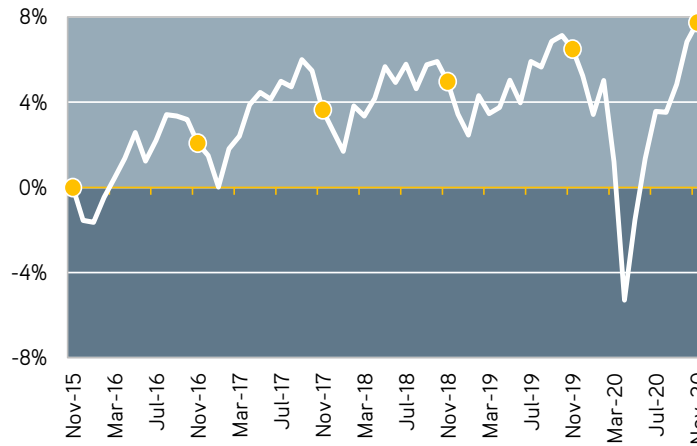


LABOR MARKET OVERVIEW

Regional Labor Market Snapshot

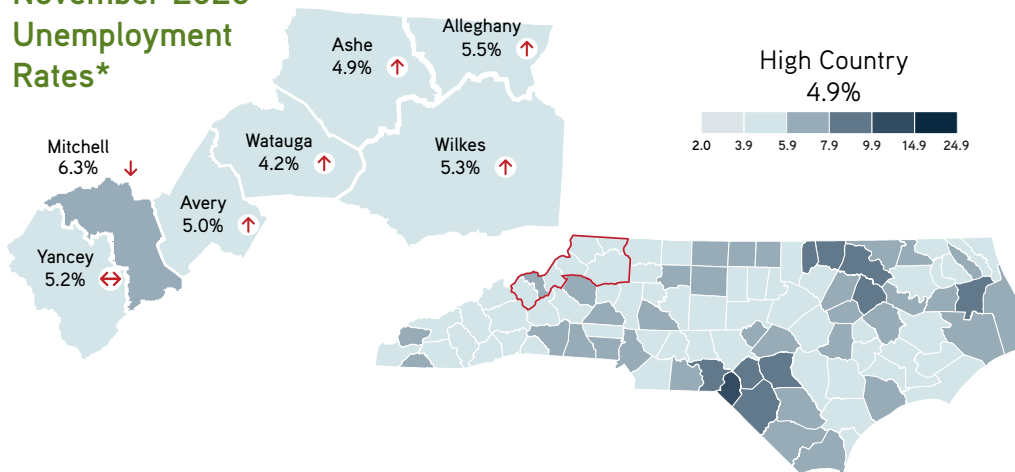
Change in Employment since 2015*



High Country Region

Source: LAUS, Labor & Economic Analysis, NC Dept. of Commerce

November 2020 Unemployment Rates*



Who's Hiring

past 90 days from Dec. 19, 2020

Appalachian State University	94
Wilkes County Schools	79
Appalachian Regional Healthcare	60
Lowe's Companies, Inc	55
Ashe County Schools	41
Watauga County Schools	40
Yancey County Schools	39
Carrols Corporation	37

Source: DWS, NC Dept. of Commerce, NCWorks.gov

What Jobs

past 90 days from Dec. 19, 2020

Registered Nurses	204
Physical Therapists	77
First-Line Supervisors, Food Prep.	76
Heavy & Tractor-Trailer Truck Drivers	73
Lic. Practical & Lic. Vocational Nurses	69
Combined Food Prep. & Serving Workers	69
Nursing Assistants	56
Retail Salespersons	53

Source: DWS, NC Dept. of Commerce, NCWorks.gov

*November 2020 data are preliminary. Previous month's data are revised while all other data have undergone annual revision. All data produced in this publication are generated by LEAD unless otherwise stated. LEAD generated data are not seasonally adjusted.

This workforce product was funded by a grant awarded by the U.S. Department of Labor's Employment & Training Administration.

Trending

UNEMPLOYMENT*

November 2020

High Country Total = 5,047

	Current	Previous
Region	4.9%	4.8%
NC	6.1%	6.0%
US	6.4%	6.6%

REGIONAL EMPLOYMENT*

High Country Total = 97,190

829 More People Working
in November than previous month

1,126 More People Working
than same period one year ago

METRO JOB GROWTH*

Asheville Total = 181,600

1,000 More Jobs
in November than previous month

Hickory-Lenoir-Morganton
Total = 143,600

400 More Jobs
in November than previous month

TAXABLE RETAIL SALES

High Country Total = \$282,735,316

12.7% Higher
than same period one year ago

Source: NC Dept. of Revenue
Note: October 2020 data most current available at time of release.

ONLINE JOB ADS

1,435 Online Advertised Vacancies
reported in October

277 More Vacancies
than same period one year ago

Source: LEAD/The Conference Board
Note: October 2020 data most current available at time of release.

LABOR MARKET OVERVIEW

High Country Workforce Development Board

Civilian Labor Force Estimates*

		November 2020	October 2020	September 2020	November 2019
Alleghany	Labor Force	4,577	4,631	4,605	4,470
	Employed	4,327	4,382	4,318	4,282
	Unemployed	250	249	287	188
	Rate	5.5	5.4	6.2	4.2
Ashe	Labor Force	13,561	13,474	13,291	13,178
	Employed	12,892	12,851	12,609	12,787
	Unemployed	669	623	682	391
	Rate	4.9	4.6	5.1	3.0
Avery	Labor Force	7,778	8,023	7,999	7,274
	Employed	7,386	7,657	7,594	7,037
	Unemployed	392	366	405	237
	Rate	5.0	4.6	5.1	3.3
Mitchell	Labor Force	6,024	6,067	6,022	6,090
	Employed	5,647	5,680	5,620	5,853
	Unemployed	377	387	402	237
	Rate	6.3	6.4	6.7	3.9
Watauga	Labor Force	31,656	30,959	30,395	30,137
	Employed	30,330	29,726	29,009	29,294
	Unemployed	1,326	1,233	1,386	843
	Rate	4.2	4.0	4.6	2.8
Wilkes	Labor Force	30,368	29,720	29,380	29,577
	Employed	28,765	28,170	27,672	28,529
	Unemployed	1,603	1,550	1,708	1,048
	Rate	5.3	5.2	5.8	3.5
Yancey	Labor Force	8,273	8,327	8,210	8,566
	Employed	7,843	7,895	7,745	8,282
	Unemployed	430	432	465	284
	Rate	5.2	5.2	5.7	3.3

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