LABOR MARKET OVERVIEW



Trending

UNEMPLOYMENT*

August 2020

Southwestern Total = 5,715

Region

NC

Current

6.4%

6.8%

Southwestern Workforce Development Board

October 2020

Previous

8.3%

8.8%

Regional Labor Market Snapshot

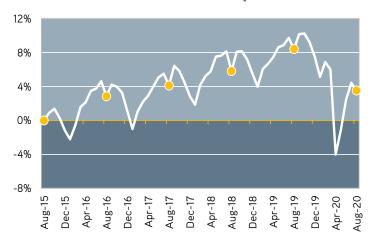
Change in Employment since 2015*

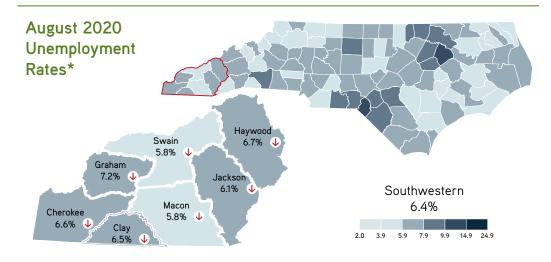


Southwestern

Region

Source: LAUS, Labor & Economic Analysis, NC Dept. of Commerce





Who's Hiring

past 90 days from Sept. 19, 2020

| Western Carolina University | | |
|---|-----|--|
| • MedWest | 134 | |
| • LifePoint Health, Inc. | 121 | |
| Lowe's Companies, Inc | 111 | |
| Haywood Regional Medical Center | 81 | |
| JACKSON COUNTY PUBLIC SCHOOLS | 60 | |
| Haywood County Schools | 58 | |
| Carrols Corporation | 51 | |
| | | |

Source: DWS, NC Dept. of Commerce, NCWorks.gov

What Jobs

past 90 days from Sept. 19, 2020

| Registered Nurses | 174 |
|---|-----|
| • First-Line Supervisors, Food Prep. | 136 |
| Heavy & Tractor-Trailer Truck Drivers | 123 |
| • Combined Food Prep. & Serving Workers | 117 |
| • First-Line Supervisors, Retail | 68 |
| Retail Salespersons | 67 |
| General & Operations Managers | 63 |
| • Cashiers | 50 |
| | |

Source: DWS, NC Dept. of Commerce, NCWorks.gov

*August 2020 data are preliminary. Previous month's data are revised while all other data have undergone annual revision. All data produced in this publication are generated by LEAD unless otherwise stated. LEAD generated data are not seasonally adjusted.

This workforce product was funded by a grant awarded by the U.S. Department of Labor's Employment & Training Administration.

US 8.5% 10.5%

REGIONAL EMPLOYMENT*

Southwestern Total = 84,217

738 Fewer People Working in August than previous month 3,972 Fewer People Working than same period one year ago

METRO JOB GROWTH*

Asheville Total = 177,900

3,100 More Jobs
in August than previous month
20,200 Fewer Jobs
than same period one year ago

TAXABLE RETAIL SALES

Southwestern Total = \$299,662,774

18.6% Higher than same period one year ago

Source: NC Dept. of Revenue Note: July 2020 data most current available at time of release.

ONLINE JOB ADS

2,219 Online Advertised Vacancies reported in July

73 More Vacancies than same period one year ago

Source: LEAD/The Conference Board Note: July 2020 data most current available at time of release. Southwestern Workforce Development Board

Civilian Labor Force Estimates*

| | | August 2020 | July 2020 | June 2020 | August 2019 |
|----------|-------------|-------------|-----------|-----------|-------------|
| Cherokee | Labor Force | 11,254 | 11,615 | 11,341 | 11,050 |
| | Employed | 10,513 | 10,591 | 10,483 | 10,524 |
| | Unemployed | 741 | 1,024 | 858 | 526 |
| | Rate | 6.6 | 8.8 | 7.6 | 4.8 |
| Clay | Labor Force | 4,176 | 4,289 | 4,212 | 4,078 |
| | Employed | 3,906 | 3,942 | 3,920 | 3,872 |
| | Unemployed | 270 | 347 | 292 | 206 |
| | Rate | 6.5 | 8.1 | 6.9 | 5.1 |
| Graham | Labor Force | 3,394 | 3,546 | 3,471 | 3,280 |
| | Employed | 3,149 | 3,220 | 3,164 | 3,110 |
| | Unemployed | 245 | 326 | 307 | 170 |
| | Rate | 7.2 | 9.2 | 8.8 | 5.2 |
| Haywood | Labor Force | 27,912 | 28,672 | 27,813 | 30,139 |
| | Employed | 26,028 | 26,162 | 25,569 | 29,036 |
| | Unemployed | 1,884 | 2,510 | 2,244 | 1,103 |
| | Rate | 6.7 | 8.8 | 8.1 | 3.7 |
| Jackson | Labor Force | 19,970 | 20,489 | 19,910 | 20,415 |
| | Employed | 18,743 | 18,793 | 18,326 | 19,542 |
| | Unemployed | 1,227 | 1,696 | 1,584 | 873 |
| | Rate | 6.1 | 8.3 | 8.0 | 4.3 |
| Macon | Labor Force | 15,509 | 16,026 | 15,696 | 15,737 |
| | Employed | 14,608 | 14,847 | 14,681 | 15,107 |
| | Unemployed | 901 | 1,179 | 1,015 | 630 |
| | Rate | 5.8 | 7.4 | 6.5 | 4.0 |
| Swain | Labor Force | 7,717 | 8,012 | 7,822 | 7,267 |
| | Employed | 7,270 | 7,400 | 7,211 | 6,998 |
| | Unemployed | 447 | 612 | 611 | 269 |
| | Rate | 5.8 | 7.6 | 7.8 | 3.7 |

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