

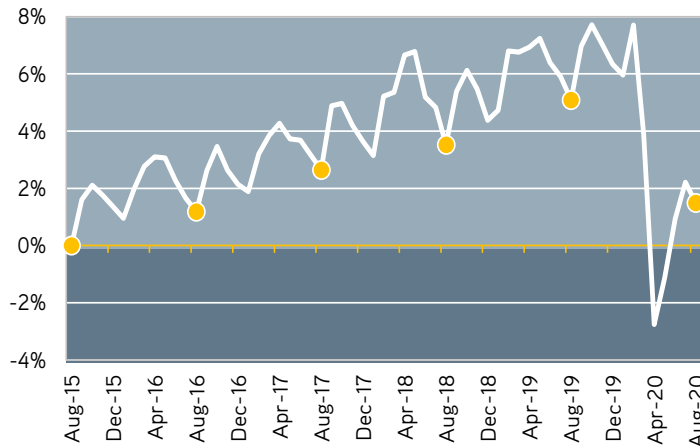
LABOR MARKET OVERVIEW

Regional Labor Market Snapshot

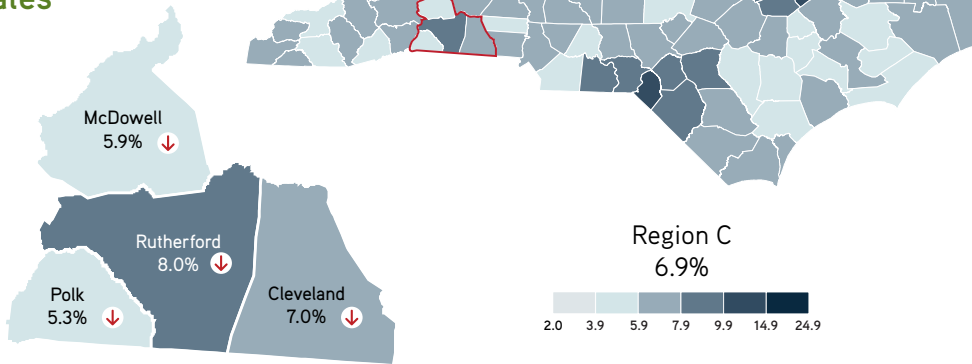
Change in Employment since 2015*

Region C

Source: LAUS, Labor & Economic Analysis, NC Dept. of Commerce



August 2020 Unemployment Rates*



Trending

UNEMPLOYMENT*

August 2020

Region C Total = 7,022

	Current	Previous
Region	6.9%	9.0%
NC	6.8%	8.8%
US	8.5%	10.5%

REGIONAL EMPLOYMENT*

Region C Total = 95,061

676 Fewer People Working in August than previous month

3,372 Fewer People Working than same period one year ago

METRO JOB GROWTH*

Charlotte Total = 1,147,800

19,800 More Jobs in August than previous month

Asheville Total = 177,900

3,100 More Jobs in August than previous month

TAXABLE RETAIL SALES

Region C Total = \$240,027,732

24.0% Higher than same period one year ago

Source: NC Dept. of Revenue
Note: July 2020 data most current available at time of release.

ONLINE JOB ADS

2,151 Online Advertised Vacancies reported in July

662 More Vacancies than same period one year ago

Source: LEAD/The Conference Board
Note: July 2020 data most current available at time of release.

Who's Hiring

past 90 days from Sept. 19, 2020

Rutherford Regional Health System	117
Atrium Health	79
Rutherford County Schools	73
Lowe's Companies, Inc	70
LifePoint Health, Inc.	55
Carrolls Corporation	49
McDonald's Corporation	38
Cleveland County Schools	36

Source: DWS, NC Dept. of Commerce, NCWorks.gov

What Jobs

past 90 days from Sept. 19, 2020

Registered Nurses	225
Heavy & Tractor-Trailer Truck Drivers	119
First-Line Supervisors, Food Prep.	106
Combined Food Prep. & Serving Workers	93
Retail Salespersons	82
Driver/Sales Workers	69
First-Line Supervisors, Retail	56
Cashiers	56

Source: DWS, NC Dept. of Commerce, NCWorks.gov

*August 2020 data are preliminary. Previous month's data are revised while all other data have undergone annual revision. All data produced in this publication are generated by LEAD unless otherwise stated. LEAD generated data are not seasonally adjusted.

This workforce product was funded by a grant awarded by the U.S. Department of Labor's Employment & Training Administration.

LABOR MARKET OVERVIEW

Region C Workforce Development Board

Civilian Labor Force Estimates*

		August 2020	July 2020	June 2020	August 2019
Cleveland	Labor Force	47,950	49,341	48,407	48,253
	Employed	44,591	44,887	44,675	46,182
	Unemployed	3,359	4,454	3,732	2,071
	Rate	7.0	9.0	7.7	4.3
McDowell	Labor Force	20,545	21,200	20,642	20,656
	Employed	19,339	19,571	19,252	19,786
	Unemployed	1,206	1,629	1,390	870
	Rate	5.9	7.7	6.7	4.2
Polk	Labor Force	8,814	9,006	8,756	9,158
	Employed	8,350	8,389	8,212	8,785
	Unemployed	464	617	544	373
	Rate	5.3	6.9	6.2	4.1
Rutherford	Labor Force	24,774	25,605	24,750	25,000
	Employed	22,781	22,890	22,399	23,680
	Unemployed	1,993	2,715	2,351	1,320
	Rate	8.0	10.6	9.5	5.3

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