

# Be A Leader!

*It's all the buzz...*

## **NCWorks Partnership Conference**

October 23-25, 2019

Sheraton Four Seasons  
Koury Convention Center  
Greensboro, NC



# Register Online @ [ncworkforcetraining.com](http://ncworkforcetraining.com)

## Conference Registration

**Early-Bird Registration Fee = \$235**

*Online registration must be confirmed by September 23, 2019*

**Regular Registration Fee = \$275**

*After September 23, 2019*

**On-Site Registration Fee = \$300**

*Subject to space availability*

*Registration fee covers all conference programs, workshops, and materials, including: dinner, October 23; breakfast bar and Governor's Awards Banquet, October 24; and breakfast buffet, Oct 25.*

## Cancellations

**Registration cancellation requests must be received via email no later than September 23, 2019.**

*Cancellations after September 23 will incur the full registration fee of \$235.*

**SUBSTITUTIONS RECEIVED VIA EMAIL ARE ACCEPTED AT ANY TIME**

**CANCELLATION & SUBSTITUTION REQUESTS:**

Email: Jonathan Snow, Registrar  
[jonathan.snow@nccommerce.com](mailto:jonathan.snow@nccommerce.com)

## Payment: check or money order ONLY

**Payable to:** NC Department of Commerce/Workforce (45-5336839)

**Mail to:** NCWTC, 4351 MSC, Raleigh, NC 27699-4351



## Accommodations

### Sheraton Four Seasons Hotel

3121 W Gate City Blvd  
Greensboro, NC  
1-800-242-6556

**SHERATON ONLINE REGISTRATION**

**CLICK HERE**

\*Special conference room rate is \$143.00 (plus \$18.23 tax) for up to four guests per room. Specify that you are attending the NCWorks Partnership Conference to receive this rate. Conference rate and block of rooms will be honored until September 21, 2019.

You are responsible for cancelling your room reservation if your plans change. There is a 48 hour cancellation policy.

## Featured Presenters

*Opening Session Keynote*

**Leigh-Kathryn Bonner**

*General Session Keynote*

**Christopher Gergen**

*Closing Session Keynote*

**Mike Goodwin**

Susanne Gaddis · Bob Knight · Kathy Torrey  
Elisabeth Sanders-Park · Rob Campbell



Questions? Contact:

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# Preliminary Agenda

Wednesday, October 23

8:00 AM - 4:30 PM ..... REGISTRATION

8:30 AM - 11:30 AM ..... NCWDB ASSOCIATION MEETING

9:00 AM - 11:30 AM ..... PRE-CONFERENCE MEETINGS  
NCWorks Online Q & A  
NCWorks NextGen: Powerful Youth Engagement for iGens

10:00 AM - 11:30 AM ..... PRE-CONFERENCE MEETING  
WIOA Financial Roundtable

9:00 AM - 6:00 PM ..... EXHIBIT HALL AND THE HUB!

## Opening Session & Keynote

1:00 PM - 2:30 PM

*Invited*

**Governor Roy Cooper**

**Anthony Copeland**, Secretary, Department of Commerce

**Peter Hans**, President, Community College System

*Keynote*

**Leadership...It's All the Buzz**

**Leigh-Kathryn Bonner**, Founder, Bee Downtown

2:30 PM - 3:00 PM ..... BREAK

3:00 PM - 4:30 PM ..... CONCURRENT WORKSHOPS

- NCWorks Online Reports
- Workforce Boards: At the Core of an Effective Workforce Development System
- Aligning Program Design and Performance
- Create A Buzz Using Social Media
- Creating Future Leaders with Apprenticeship
- LEADing Career Resources
- Enhancing Service to Veterans: Transitioning Service Members and Spouses
- The 6 People-Centric Ways Leaders Build Strong Teams
- Partnering with a Purpose: Expanding Career Opportunities for Those Incarcerated
- OUTSHINE! How to Help People Cultivate In-Demand Not-So-Soft Skills
- No More Flying Blind: Using Data to Support Decisions and Drive Workforce Board Success
- Build Your Learning Culture

## Networking Activities



**...It's All the Buzz**

4:30 PM - 6:00 PM

**NCWorks Buffet**

5:30 PM - 7:30 PM

**SETA Connection**

(HOSTED BY SOUTHEASTERN EMPLOYMENT & TRAINING ASSOCIATION)

7:00 PM - 9:00 PM

Thursday, October 24

7:30 AM - 8:30 AM ..... BREAKFAST BAR

8:00 AM - 4:00 PM ... REGISTRATION, EXHIBIT HALL & THE HUB!

