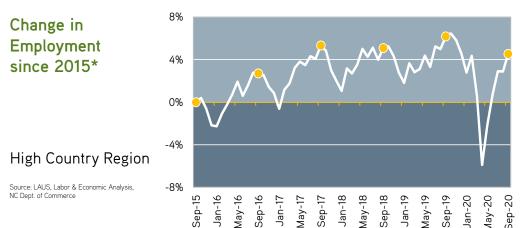
LABOR MARKET OVERVIEW

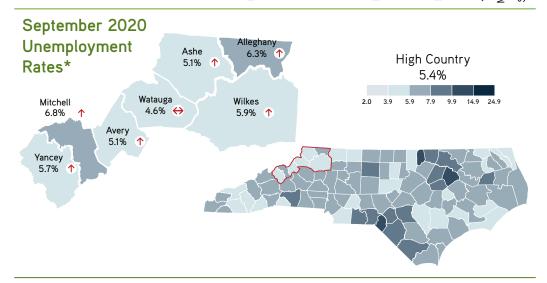


High Country Workforce Development Board

November 2020

Regional Labor Market Snapshot





Who's Hiring

past 90 days from Oct. 20, 2020

86
72
66
59
55
42
41
41

Source: DWS, NC Dept. of Commerce, NCWorks.gov

What Jobs

past 90 days from Oct. 20, 2020

Registered Nurses	122
Retail Salespersons	79
• First-Line Supervisors, Food Prep.	73
• Combined Food Prep. & Serving Workers	68
• First-Line Supervisors, Retail	53
• Lic. Practical & Lic. Vocational Nurses	43
• Cashiers	42
Customer Service Representatives	38

Source: DWS, NC Dept. of Commerce, NCWorks.gov

*September 2020 data are preliminary. Previous month's data are revised while all other data have undergone annual revision. All data produced in this publication are generated by LEAD unless otherwise stated. LEAD generated data are not seasonally adjusted.

This workforce product was funded by a grant awarded by the U.S. Department of Labor's Employment & Training Administration

Trending

UNEMPLOYMENT*

September 2020 High Country Total = 5,413

	Current	Previous
Region	5.4%	5.2%
NC	7.0%	6.8%
US	7.7%	8.5%

REGIONAL EMPLOYMENT*

High Country Total = 94,885

1,505 More People Working in September than previous month

1,489 Fewer People Working than same period one year ago

METRO JOB GROWTH*

Asheville Total = 178,800

900 More Jobs

in September than previous month

Hickory-Lenoir-Morganton Total = 141.000

2,000 More Jobs in September than previous month

TAXABLE RETAIL SALES

High Country Total = \$271,661,553

11.6% Higher

than same period one year ago

Source: NC Dept. of Revenue Note: August 2020 data most current available at time of release

ONLINE JOB ADS

1,534 Online Advertised Vacancies reported in August

364 More Vacancies than same period one year ago

Source: LEAD/The Conference Board Note: August 2020 data most current available at time of release.

