

2019 Greenville Museum of Art Fine Arts Ball

Call for Art Consignments and Donations

The annual **Fine Arts Ball** is the Greenville Museum of Art's biggest fundraiser of the year. This event celebrates the fine arts with an evening full of quick-draw artists, live and silent auctions, fine dining, drinks, music, dancing, and merriment!

The Greenville Museum of Art (GMA) is soliciting original artworks for the live and silent auctions for this prestigious event. Artists are welcome to either **consign** their artwork or **donate** it. To coincide with these auctions, the GMA is also excited to acknowledge the artists who support the art community of Greenville and Pitt County by having a special exhibition in the Museum's Commons Gallery prior to the event. Comprised of works selected by jurors from received submissions, this exhibition will provide much deserved recognition for artists in the area and give the community a preview of the work available at auction. The exhibition will run from March 14 – 16, 2019. The **Fine Arts Ball** will be held at the Rock Springs Center on Saturday, March 23, 2019 from 6:30 to 11 pm.

Visual artists working in all styles and media, 18 years or older, are invited to submit work, including painters, sculptors, ceramists, fiber artists, jewelers, and photographers. Artworks will be selected by the auction committee. Each artist selected for the exhibition and auction will be able to set a minimum bid or reserve price for their work. The final auction bid for each **consigned** artwork sold will be divided equally (50/50) between the artist and the Museum. All proceeds from each **donation** to the live and silent auctions will go to the GMA. Additional details are listed below.

Proceeds from your support will directly benefit the GMA's exciting schedule of exhibitions and programming, as well as its art education programs and outreach efforts. Without the support of donors like you, these programs would not be possible. This showcase of artists from across the region can be a great benefit to both established and emerging talent by connecting them to the Museum's core audience of collectors and art enthusiasts, an audience that extends beyond Eastern North Carolina. Last year's silent and live auctions resulted in over \$22,000 in sales, with 30 artworks and other items sold.

The museum will also provide an online preview of each auction item as a separate page on the Museum website – **gmoa.org** – in advance of the Ball. The exhibition and online preview will celebrate each artist with an artist profile, and will be marketed through social media in advance of the **Fine Arts Ball**.

The following details the two options available for submitting to the live and silent auction:

1. The first option is listing the work for **consignment**: For this option, if the work is chosen for auction, you will receive 50% of the proceeds from its sale. The consignment option does not include **Fine Arts Ball** tickets.
2. The second option is an **outright donation** of work: If your donation is chosen for auction and valued at or above \$500, you will receive two (2) free **Fine Arts Ball** tickets. If your donation is below \$500, you will receive a 25% discount on **Fine Arts Ball** tickets.

For both options, please use the attached form to provide us with dimensions, the value of the artwork, title, artist's name, and year it was created. We also request a biography or artist statement, and ask that you provide the reserve price/minimum bid for the work and an estimated price range in which you expect the work to sell.

Donations/consignments of artwork valued at more than \$4,000 cannot be accepted.

Feel free to contact the Museum at 252-758-1946 with any questions you may have. You may also visit the **Fine Arts Ball** auction FAQ page on our website – gmoa.org/FABauctionFAQ. We also encourage you to forward this email to any and all who might be interested.

And please accept our sincere thanks in advance for your generosity and for your support of the Greenville Museum of Art.

Cordially,



Edward M. Puchner
Executive Director
Greenville Museum of Art

Submission Schedule:

- January 11** Deadline to send in digital images of artwork. Images must be submitted in JPEG format through cloud storage link (Dropbox, Google Drive, etc.), and must be accompanied by the attached form. Email links to exhibitions@gmoa.org Please save the files using the artist's last name. **Submitted images will be juried by the Fine Arts Ball Auction Committee.**
- January 18** Artists will be notified of their acceptance into the silent or live auction via email.
- January 28** Images of the work will be posted on our website.
- March 1** Deadline for artwork to be delivered to the Museum. All work must be completely dry, framed, wired, and ready to exhibit.
- March 14 - 16** Artwork will be displayed at the GMA in the Commons Gallery.
- March 23** Artwork will be displayed at the **Fine Arts Ball** at Rock Springs Center where museum supporters will place their bids.



2019 Fine Arts Ball

Art Consignment/Donation Agreement

Contact Information

Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

Donation

Consignment

Object Information

Artist: _____

Title of artwork: _____

Date (of Artwork): _____

Media: _____

Size: H _____ x W _____

Framed? Yes No

Retail value: _____

Requested Minimum Bid/Reserve Price: _____

Special Instructions: _____

*This will serve as your tax receipt for a donation to the
Greenville Museum of Art, 802 South Evans Street, Greenville, North Carolina 27834*



2019 Fine Arts Ball Silent and Live Auction Art Consignment/Donation Form

Biography/Artist Statement: (Can also be emailed to exhibitions@gmoa.org)