## General Session & Keynote

9:00 AM - 10:30 AM



**Transformational Leadership:  
Leading a Life of Impact & Purpose**

**Christopher Gergen**, Co-Founder, Forward Impact

10:30 AM - 11:00 AM ..... BREAK

11:00 AM - 12:00 PM ..... CONCURRENT WORKSHOPS

- Redefining Rural for a 21<sup>st</sup> Century Economy
- NCWorks Online: VOSGreeter
- Servant Leadership
- Youth Engagement: The Untold Story
- WIOA Oversight Is Coming: What Would You Like to Tell Congress?
- Business Edge: Proactively Empowering Businesses
- Apprenticeship Opportunities through WIOA
- LMI 101: Labor Market Information for Beginners
- Leadership "Must Have" Skills
- Finding a Job with a Less than Perfect Record

*Scheduled sessions are subject to change*

# Preliminary Agenda

- Connecting 50+ Talent to Meaningful Jobs
- WIOA Financial Monitoring Updates

**12:00 PM - 1:30 PM** ..... **LUNCH ON YOUR OWN**

**1:30 PM - 2:30 PM** ..... **CONCURRENT WORKSHOPS**

- News from Washington
- Adopting a Coaching Style for Exceptional Leadership
- Strategies for a Trauma-informed, Resilience-focused Eastern NC
- WIOA Title I and III Performance Updates
- Connecting the WDB to Youth Apprenticeship: How to Be a Local Champion
- LMI 201: Intermediate LMI Analyzing Regions
- Legal Tools to Overcome a Criminal History and Gain Employment
- Military and Veteran Protections: Arming Those Who Served with the Information They Need
- Older Workers: The Forgotten Workforce
- Feedback Skills for Managers and Supervisors
- RAMPing Up!
- Empower Your Staff with IFIT

**2:30 PM - 3:00 PM** ..... **BREAK**

**3:00 PM - 4:00 PM** ..... **CONCURRENT WORKSHOPS**

- Are You Really Doing Integrated Service Delivery?
- Leadership "Must Have Skills" - *Repeat*
- K-101: Partnering for Career Readiness
- How to Help Anyone Start a Career in 5 Steps
- Access NCWorks: Virtual Delivery of Career Services
- Not All Knowledge Comes from College: Pre-Apprenticeship Programs for Youth
- Assessing NC's Clean Energy and Clean Transportation Workforce
- NCWorks Reentry Specialist Training
- Taking Care of Business: Building Business Engagement and Transformational Relationships
- Filling the Work Experience Gap with Internship
- Assessments! So Much More than Clicking a Box!
- Tools for Balanced Leadership

## Governor's NCWorks Awards of Distinction

**6:30 PM - 8:00 PM**



### Banquet & Awards Presentations

*Friday, October 25*

**7:30 AM - 9:00 AM** ..... **BREAKFAST BUFFET**

**9:00 AM - 10:30 AM** ..... **CONCURRENT WORKSHOPS**

- Innovative Partnership Award Recipients
- Local Innovation Spotlight from the NCWorks Commission
- Using Human Centered Design to Improve Programs and Services
- Sharing Finish Line Grants Best Practices
- The Megazord Approach: Transforming Reentry and Recovery Through Community Collaborations
- Building Your OJT Toolkit
- Partners in Opportunity: Literacy in Action
- Engaging Youth in the Virtual Age
- OUTSHINE! How to Help People Cultivate In-Demand Not-So-Soft Skills - *Repeat*
- Fostering Alignment of Economic and Workforce Development

**10:30 AM - 11:00 AM** ..... **BREAK**

## Closing Session & Keynote

**11:00 AM - 12:00 PM**

### *Leadership Through Laughter!*

**Mike Goodwin**, Trusted Speakers



*Scheduled sessions are subject to change*