High Country Workforce Development Board

Civilian Labor Force Estimates*

Alleghany Labor Force 4,628 4,520 4,503 4,455 Alleghany Employed 4,337 4,251 4,191 4,276 Unemployed 291 269 312 179 Rate 6.3 6.0 6.9 4.0 Ashe Labor Force 13,367 12,996 13,077 13,064 Employed 12,680 12,341 12,184 12,663 Unemployed 687 655 893 391 Rate 5.1 5.0 6.8 3.0 Avery Employed 7,621 7,521 7,618 7,522 Employed 413 395 538 235 Rate 5.1 5.0 6.6 3.0 Mitchell Employed 413 395 538 235 Mitchell Employed 5,640 5,567 5,609 5,900 Mitchell Employed 30,488 30,019 30,819 30,275 <			September 2020	August 2020	July 2020	September 2019
Alleghany Unemployed 291 269 312 179 Rate 6.3 6.0 6.9 4.0 Ashe 6.3 6.0 6.9 4.0 Ashe 13.367 12.996 13.077 13.064 Ashe 12.680 12.341 12.184 12.673 Unemployed 687 655 893 391 Ashe 5.1 5.0 6.8 3.0 Avery Employed 7.521 7.618 7.522 Employed 413 395 538 235 Rate 5.1 5.0 6.6 3.0 Mitchell Employed 413 395 538 235 Rate 5.1 5.0 6.6 3.0 Mitchell Employed 5,640 5,567 5,609 5,900 Mitchell Employed 409 382 526 234 Mate 6.8 6.4 8.6 3.8	Alleghany	Labor Force	4,628	4,520	4,503	4,455
Rate A		Employed	4,337	4,251	4,191	4,276
Ashe Labor Force 13,367 12,996 13,077 13,064 Ashe Employed 12,680 12,341 12,184 12,673 Homeployed 687 655 893 391 Rate 5.1 5.0 6.8 3.0 Avery Labor Force 8,034 7,916 8,156 7,757 Employed 7,621 7,521 7,618 7,522 Unemployed 413 395 538 235 Rate 5.1 5.0 6.6 3.0 Ashor Force 6,049 5,949 6,135 6,134 Employed 5,640 5,567 5,609 5,900 Mitchell 6.8 6.4 8.6 3.8 Rate 6.8 6.4 8.6 3.8 Watauga Employed 29,078 28,649 28,823 29,374 Watauga Unemployed 1,410 1,370 1,996 901 Rate 4		Unemployed	291	269	312	179
Ashe Employed 12,680 12,341 12,184 12,673 Unemployed 687 655 893 391 Rate 5.1 5.0 6.8 3.0 Avery Labor Force 8,034 7,916 8,156 7,757 Employed 7,621 7,521 7,618 7,522 Unemployed 413 395 538 235 Rate 5.1 5.0 6.6 3.0 Mitchell Employed 5,640 5,567 5,609 5,900 Employed 409 382 526 234 Rate 6.8 6.4 8.6 3.8 Employed 29,078 28,649 28,823 29,374 Waltauga Employed 1,410 1,370 1,996 901 Mate 4.6 4.6 6.5 3.0 Mate 4.6 4.6 6.5 3.0 Mate 4.6 4.6		Rate	6.3	6.0	6.9	4.0
Ashe Unemployed 687 655 893 391 Rate 5.1 5.0 6.8 3.0 Avery Labor Force 8,034 7,916 8,156 7,757 Employed 7,621 7,521 7,618 7,522 Unemployed 413 395 538 235 Rate 5.1 5.0 6.6 3.0 Employed 5,640 5,547 5,609 5,900 Unemployed 409 382 526 234 Rate 6.8 6.4 8.6 3.8 Employed 29,078 28,649 28,823 29,374 Unemployed 1,410 1,370 1,996 901 Rate 4.6 4.6 6.5 3.0 Wilkes Employed 29,481 28,994 29,681 29,384 Wilkes Employed 27,751 27,362 27,488 28,322 Unemployed 1,730 1,632	Aska	Labor Force	13,367	12,996	13,077	13,064
Nemployed Rate S.1 S.0 S.893 3.91		Employed	12,680	12,341	12,184	12,673
Avery Labor Force 8,034 7,916 8,156 7,757 Employed 7,621 7,521 7,618 7,522 Unemployed 413 395 538 235 Rate 5.1 5.0 6.6 3.0 Employed 6,049 5,949 6,135 6,134 Employed 5,640 5,567 5,609 5,900 Unemployed 409 382 526 234 Rate 6.8 6.4 8.6 3.8 Employed 29,078 28,649 28,823 29,374 Unemployed 1,410 1,370 1,996 901 Rate 4.6 4.6 6.5 3.0 Wilkes Employed 27,751 27,362 27,488 28,322 Unemployed 1,730 1,632 27,981 28,322 27,488 28,322 Unemployed 1,730 1,632 27,488 28,322 27,488 28,322 27,488 <td>Asile</td> <td>Unemployed</td> <td>687</td> <td>655</td> <td>893</td> <td>391</td>	Asile	Unemployed	687	655	893	391
Avery Employed 7,621 7,521 7,618 7,522 Unemployed 413 395 538 235 Rate 5.1 5.0 6.6 3.0 Mitchell Labor Force 6,049 5,949 6,135 6,134 Employed 5,640 5,567 5,609 5,900 Unemployed 409 382 526 234 Rate 6.8 6.4 8.6 3.8 Employed 29,078 28,649 28,823 29,374 Unemployed 1,410 1,370 1,996 901 Rate 4.6 4.6 6.5 3.0 Wilkes Employed 29,481 28,994 29,681 29,384 Wilkes Employed 27,751 27,362 27,488 28,322 Unemployed 1,730 1,632 2,193 1,062 Rate 5.9 5.6 7.4 3.6		Rate	5.1	5.0	6.8	3.0
Avery Unemployed 413 395 538 235 Rate 5.1 5.0 6.6 3.0 Mitchell Labor Force 6,049 5,949 6,135 6,134 Employed 5,640 5,567 5,609 5,900 Unemployed 409 382 526 234 Rate 6.8 6.4 8.6 3.8 Employed 29,078 28,649 28,823 29,374 Unemployed 1,410 1,370 1,996 901 Rate 4.6 4.6 6.5 3.0 Wilkes Employed 27,751 28,994 29,681 29,384 Wilkes Employed 27,751 27,362 27,488 28,322 Unemployed 1,730 1,632 2,193 1,062 Rate 5,9 5,6 7,4 3,6		Labor Force	8,034	7,916	8,156	7,757
