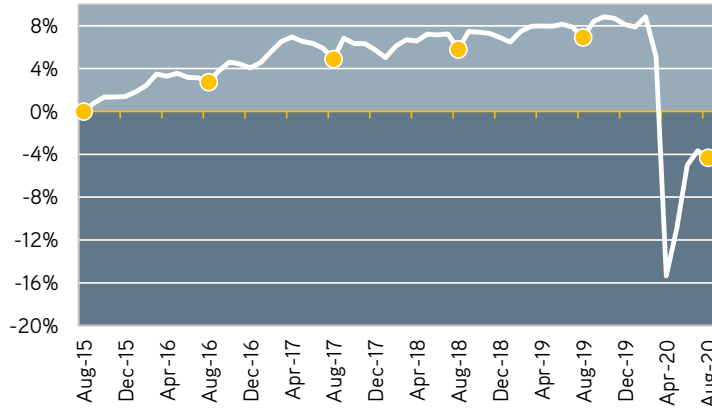


LABOR MARKET OVERVIEW

Regional Labor Market Snapshot

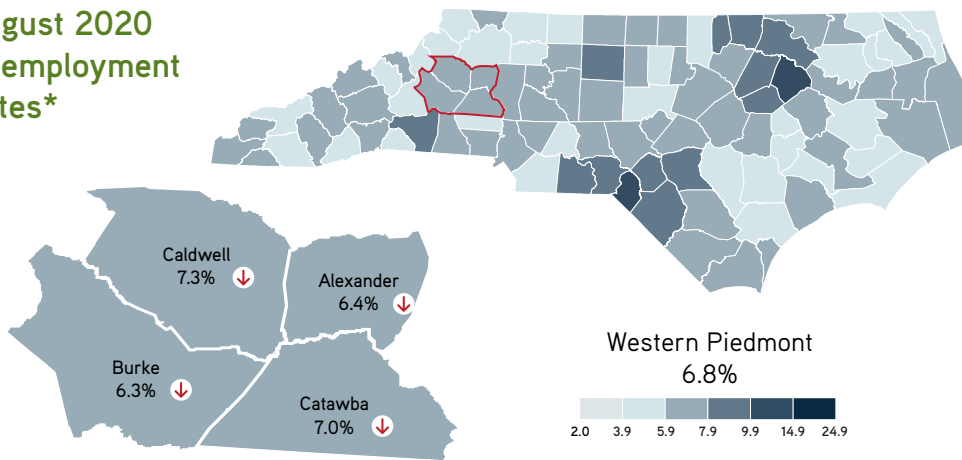
Change in Employment since 2015*



Western Piedmont Region

Source: LAUS, Labor & Economic Analysis, NC Dept. of Commerce

August 2020 Unemployment Rates*



Trending

UNEMPLOYMENT*

August 2020

Western Piedmont Total = 11,028

	Current	Previous
Region	6.8%	9.0%
NC	6.8%	8.8%
US	8.5%	10.5%

REGIONAL EMPLOYMENT*

Western Piedmont Total = 150,204

1,026 Fewer People Working in August than previous month

17,650 Fewer People Working than same period one year ago

METRO JOB GROWTH*

Hickory-Lenoir-Morganton Total = 139,000

2,000 More Jobs in August than previous month

15,800 Fewer Jobs than same period one year ago

Who's Hiring

past 90 days from Sept. 19, 2020

Frye Regional Medical Center, Inc.	220
Carolinas HealthCare System Blue Ridge	144
Carrols Corporation	93
Catawba Valley Medical Center	90
Catawba County Schools	88
LifePoint Health, Inc.	85
Food Lion	81
Williams-Sonoma, Inc.	78

Source: DWS, NC Dept. of Commerce, NCWorks.gov

What Jobs

past 90 days from Sept. 19, 2020

Registered Nurses	264
Heavy & Tractor-Trailer Truck Drivers	209
First-Line Supervisors, Food Prep.	187
Retail Salespersons	142
Combined Food Prep. & Serving Workers	134
First-Line Supervisors, Retail	96
Customer Service Representatives	96
Cashiers	92

Source: DWS, NC Dept. of Commerce, NCWorks.gov

*August 2020 data are preliminary. Previous month's data are revised while all other data have undergone annual revision. All data produced in this publication are generated by LEAD unless otherwise stated. LEAD generated data are not seasonally adjusted.

This workforce product was funded by a grant awarded by the U.S. Department of Labor's Employment & Training Administration.

TAXABLE RETAIL SALES

Western Piedmont Total = \$436,220,729

18.5% Higher

than same period one year ago

Source: NC Dept. of Revenue
Note: July 2020 data most current available at time of release.

ONLINE JOB ADS

3,345 Online Advertised Vacancies reported in July

227 Fewer Vacancies than same period one year ago

Source: LEAD/The Conference Board
Note: July 2020 data most current available at time of release.

LABOR MARKET OVERVIEW

Western Piedmont Workforce Development Board

Civilian Labor Force Estimates*

	August 2020	July 2020	June 2020	August 2019	
Alexander	Labor Force	16,585	17,090	16,655	17,987
	Employed	15,528	15,654	15,411	17,338
	Unemployed	1,057	1,436	1,244	649
	Rate	6.4	8.4	7.5	3.6
Burke	Labor Force	37,685	38,719	37,714	41,071
	Employed	35,293	35,533	35,023	39,384
	Unemployed	2,392	3,186	2,691	1,687
	Rate	6.3	8.2	7.1	4.1
Caldwell	Labor Force	33,849	34,957	33,958	36,624
	Employed	31,393	31,598	31,157	35,041
	Unemployed	2,456	3,359	2,801	1,583
	Rate	7.3	9.6	8.2	4.3
Catawba	Labor Force	73,113	75,394	73,636	79,161
	Employed	67,990	68,445	67,518	76,091
	Unemployed	5,123	6,949	6,118	3,070
	Rate	7.0	9.2	8.3	3.9

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