

LABOR MARKET OVERVIEW

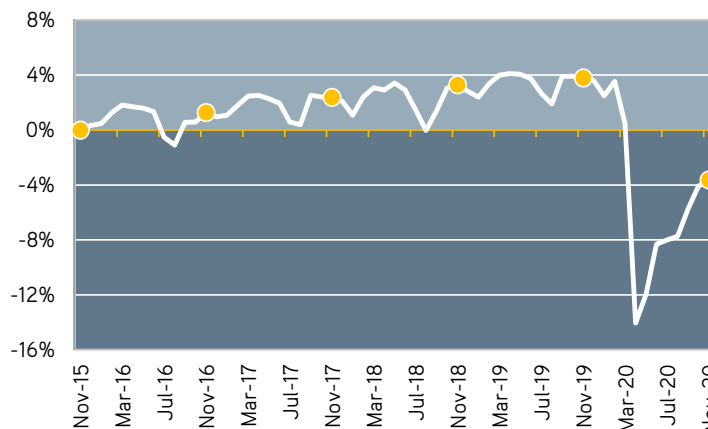


Cumberland Workforce Development Board

January 2021

Regional Labor Market Snapshot

Change in Employment since 2015*



Cumberland Region

Source: LAUS, Labor & Economic Analysis, NC Dept. of Commerce

Trending

UNEMPLOYMENT*

November 2020
Cumberland Total = 10,477

	Current	Previous
Region	8.4%	8.3%
NC	6.1%	6.0%
US	6.4%	6.6%

REGIONAL EMPLOYMENT*

Cumberland Total = 113,942
546 More People Working in November than previous month
8,780 Fewer People Working than same period one year ago

METRO JOB GROWTH*

Fayetteville Total = 122,700
1,200 More Jobs in November than previous month
10,000 Fewer Jobs than same period one year ago

TAXABLE RETAIL SALES

Cumberland Total = \$414,320,193
14.6% Higher than same period one year ago

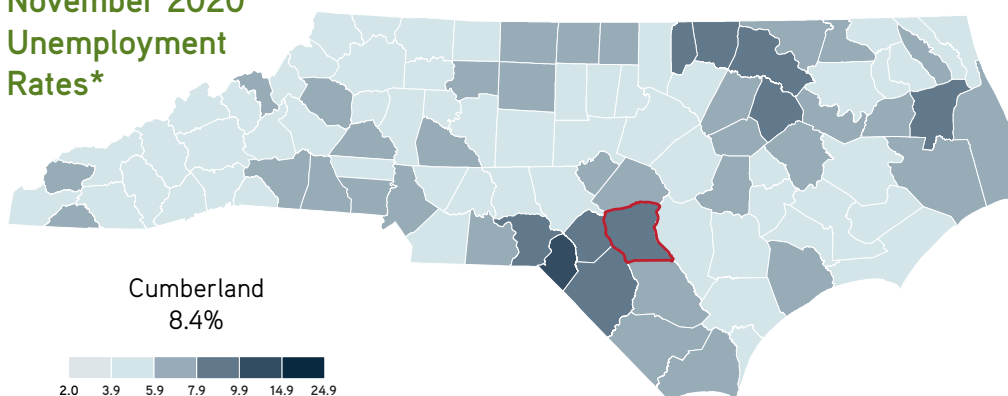
Source: NC Dept. of Revenue
Note: October 2020 data most current available at time of release.

ONLINE JOB ADS

5,678 Online Advertised Vacancies reported in October
167 Fewer Vacancies than same period one year ago

Source: LEAD/The Conference Board
Note: October 2020 data most current available at time of release.

November 2020 Unemployment Rates*



Who's Hiring

past 90 days from Dec. 19, 2020

• Cumberland County Schools	1,023
• Cape Fear Valley Health System	265
• McDonald's Corporation	148
• Fayetteville State University	125
• Booz Allen Hamilton Inc	77
• Vectrus	76
• General Dynamics Information Tech., Inc.	60
• Carrols Corporation	48

Source: DWS, NC Dept. of Commerce, NCWorks.gov

What Jobs

past 90 days from Dec. 19, 2020

• Registered Nurses	444
• Combined Food Prep. & Serving Workers	150
• First-Line Supervisors, Food Prep.	141
• Retail Salespersons	108
• Customer Service Representatives	97
• Physicians & Surgeons, All Other	83
• Heavy & Tractor-Trailer Truck Drivers	74
• First-Line Supervisors, Retail	71

Source: DWS, NC Dept. of Commerce, NCWorks.gov

*November 2020 data are preliminary. Previous month's data are revised while all other data have undergone annual revision. All data produced in this publication are generated by LEAD unless otherwise stated. LEAD generated data are not seasonally adjusted.

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