Nemployed Alia 395 538 235	•	Employed	7,621	7,521	7,618	7,522
Mitchell Labor Force 6,049 5,949 6,135 6,134 Employed 5,640 5,567 5,609 5,900 Unemployed 409 382 526 234 Rate 6.8 6.4 8.6 3.8 Labor Force 30,488 30,019 30,819 30,275 Employed 29,078 28,649 28,823 29,374 Unemployed 1,410 1,370 1,996 901 Rate 4.6 4.6 6.5 3.0 Wilkes Employed 27,751 28,994 29,681 29,384 Unemployed 1,730 1,632 27,488 28,322 Unemployed 1,730 1,632 2,193 1,062 Rate 5.9 5.6 7.4 3.6	Avery	Unemployed	413	395	538	235
Mitchell Employed 5,640 5,567 5,609 5,900 Unemployed 409 382 526 234 Rate 6.8 6.4 8.6 3.8 Labor Force 30,488 30,019 30,819 30,275 Employed 29,078 28,649 28,823 29,374 Unemployed 1,410 1,370 1,996 901 Rate 4.6 4.6 6.5 3.0 Employed 29,481 28,994 29,681 29,384 Employed 27,751 27,362 27,488 28,322 Unemployed 1,730 1,632 2,193 1,062 Rate 5.9 5.6 7.4 3.6		Rate	5.1	5.0	6.6	3.0
Mitchell Unemployed 409 382 526 234 Rate 6.8 6.4 8.6 3.8 Watauga Labor Force 30,488 30,019 30,819 30,275 Employed 29,078 28,649 28,823 29,374 Unemployed 1,410 1,370 1,996 901 Rate 4.6 4.6 6.5 3.0 Wilkes Employed 27,481 28,994 29,681 29,384 Employed 27,751 27,362 27,488 28,322 Unemployed 1,730 1,632 2,193 1,062 Rate 5.9 5.6 7.4 3.6		Labor Force	6,049	5,949	6,135	6,134
Watauga Unemployed 409 382 526 234 Rate 6.8 6.4 8.6 3.8 Watauga Labor Force 30,488 30,019 30,819 30,275 Employed 29,078 28,649 28,823 29,374 Unemployed 1,410 1,370 1,996 901 Rate 4.6 4.6 6.5 3.0 Wilkes Labor Force 29,481 28,994 29,681 29,384 Employed 27,751 27,362 27,488 28,322 Unemployed 1,730 1,632 2,193 1,062 Rate 5.9 5.6 7.4 3.6	Mitchell	Employed	5,640	5,567	5,609	5,900
Watauga Labor Force 30,488 30,019 30,819 30,275 Employed 29,078 28,649 28,823 29,374 Unemployed 1,410 1,370 1,996 901 Rate 4.6 4.6 6.5 3.0 Employed 29,481 28,994 29,681 29,384 Employed 27,751 27,362 27,488 28,322 Unemployed 1,730 1,632 2,193 1,062 Rate 5.9 5.6 7.4 3.6		Unemployed	409	382	526	234
Watauga Employed 29,078 28,649 28,823 29,374 Unemployed 1,410 1,370 1,996 901 Rate 4.6 4.6 6.5 3.0 Labor Force 29,481 28,994 29,681 29,384 Employed 27,751 27,362 27,488 28,322 Unemployed 1,730 1,632 2,193 1,062 Rate 5.9 5.6 7.4 3.6		Rate	6.8	6.4	8.6	3.8
Watauga Unemployed 1,410 1,370 1,996 901 Rate 4.6 4.6 6.5 3.0 Wilkes Labor Force 29,481 28,994 29,681 29,384 Employed 27,751 27,362 27,488 28,322 Unemployed 1,730 1,632 2,193 1,062 Rate 5.9 5.6 7.4 3.6	Watauga	Labor Force	30,488	30,019	30,819	30,275
Wilkes Unemployed 1,410 1,370 1,996 901 Rate 4.6 4.6 6.5 3.0 Labor Force 29,481 28,994 29,681 29,384 Employed 27,751 27,362 27,488 28,322 Unemployed 1,730 1,632 2,193 1,062 Rate 5.9 5.6 7.4 3.6		Employed	29,078	28,649	28,823	29,374
Wilkes Labor Force 29,481 28,994 29,681 29,384 Unemployed 27,751 27,362 27,488 28,322 Unemployed 1,730 1,632 2,193 1,062 Rate 5.9 5.6 7.4 3.6		Unemployed	1,410	1,370	1,996	901
Wilkes Employed 27,751 27,362 27,488 28,322 Unemployed 1,730 1,632 2,193 1,062 Rate 5.9 5.6 7.4 3.6		Rate	4.6	4.6	6.5	3.0
Wilkes Unemployed 1,730 1,632 2,193 1,062 Rate 5.9 5.6 7.4 3.6		Labor Force	29,481	28,994	29,681	29,384
Unemployed 1,730 1,632 2,193 1,062 Rate 5.9 5.6 7.4 3.6	Wilkes	Employed	27,751	27,362	27,488	28,322
		Unemployed	1,730	1,632	2,193	1,062
Labor Force 8,251 8,144 8,115 8,586		Rate	5.9	5.6	7.4	3.6
	Yancey	Labor Force	8,251	8,144	8,115	8,586
Employed 7,778 7,689 7,498 8,307		Employed	7,778	7,689	7,498	8,307
Unemployed 473 455 617 279		Unemployed	473	455	617	279
Rate 5.7 5.6 7.6 3.2		Rate	5.7	5.6	7.6	3.2

^{*}September 2020 data are preliminary. Previous month's data are revised while all other data have undergone annual revision. All data produced in this publication are generated by LEAD unless otherwise stated. LEAD generated data are not seasonally adjusted.

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