

# LABOR MARKET OVERVIEW

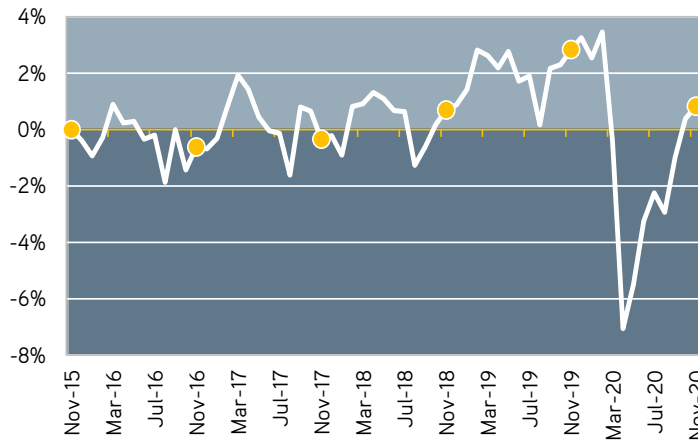


Lumber River Workforce Development Board

January 2021

## Regional Labor Market Snapshot

### Change in Employment since 2015\*



### Lumber River Region

Source: LAUS, Labor & Economic Analysis, NC Dept. of Commerce

## Trending

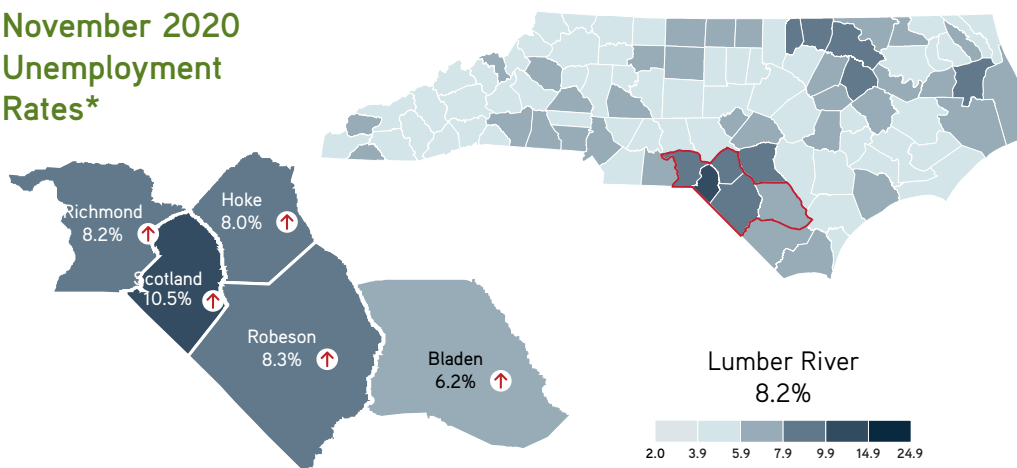
### UNEMPLOYMENT\*

November 2020

Lumber River Total = 9,509

|        | Current | Previous |
|--------|---------|----------|
| Region | 8.2%    | 8.0%     |
| NC     | 6.1%    | 6.0%     |
| US     | 6.4%    | 6.6%     |

### November 2020 Unemployment Rates\*



### REGIONAL EMPLOYMENT\*

Lumber River Total = 106,226

462 More People Working in November than previous month

2,119 Fewer People Working than same period one year ago

### METRO JOB GROWTH\*

Fayetteville Total = 122,700

1,200 More Jobs in November than previous month

10,000 Fewer Jobs than same period one year ago

### Who's Hiring

past 90 days from Dec. 19, 2020

|  |     |
|--|-----|
| • The Public Schools of Robeson County | 138 |
| • Southeastern Health                  | 133 |
| • FirstHealth of the Carolinas, Inc.   | 93  |
| • Scotland Health Care System          | 82  |
| • Dollar Tree, Inc.                    | 76  |
| • Smithfield Foods                     | 67  |
| • Hoke County Schools                  | 64  |
| • Scotland County Schools              | 58  |

Source: DWS, NC Dept. of Commerce, NCWorks.gov

### What Jobs

past 90 days from Dec. 19, 2020

|   |     |
|---|-----|
| • Registered Nurses                       | 476 |
| • Customer Service Representatives        | 92  |
| • Lic. Practical & Lic. Vocational Nurses | 79  |
| • Combined Food Prep. & Serving Workers   | 78  |
| • First-Line Supervisors, Retail          | 75  |
| • First-Line Supervisors, Food Prep.      | 73  |
| • Nursing Assistants                      | 63  |
| • Retail Salespersons                     | 63  |

Source: DWS, NC Dept. of Commerce, NCWorks.gov

\*November 2020 data are preliminary. Previous month's data are revised while all other data have undergone annual revision. All data produced in this publication are generated by LEAD unless otherwise stated. LEAD generated data are not seasonally adjusted.

This workforce product was funded by a grant awarded by the U.S. Department of Labor's Employment & Training Administration.

### TAXABLE RETAIL SALES

Lumber River Total = \$236,794,940

26.1% Higher than same period one year ago

Source: NC Dept. of Revenue  
Note: October 2020 data most current available at time of release.

### ONLINE JOB ADS

1,505 Online Advertised Vacancies reported in October

33 Fewer Vacancies than same period one year ago

Source: LEAD/The Conference Board  
Note: October 2020 data most current available at time of release.

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## Civilian Labor Force Estimates\*

|                 |             | November 2020 | October 2020 | September 2020 | November 2019 |
|-----------------|-------------|---------------|--------------|----------------|---------------|
| <b>Bladen</b>   | Labor Force | 15,197        | 15,286       | 15,278         | 14,565        |
|                 | Employed    | 14,248        | 14,367       | 14,260         | 13,931        |
|                 | Unemployed  | 949           | 919          | 1,018          | 634           |
|                 | Rate        | 6.2           | 6.0          | 6.7            | 4.4           |
| <b>Hoke</b>     | Labor Force | 19,602        | 19,453       | 19,292         | 20,321        |
|                 | Employed    | 18,041        | 17,972       | 17,645         | 19,393        |
|                 | Unemployed  | 1,561         | 1,481        | 1,647          | 928           |
|                 | Rate        | 8.0           | 7.6          | 8.5            | 4.6           |
| <b>Richmond</b> | Labor Force | 17,377        | 17,250       | 17,119         | 16,774        |
|                 | Employed    | 15,948        | 15,854       | 15,561         | 15,940        |
|                 | Unemployed  | 1,429         | 1,396        | 1,558          | 834           |
|                 | Rate        | 8.2           | 8.1          | 9.1            | 5.0           |
| <b>Robeson</b>  | Labor Force | 51,249        | 50,739       | 50,718         | 50,655        |
|                 | Employed    | 46,970        | 46,596       | 46,069         | 48,148        |
|                 | Unemployed  | 4,279         | 4,143        | 4,649          | 2,507         |
|                 | Rate        | 8.3           | 8.2          | 9.2            | 4.9           |
| <b>Scotland</b> | Labor Force | 12,310        | 12,246       | 12,261         | 11,654        |
|                 | Employed    | 11,019        | 10,975       | 10,796         | 10,933        |
|                 | Unemployed  | 1,291         | 1,271        | 1,465          | 721           |
|                 | Rate        | 10.5          | 10.4         | 11.9           | 6.2           |

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