

# LABOR MARKET OVERVIEW

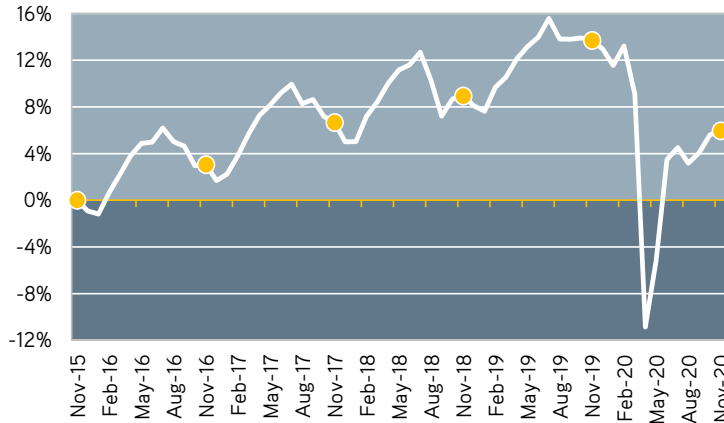


Cape Fear Workforce Development Board

January 2021

## Regional Labor Market Snapshot

### Change in Employment since 2015\*



Cape Fear Region

Source: LAUS, Labor & Economic Analysis, NC Dept. of Commerce

## Trending

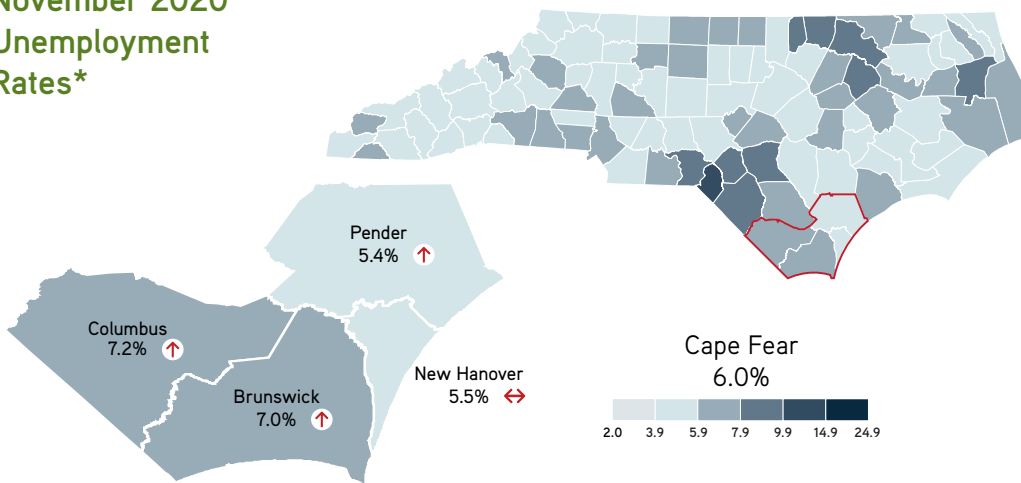
### UNEMPLOYMENT\*

November 2020

Cape Fear Total = 13,397

	Current	Previous
Region	6.0%	5.9%
NC	6.1%	6.0%
US	6.4%	6.6%

### November 2020 Unemployment Rates\*



### REGIONAL EMPLOYMENT\*

Cape Fear Total = 209,015

**662 More People Working** in November than previous month

**15,265 Fewer People Working** than same period one year ago

### METRO JOB GROWTH\*

Wilmington Total = 124,900

**800 More Jobs** in November than previous month

**10,600 Fewer Jobs** than same period one year ago

### Who's Hiring

past 90 days from Dec. 19, 2020

• New Hanover Regional Medical Center	323
• Brunswick County Schools	297
• Pender County Schools	244
• New Hanover County Schools	186
• UNC at Wilmington	89
• Dollar Tree, Inc.	84
• Liberty Healthcare Management	72
• Lowe's Companies, Inc	69

Source: DWS, NC Dept. of Commerce, NCWorks.gov

### What Jobs

past 90 days from Dec. 19, 2020

• Registered Nurses	402
• First-Line Supervisors, Food Prep.	194
• Combined Food Prep. & Serving Workers	193
• Retail Salespersons	183
• Nursing Assistants	164
• Customer Service Representatives	148
• First-Line Supervisors, Retail	122
• Cashiers	101

Source: DWS, NC Dept. of Commerce, NCWorks.gov

\*November 2020 data are preliminary. Previous month's data are revised while all other data have undergone annual revision. All data produced in this publication are generated by LEAD unless otherwise stated. LEAD generated data are not seasonally adjusted.

This workforce product was funded by a grant awarded by the U.S. Department of Labor's Employment & Training Administration.

### TAXABLE RETAIL SALES

Cape Fear Total = \$775,559,457

**19.1% Higher** than same period one year ago

Source: NC Dept. of Revenue  
Note: October 2020 data most current available at time of release.

### ONLINE JOB ADS

**5,453 Online Advertised Vacancies** reported in October

**647 Fewer Vacancies** than same period one year ago

Source: LEAD/The Conference Board  
Note: October 2020 data most current available at time of release.

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## Civilian Labor Force Estimates\*

		November 2020	October 2020	September 2020	November 2019
Brunswick	Labor Force	50,828	50,771	50,859	53,737
	Employed	47,268	47,293	46,921	51,202
	Unemployed	3,560	3,478	3,938	2,535
	Rate	7.0	6.9	7.7	4.7
Columbus	Labor Force	23,355	23,367	23,123	23,159
	Employed	21,670	21,703	21,288	22,128
	Unemployed	1,685	1,664	1,835	1,031
	Rate	7.2	7.1	7.9	4.5
New Hanover	Labor Force	120,296	119,570	118,874	126,424
	Employed	113,639	112,996	111,225	122,534
	Unemployed	6,657	6,574	7,649	3,890
	Rate	5.5	5.5	6.4	3.1
Pender	Labor Force	27,933	27,812	27,518	29,460
	Employed	26,438	26,361	25,889	28,416
	Unemployed	1,495	1,451	1,629	1,044
	Rate	5.4	5.2	5.9	3.5

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