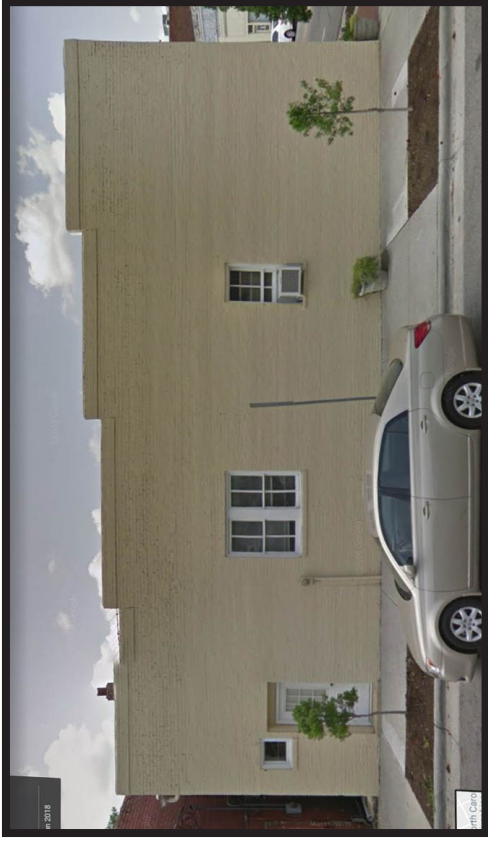
100 W. Granville Street, Tarboro, NC

The elevation is located at the southern gateway of Tarboro's historic commercial district and is visible just after crossing the Tar River Bridge and passing through a roundabout on South Main Street. For this reason, it is desired that the mural act as a welcome sign, indicating to visitors where they are, and providing a quick glimpse of community landmarks and the town's character. It should also be inviting and add color and interest to the entry point.

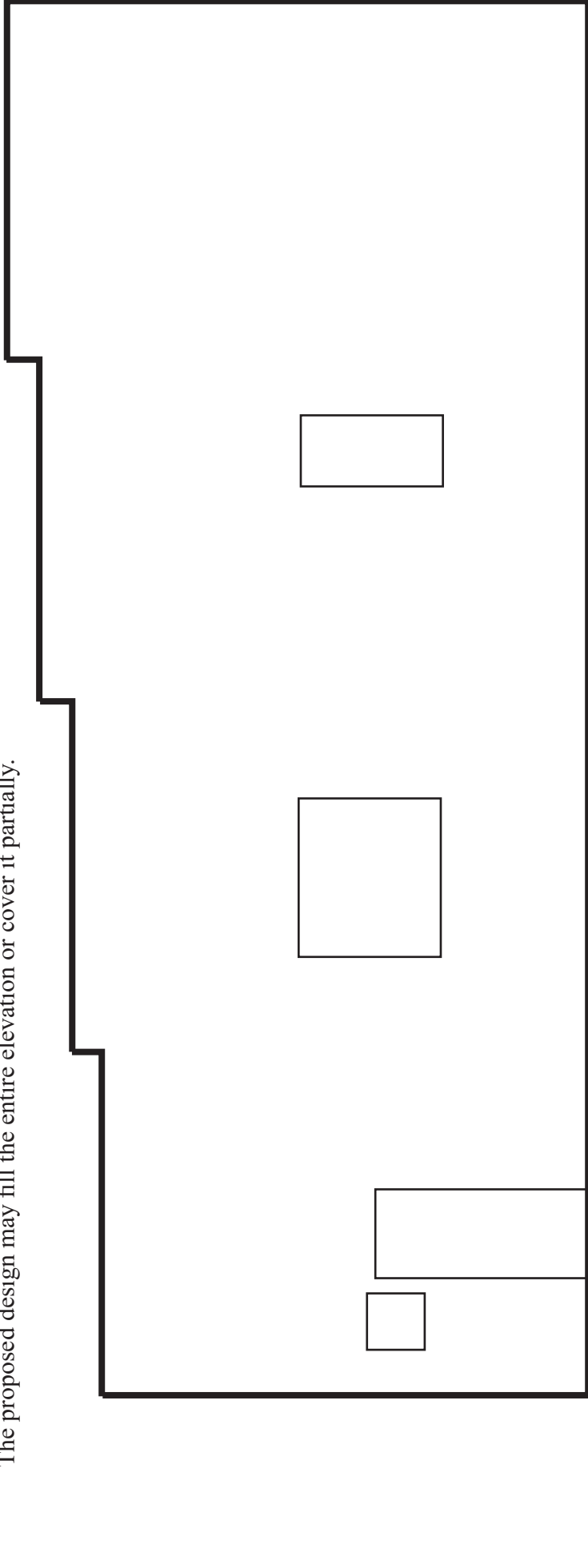
Colors previously used by the development corporation (shades are not exact):



The brick elevation contains three windows and one door and is stepped at the roofline providing an overall surface area of approximately 1,100 square feet. The proposed design may fill the entire elevation or cover it partially.



100 W. Granville Street, Tarboro, NC (Google Streetview).



Project Agreement

I certify that all information included with the application is true and correct and agree to adhere to any conditions stated herein in addition to all applicable ordinances and the laws of the State of North Carolina regarding this work. I acknowledge that I am waiving the rights of ownership of this artwork and that the Tarboro Development Corporation may use it for any purposes, including commercial, that they deem in their interest to utilize.

Signature: _____

Date: _____

Release of Liability Waiver

I, _____, representing (business/property if applicable) _____, for myself, the organization and all members thereof, hereby waive any and all rights to make a claim for any loss or damage against the Town of Tarboro, Tarboro Development Corporation, and their respective officials, employees and agents, arising out of participation in this mural project. I acknowledge that myself and our organization agrees to indemnify, defend and hold harmless the Town of Tarboro, Tarboro Development Corporation, its officers, its employees, and its agents, from any and all claims, losses, damages, or claims of liability for damages to real or personal property or personal injury to any third party arising out of or proximately caused by the undersigned from any activity, including the cost of the defense of claim and attorney's fees. Applicant will be responsible for all liability arising out of its participation in the Mural Grant Program. I further acknowledge that I and/or my organization shall adhere to all applicable City codes, rules and policies, and that it is my responsibility to provide adequate supervision and safety during this event.

Signature: _____

Date: _____