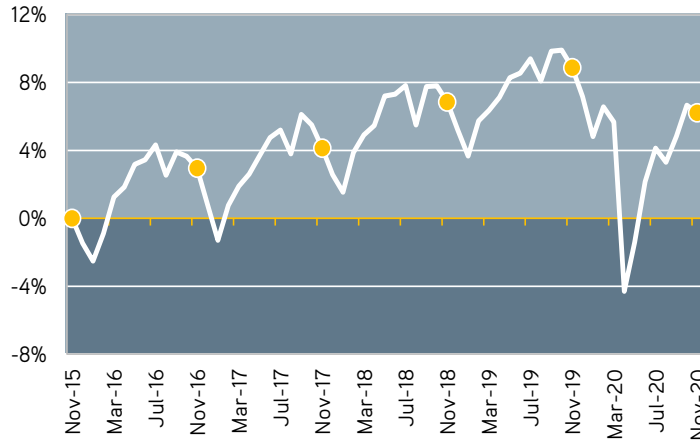


LABOR MARKET OVERVIEW

Regional Labor Market Snapshot

Change in Employment since 2015*



Southwestern Region

Source: LAUS, Labor & Economic Analysis, NC Dept. of Commerce

Trending

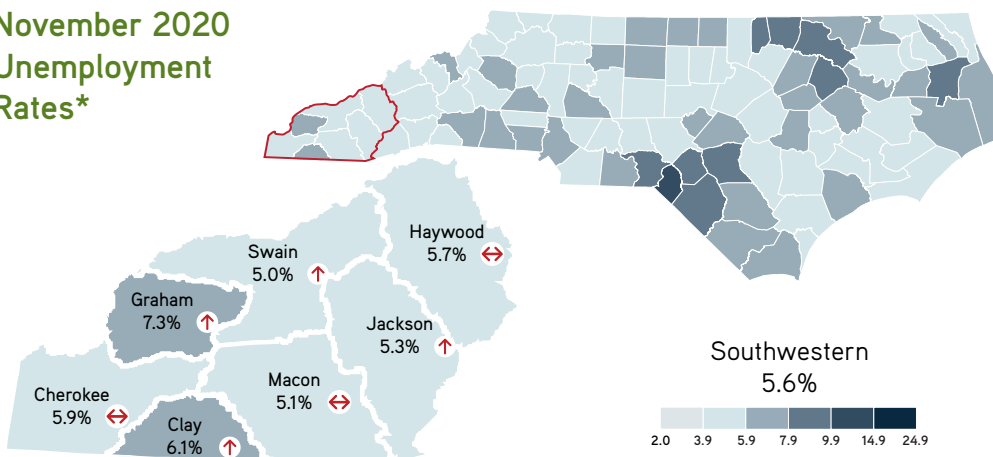
UNEMPLOYMENT*

November 2020

Southwestern Total = 5,096

	Current	Previous
Region	5.6%	5.4%
NC	6.1%	6.0%
US	6.4%	6.6%

November 2020 Unemployment Rates*



REGIONAL EMPLOYMENT*

Southwestern Total = 86,667

353 Fewer People Working in November than previous month

2,170 Fewer People Working than same period one year ago

METRO JOB GROWTH*

Asheville Total = 181,600

1,000 More Jobs in November than previous month

19,700 Fewer Jobs than same period one year ago

Who's Hiring

past 90 days from Dec. 19, 2020

Western Carolina University	167
Haywood Regional Medical Center	129
MedWest	111
Haywood County Schools	48
Jackson County Public Schools	46
Lowe's Companies, Inc	46
Mission Health	46
Dollar Tree, Inc.	41

Source: DWS, NC Dept. of Commerce, NCWorks.gov

What Jobs

past 90 days from Dec. 19, 2020

Registered Nurses	197
First-Line Supervisors, Food Prep.	128
Combined Food Prep. & Serving Workers	128
Heavy & Tractor-Trailer Truck Drivers	97
First-Line Supervisors, Retail	61
General & Operations Managers	56
Cashiers	46
Nursing Assistants	45

Source: DWS, NC Dept. of Commerce, NCWorks.gov

*November 2020 data are preliminary. Previous month's data are revised while all other data have undergone annual revision. All data produced in this publication are generated by LEAD unless otherwise stated. LEAD generated data are not seasonally adjusted.

This workforce product was funded by a grant awarded by the U.S. Department of Labor's Employment & Training Administration.

TAXABLE RETAIL SALES

Southwestern Total = \$291,784,484

17.7% Higher than same period one year ago

Source: NC Dept. of Revenue
Note: October 2020 data most current available at time of release.

ONLINE JOB ADS

1,728 Online Advertised Vacancies reported in October

351 Fewer Vacancies than same period one year ago

Source: LEAD/The Conference Board
Note: October 2020 data most current available at time of release.

LABOR MARKET OVERVIEW

Southwestern Workforce Development Board

Civilian Labor Force Estimates*

		November 2020	October 2020	September 2020	November 2019
Cherokee	Labor Force	11,560	11,449	11,406	11,280
	Employed	10,877	10,771	10,640	10,828
	Unemployed	683	678	766	452
	Rate	5.9	5.9	6.7	4.0
Clay	Labor Force	4,298	4,290	4,240	4,207
	Employed	4,035	4,039	3,966	4,049
	Unemployed	263	251	274	158
	Rate	6.1	5.9	6.5	3.8
Graham	Labor Force	3,372	3,438	3,430	3,181
	Employed	3,126	3,201	3,174	3,029
	Unemployed	246	237	256	152
	Rate	7.3	6.9	7.5	4.8
Haywood	Labor Force	28,534	28,450	28,206	30,458
	Employed	26,905	26,841	26,291	29,564
	Unemployed	1,629	1,609	1,915	894
	Rate	5.7	5.7	6.8	2.9
Jackson	Labor Force	20,661	20,785	20,498	20,193
	Employed	19,573	19,749	19,284	19,512
	Unemployed	1,088	1,036	1,214	681
	Rate	5.3	5.0	5.9	3.4
Macon	Labor Force	15,767	15,913	15,803	15,701
	Employed	14,960	15,097	14,886	15,180
	Unemployed	807	816	917	521
	Rate	5.1	5.1	5.8	3.3
Swain	Labor Force	7,571	7,699	7,744	6,905
	Employed	7,191	7,322	7,297	6,675
	Unemployed	380	377	447	230
	Rate	5.0	4.9	5.8	3.3

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