

# LABOR MARKET OVERVIEW

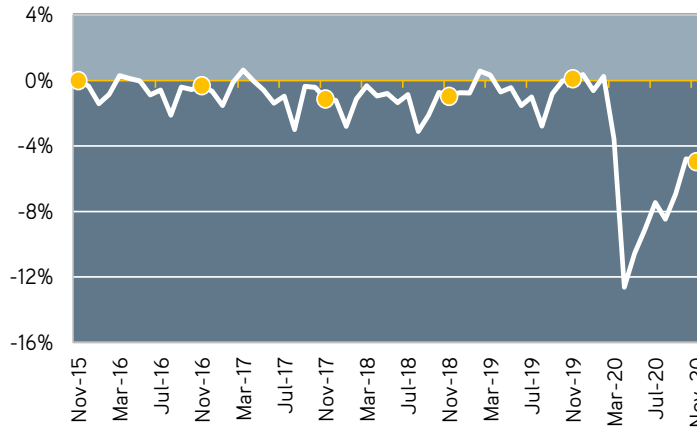


Turning Point Workforce Development Board

January 2021

## Regional Labor Market Snapshot

Change in Employment since 2015\*



Turning Point Region

Source: LAUS, Labor & Economic Analysis, NC Dept. of Commerce

## Trending

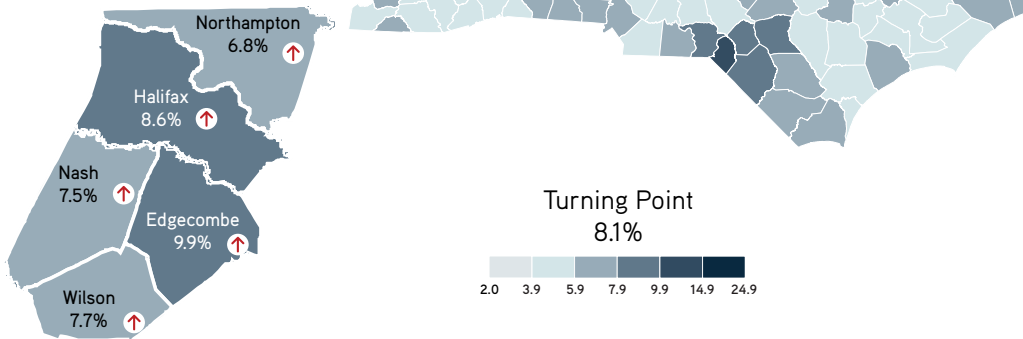
### UNEMPLOYMENT\*

November 2020

Turning Point Total = 10,206

|        | Current | Previous |
|--------|---------|----------|
| Region | 8.1%    | 8.0%     |
| NC     | 6.1%    | 6.0%     |
| US     | 6.4%    | 6.6%     |

## November 2020 Unemployment Rates\*



## REGIONAL EMPLOYMENT\*

Turning Point Total = 116,040

196 Fewer People Working in November than previous month

6,185 Fewer People Working than same period one year ago

## METRO JOB GROWTH\*

Rocky Mount Total = 53,000

100 More Jobs in November than previous month

4,400 Fewer Jobs than same period one year ago

## Who's Hiring

past 90 days from Dec. 19, 2020

|                                 |     |
|---------------------------------|-----|
| Wilson Medical Center           | 221 |
| RTI RESEARCH                    | 194 |
| Wilson County School District   | 162 |
| Nash UNC Health Care            | 161 |
| Edgecombe County Public Schools | 125 |
| Vidant Health                   | 125 |
| Nash-Rocky Mount Public Schools | 109 |
| Dollar Tree, Inc.               | 77  |

Source: DWS, NC Dept. of Commerce, NCWorks.gov

## What Jobs

past 90 days from Dec. 19, 2020

|                                       |     |
|---------------------------------------|-----|
| Registered Nurses                     | 409 |
| Pharmacy Technicians                  | 191 |
| Driver/Sales Workers                  | 191 |
| First-Line Supervisors, Food Prep.    | 137 |
| Customer Service Representatives      | 130 |
| Combined Food Prep. & Serving Workers | 108 |
| Nursing Assistants                    | 104 |
| First-Line Supervisors, Retail        | 97  |

Source: DWS, NC Dept. of Commerce, NCWorks.gov

\*November 2020 data are preliminary. Previous month's data are revised while all other data have undergone annual revision. All data produced in this publication are generated by LEAD unless otherwise stated. LEAD generated data are not seasonally adjusted.

This workforce product was funded by a grant awarded by the U.S. Department of Labor's Employment & Training Administration.

## TAXABLE RETAIL SALES

Turning Point Total = \$313,857,585

10.6% Higher than same period one year ago

Source: NC Dept. of Revenue  
Note: October 2020 data most current available at time of release.

## ONLINE JOB ADS

2,427 Online Advertised Vacancies reported in October

11 Fewer Vacancies than same period one year ago

Source: LEAD/The Conference Board  
Note: October 2020 data most current available at time of release.

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## Civilian Labor Force Estimates\*

|                    |             | November 2020 | October 2020 | September 2020 | November 2019 |
|--------------------|-------------|---------------|--------------|----------------|---------------|
| <b>Edgecombe</b>   | Labor Force | 21,054        | 21,158       | 20,893         | 21,538        |
|                    | Employed    | 18,974        | 19,097       | 18,559         | 20,400        |
|                    | Unemployed  | 2,080         | 2,061        | 2,334          | 1,138         |
|                    | Rate        | 9.9           | 9.7          | 11.2           | 5.3           |
| <b>Halifax</b>     | Labor Force | 20,477        | 20,378       | 20,223         | 20,476        |
|                    | Employed    | 18,716        | 18,658       | 18,295         | 19,317        |
|                    | Unemployed  | 1,761         | 1,720        | 1,928          | 1,159         |
|                    | Rate        | 8.6           | 8.4          | 9.5            | 5.7           |
| <b>Nash</b>        | Labor Force | 42,206        | 42,343       | 41,696         | 43,906        |
|                    | Employed    | 39,044        | 39,232       | 38,168         | 42,019        |
|                    | Unemployed  | 3,162         | 3,111        | 3,528          | 1,887         |
|                    | Rate        | 7.5           | 7.3          | 8.5            | 4.3           |
| <b>Northampton</b> | Labor Force | 7,693         | 7,677        | 7,556          | 7,769         |
|                    | Employed    | 7,171         | 7,163        | 7,011          | 7,389         |
|                    | Unemployed  | 522           | 514          | 545            | 380           |
|                    | Rate        | 6.8           | 6.7          | 7.2            | 4.9           |
| <b>Wilson</b>      | Labor Force | 34,816        | 34,729       | 34,530         | 34,946        |
|                    | Employed    | 32,135        | 32,086       | 31,598         | 33,100        |
|                    | Unemployed  | 2,681         | 2,643        | 2,932          | 1,846         |
|                    | Rate        | 7.7           | 7.6          | 8.5            | 5.3           |

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