

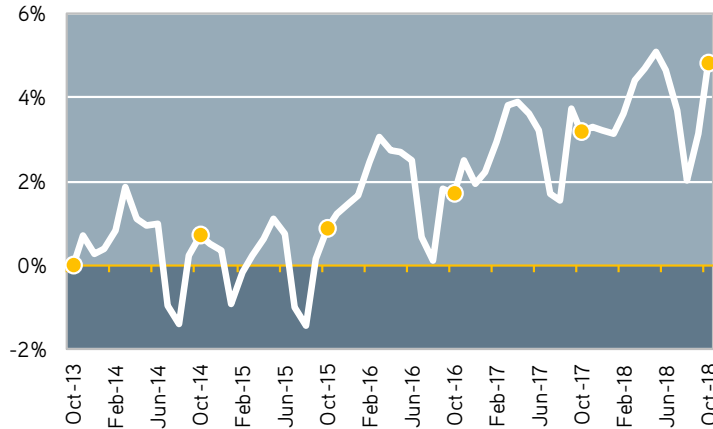
# LABOR MARKET OVERVIEW

Cumberland Workforce Development Board

December 2018

## Regional Labor Market Snapshot

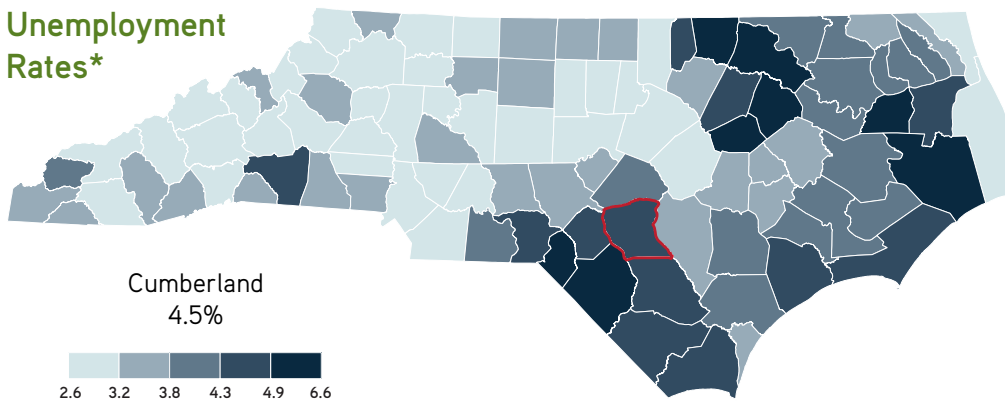
### 5-Year Percent Change in Number Employed\*



Cumberland Region

Source: LAUS, Labor & Economic Analysis, NC Dept. of Commerce

### October 2018 Unemployment Rates\*



Cumberland  
4.5%

## Trending

### UNEMPLOYMENT\*

October 2018

Cumberland Total = 5,812

|        | Current | Previous |
|--------|---------|----------|
| Region | 4.5%    | 4.2%     |
| NC     | 3.4%    | 3.1%     |
| US     | 3.5%    | 3.6%     |

### REGIONAL EMPLOYMENT\*

Cumberland Total = 122,377

**1,984 More People Working**  
in October than previous month

**1,927 More People Working**  
than same period one year ago

### METRO JOB GROWTH\*

Fayetteville Total = 132,400

**2,400 More Jobs**  
in October than previous month

**2,100 More Jobs**  
than same period one year ago

## Employment & Wages by Supersector 2nd Quarter 2018

|                                    | Establishments | Avg. Employment | Avg. Weekly Wage |
|------------------------------------|----------------|-----------------|------------------|
| Natural Resources & Mining         | 27             | 274             | \$559.10         |
| Construction                       | 475            | 5,203           | \$998.62         |
| Manufacturing                      | 117            | 6,568           | \$1,125.17       |
| Trade, Transportation, & Utilities | 1,446          | 23,957          | \$652.61         |
| Information                        | *              | *               | *                |
| Financial Activities               | *              | *               | *                |
| Professional & Business Services   | 1,076          | 11,074          | \$959.99         |
| Education & Health Services        | 964            | 36,366          | \$939.68         |
| Leisure & Hospitality Services     | 788            | 16,680          | \$289.33         |
| Other Services                     | *              | *               | *                |
| Public Administration              | 55             | 12,987          | \$1,143.53       |

\*October 2018 data are preliminary, previous month's data are revised while all other data have undergone annual revision All data produced in this publication are generated by LEAD unless otherwise stated.

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### TAXABLE RETAIL SALES

Cumberland Total = \$343,957,392

**6.2% Higher**  
than same period one year ago

Source: NC Dept. of Revenue  
Note: October 2018 data most current available at time of release.

### ONLINE JOB ADS

**27,523 Online Advertised Vacancies**  
over past 90 days

**2,956 More Vacancies**  
than same period one year ago

Source: The Conference Board Help Wanted Online