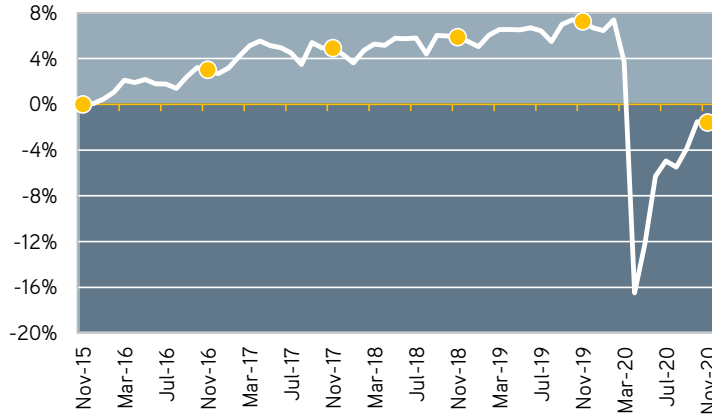


# LABOR MARKET OVERVIEW

## Regional Labor Market Snapshot

### Change in Employment since 2015\*



Western Piedmont Region

Source: LAUS, Labor & Economic Analysis, NC Dept. of Commerce

## Trending

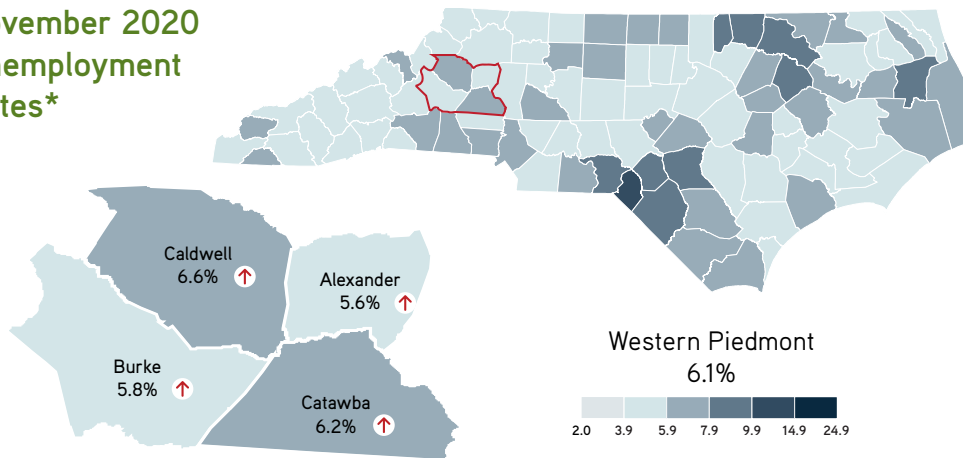
### UNEMPLOYMENT\*

November 2020

Western Piedmont Total = 10,208

	Current	Previous
Region	6.1%	6.0%
NC	6.1%	6.0%
US	6.4%	6.6%

## November 2020 Unemployment Rates\*



## REGIONAL EMPLOYMENT\*

Western Piedmont Total = 156,603

**77 Fewer People Working** in November than previous month

**14,037 Fewer People Working** than same period one year ago

## METRO JOB GROWTH\*

Hickory-Lenoir-Morganton Total = 143,600

**400 More Jobs** in November than previous month  
**13,500 Fewer Jobs** than same period one year ago

## Who's Hiring

past 90 days from Dec. 19, 2020

• Frye Regional Medical Center, Inc.	209
• Mission Health	162
• Carolinas HealthCare System Blue Ridge	146
• Catawba County Schools	139
• Catawba Valley Medical Center	103
• Shurtape Technologies, LLC	88
• UNC Rockingham Health Care	70
• UNC Health Care System	69

Source: DWS, NC Dept. of Commerce, NCWorks.gov

## What Jobs

past 90 days from Dec. 19, 2020

• Registered Nurses	309
• Heavy & Tractor-Trailer Truck Drivers	194
• First-Line Supervisors, Food Prep.	181
• Retail Salespersons	124
• Combined Food Prep. & Serving Workers	123
• Freight, Stock, & Material Movers	87
• First-Line Supervisors, Retail	82
• Cashiers	79

Source: DWS, NC Dept. of Commerce, NCWorks.gov

\*November 2020 data are preliminary. Previous month's data are revised while all other data have undergone annual revision. All data produced in this publication are generated by LEAD unless otherwise stated. LEAD generated data are not seasonally adjusted.

This workforce product was funded by a grant awarded by the U.S. Department of Labor's Employment & Training Administration.

## TAXABLE RETAIL SALES

Western Piedmont Total = \$399,434,232

**12.9% Higher** than same period one year ago

Source: NC Dept. of Revenue  
 Note: October 2020 data most current available at time of release.

## ONLINE JOB ADS

**3,482 Online Advertised Vacancies** reported in October

**66 More Vacancies** than same period one year ago

Source: LEAD/The Conference Board  
 Note: October 2020 data most current available at time of release.

# LABOR MARKET OVERVIEW

Western Piedmont Workforce Development Board

## Civilian Labor Force Estimates\*

		November 2020	October 2020	September 2020	November 2019
<b>Alexander</b>	Labor Force	17,204	17,198	16,944	18,187
	Employed	16,244	16,283	15,876	17,666
	Unemployed	960	915	1,068	521
	Rate	5.6	5.3	6.3	2.9
<b>Burke</b>	Labor Force	39,107	39,081	38,506	41,520
	Employed	36,851	36,868	35,988	40,116
	Unemployed	2,256	2,213	2,518	1,404
	Rate	5.8	5.7	6.5	3.4
<b>Caldwell</b>	Labor Force	35,085	35,021	34,585	36,989
	Employed	32,753	32,753	31,982	35,672
	Unemployed	2,332	2,268	2,603	1,317
	Rate	6.6	6.5	7.5	3.6
<b>Catawba</b>	Labor Force	75,415	75,345	74,447	79,794
	Employed	70,755	70,776	69,123	77,186
	Unemployed	4,660	4,569	5,324	2,608
	Rate	6.2	6.1	7.2	3.3

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