

LABOR MARKET OVERVIEW

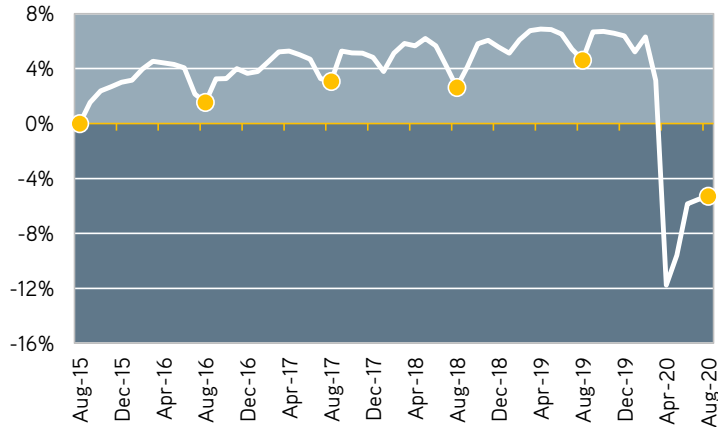


Cumberland Workforce Development Board

October 2020

Regional Labor Market Snapshot

Change in Employment since 2015*



Cumberland Region

Source: LAUS, Labor & Economic Analysis, NC Dept. of Commerce

Trending

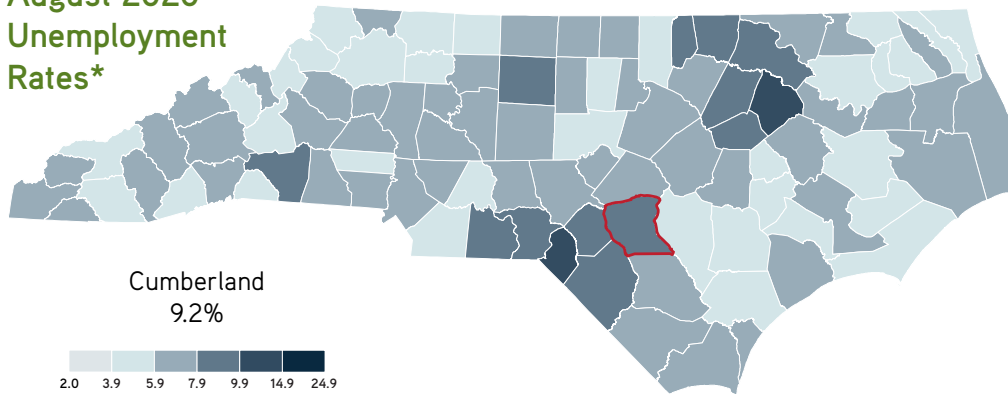
UNEMPLOYMENT*

August 2020

Cumberland Total = 11,085

| | Current | Previous |
|--------|---------|----------|
| Region | 9.2% | 11.8% |
| NC | 6.8% | 8.8% |
| US | 8.5% | 10.5% |

August 2020 Unemployment Rates*



REGIONAL EMPLOYMENT*

Cumberland Total = 109,062

295 More People Working in August than previous month

11,406 Fewer People Working than same period one year ago

METRO JOB GROWTH*

Fayetteville Total = 118,400

3,000 More Jobs in August than previous month

11,500 Fewer Jobs than same period one year ago

Who's Hiring

past 90 days from Sept. 19, 2020

| | |
|---------------------------------|-----|
| • CUMBERLAND COUNTY SCHOOLS | 763 |
| • McDonald's Corporation | 140 |
| • Fayetteville State University | 118 |
| • Circle K Stores, Inc. | 117 |
| • Carrols Corporation | 97 |
| • Booz Allen Hamilton Inc | 84 |
| • GDIT, Inc. | 64 |
| • Lowe's Companies, Inc | 53 |

Source: DWS, NC Dept. of Commerce, NCWorks.gov

What Jobs

past 90 days from Sept. 19, 2020

| | |
|---|-----|
| • Registered Nurses | 377 |
| • First-Line Supervisors, Food Prep. | 179 |
| • Combined Food Prep. & Serving Workers | 171 |
| • Customer Service Representatives | 130 |
| • Retail Salespersons | 109 |
| • Driver/Sales Workers | 100 |
| • General & Operations Managers | 83 |
| • First-Line Supervisors, Retail | 79 |

Source: DWS, NC Dept. of Commerce, NCWorks.gov

TAXABLE RETAIL SALES

Cumberland Total = \$459,790,372

19.8% Higher than same period one year ago

Source: NC Dept. of Revenue
Note: July 2020 data most current available at time of release.

ONLINE JOB ADS

7,056 Online Advertised Vacancies reported in July

1,125 More Vacancies than same period one year ago

Source: LEAD/The Conference Board
Note: July 2020 data most current available at time of release.

*August 2020 data are preliminary. Previous month's data are revised while all other data have undergone annual revision. All data produced in this publication are generated by LEAD unless otherwise stated. LEAD generated data are not seasonally adjusted.

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