WHAT’S NEXT:
Reimagining the Future of Work

IMPORTANT REMINDERS

- Online registration is required at ncworkforcetraining.com for each conference event.
- Your confirmation email will include a GoToWebinar link to join the session. You will receive a reminder email with a GTW link one hour before the start of the event.
- Seats are limited in each event, so register early to guarantee your spot.
- Registration for each event will close at 5:00pm on the day prior to the event.
- All events will be archived and available for easy viewing later.
- There is no cost for participating in these events.
- An overall evaluation will be emailed to all attendees after the full conference wraps up. Please share your input.
- For questions or technical assistance please email ncwtc@nccommerce.com.
Don’t miss this exciting and informative Opening Session of the Virtual 2020 NCWorks Partnership Conference - What’s Next: Reimagining the Future of Work.

This has been a challenging year for our communities, our state, our nation, and the entire world. We’ve been pushed to find new solutions, innovative practices, and remote ways of working toward our workforce goals. This session will feature insights from several perspectives and set the stage for our virtual conference that takes place throughout October.

Highlights of this session are welcome remarks and workforce perspectives from several guest speakers and the keynote message is presented by our hosts with Leading To Change. Get ready to laugh, play, think, work, and turn those cameras on for this interactive and dynamically different virtual opening session!

Come reimagine with us . . .

Host and Keynote:
Eric Rowles, President & CEO, Leading To Change
Fred Baker, Senior Training Consultant, Leading To Change

Featured Speakers:
Roy Cooper, Governor, State of North Carolina
Anthony Copeland, Secretary, North Carolina Department of Commerce
Pat Sturdivant, Executive Director, Capital Area Workforce Development Board

How can we ensure that we have a trained, capable staff with the necessary skills to do the work we require? This is the question pondered by the Rivers East Workforce Development Board. They decided to follow the advice often shared with businesses facing the same challenge and created their own registered apprenticeship program. The program plans to equip WIOA Title I staff with the critical skills to effectively serve the public in the NCWorks Career Centers, with the Welcome to Workforce curriculum designed by the NCWorks Training Center as the backbone for the related instruction. The 2-year Career Advisor Apprenticeship Program was officially launched in March 2020 in collaboration with ApprenticeshipNC. Join this session to hear more about why and how the program was developed and the planned outcomes.

Presenters:
Charlene Cross, ApprenticeshipNC Military Consultant, NC Community College System
Lou Stout, Compliance Manager, Rivers East Workforce Development Board
The COVID-19 pandemic has devastated our economy and left workers and businesses wondering what tomorrow will bring. Now more than ever, workforce development professionals must understand what’s happening in our economy, how we got to this point, and where we go from here. This presentation will identify key trends in our state’s economy and describe their implications for job seekers, employers, and the workforce system.

Presenter:
Andrew Berger-Gross, Senior Economist, LEAD, NC Department of Commerce

What happens when two former public school educators join forces on a workforce development initiative? A “Teach the Teacher” boot camp, of course! Join this discussion on working strategically to address the labor gap in high demand industries. We’ll share a 4-day boot camp in which middle and high school Career and Technical Educator teachers engaged in hands-on activities taking a concept from drawing and design, through the Computer Aided Drafting lab, to actual production in the Machining lab. Integrated into this experience were industry tours and discussions with employers about their expectations for the emerging workforce. No matter the organization you work for, we are all responsible for developing the future workforce using creative measures that have the potential for long-term impacts. Together we can influence the influencers so that future generations are guided into promising careers that meet the needs of our common economic security and growth.

Presenters:
Emily Nicholson, Assistant Director, Northeastern Workforce Development Board
Michelle Waters, Dean, College of Albemarle

What happens when a Dinosaur career center manager tasks a Baby Boomer and a Millennial on the team with energizing their outreach and Facebook presence? This dynamic and interactive workshop will present each of the perspectives to show how customer engagement stats have increased exponentially over the past year by blending their respective generational strengths and differences into a recipe for resounding success. To illustrate, we will incorporate the old-fashioned ingredients of metrics, Facilitating Career Development (FCD) course benefits, social media best practices, and event planning with fun banter, audience engagement, and a music video to show the evolution from a previously bland presence to an appetizing following. And, in keeping with best millennial practices, a participation reward will be presented to all who attend!

Presenters:
Paula Alter, Career Center Manager, Macon County NCWorks Career Center
Tyler Wolf, Career Advisor, Macon County NCWorks Career Center
Susan Waldorf, Career Advisor, Macon County NCWorks Career Center
The workforce system has been struck by a massive influx of Unemployment Insurance claims, severe operational disruptions, and resource realignments, all while many employers and industry are put on pause. In contrast, other businesses suddenly have a desperate need for ramping up capacity to address a new economic reality. Amid these changes, workforce system data is collected and performance concerns are put on the back burner to address immediate pressing priorities. As we return to a new level of normal, data will play a significant role in understanding the impact of COVID-19. What demographic changes have we seen in individuals we serve? What industry sectors have been affected most? How do we break this down across the state, boards, and career centers? What do these changes mean to performance measures? We’ll use NCWorks Performs to give you insight pre-crisis, during the crisis, and throughout the recovery efforts so you stay informed and ready to meet the challenges.

Presenters:
Geoff Smith, Partner and President, FutureWork Systems Inc.
Lydia Crockett, Director of Client Relations, FutureWork Systems Inc.

NCCareers.org has been reimagined as a comprehensive one-stop shop for all your career information and exploration needs. Just released this summer, the NEW NCCareers.org takes explorers, at all stages of their career, on a journey of discovery and evolution on the new platform and layout. Come learn how you can help your customers and students navigate this new tool to gain insights on the best opportunities in the region and how to advance in that career with tips, linkages, and guidance provided by our partner organizations.

Presenters:
Jeff DeBellis, Director of Economic & Policy Analysis, LEAD, NC Department of Commerce
Jamie Vaughn, Senior Analyst for Market Intelligence, LEAD, NC Department of Commerce

This session is for youth-centered staff: youth case managers, career development specialists, teachers, and others. Young adults ages 14-24 desire many things and have individual perspectives, but one thing they all share is the need to feel they can trust you and to know that you hear and value them. Learn how to build engagement in a group setting while having fun. Join us as we engage, explore, and discuss hands-on, practical ways to engage youth, from the initial conversation through group orientation. We’ll also explore the three R’s: recruitment, retention, and reinforcement, and incorporate some of the program elements in the WIOA youth services.

Presenter:
Solomon McAuley, NextGen Specialist, Centralina Workforce Development Board
Want to see team collaboration at its best in the face of shelter-in-place directives? Learn how two Workforce Development Boards reimagined their service delivery options by tapping into their area’s skills and talents to support their Career Centers in delivering a range of virtual programs and services. Included are virtual career and resource fairs, enhanced communication platforms, video-conferencing meetings, and document transfers, all delivered from home. Rivers East WDB will share lessons learned as they adapted online tools including the board’s webpage, social media, video-conferencing platforms, Constant Contact, and Easy Virtual Fair to make it happen. Western Piedmont WDB tackled the hosting of virtual recruitment events with limited financial resources. Join them to explore innovative ways to host virtual job fair services on a shoestring budget in just three easy steps. Come online and explore how you can join the virtual world of service delivery!

Presenters:
Pat Harris, NCWorks Outreach Coordinator, Rivers East Workforce Development Board
Brandi Bragg, Career Pathways Facilitator, Rivers East Workforce Development Board
Leslie Farris, Strategic Initiatives Coordinator, Western Piedmont Workforce Development Board
Matthew Xiong, