



Creative Capital

Culture Mill & Creative Capital present:

SUSTAINABLY ENGAGED

A day-long Creative Capital workshop exploring tools, strategies and links between funding your work, and inclusive and equitable social engagement

The Short Story

What: Creative Capital workshop with Aaron Landsman, Peoplmovr & Culture Mill

Date: Saturday March 9, 2019

Location: The Culture Mill Lab, Saxapahaw (1616 Jordan Dr., Saxapahaw, NC 27340)

Time: 9am through dinner (participants must commit to the whole day)

Registration Fee: \$30 (registration covers full day of workshops, materials and a vegetarian breakfast lunch and dinner) *dietary needs will be accommodated.

How to Apply: Fill out a short application before February 28th at culturemill.org/creativecapital

The In-Depth Story

This interactive workshop presents strategies, tools, instructive case studies, and a broad-based empowering approach for funding your work in a community-engaged, place-based creative practice.

The day will be broken into two main parts: After a welcome breakfast, Culture Mill will lead an embodied “warm-in” exercise and introduction(s), followed by a morning session with artist Aaron Landsman, which will be devoted to “Funding Your Work.” Fundraising topics include balancing revenue streams; preparing the right materials for the right donors; managing partnerships with venues, donors and funders; working with a fiscal sponsor; and determining and communicating the real cost of your work.

At mid-day, Culture Mill will provide a vegetarian lunch for all participants. In the afternoon, participants will work with Peoplmovr co-founders Aaron Cedolia and Geoffrey Jackson Scott to examine ways that artists can mindfully design for public engagement in their creative projects. Through structured activities, personal reflections, and group discussions, participants will explore how to listen, connect, and collaborate effectively with communities to build long-term support for their work.

The day will be capped by a vegetarian dinner provided by The Eddy Pub, in which participants are encouraged to debrief, relax, exchange ideas and impressions from the workshops, and to learn more about each other’s work and practices.



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Who This Workshop Is For and How to Apply

This workshop is for North Carolina-based generative artists who have either completed their education, or have several years of experience and are committed to their artistic practice. Artists of any medium are welcome as we will be working broadly with sustainability and engagement, though the workshop will be slightly more oriented towards Performing Artists. If you wish to apply, please fill out the short application at culturemill.org/creativecapital. Applications will be reviewed on a first-come, first-serve basis, and a member of Culture Mill's staff will respond within 1 week of receiving your application. Upon your being accepted into the workshop, you will be asked to pay the \$30 workshop fee either online or by check to secure your spot.

More About the Workshop Leaders

Workshop Leaders

Aaron Landsman makes live performances involving people, space, time and language. Based in New York City, his projects range from monologues and stage plays to participatory and conceptual works presented in places where people perform their lives: offices, homes, meeting rooms and buses. His work has been seen in many US cities, the UK, The Netherlands, Serbia, Belarus and Australia. www.thinaar.com

Peoplmoivr is a creative studio specializing in engagement. They partner with organizations, artists, and communities on the development and delivery of strategies designed to bring people closer. Peoplmoivr centers the principles of equity and inclusion in all areas of our work as part of their commitment to undoing racism. This commitment is grounded in their belief that a more just, equitable, and inclusive world is possible. We all benefit when oppression is recognized and eliminated. <http://peoplmoivr.com/#home>

About Creative Capital

Creative Capital supports innovative and adventurous artists across the country through funding, counsel and career development services. Our pioneering venture philanthropy approach helps artists working in all creative disciplines realize their visions and build sustainable practices. Made possible through public and private philanthropy, Creative Capital has committed \$45 million in financial and advisory support to 561 projects representing 700 artists, and our peer-to-peer career development program has reached more than 18,000 artists in 800 communities through in person and online workshops. www.creative-capital.org

About Culture Mill

Culture Mill is an award-winning Performing Arts Laboratory whose mission is to foster a creative ecosystem based in Saxapahaw, North Carolina, through the cross-pollination of artist residencies, educational outreach and groundbreaking immersive artworks from local, national and international artists. www.culturemill.org



This workshop is supported by the North Carolina Arts Council, a division of the Department of Natural and Cultural Resources. www.NCArts.org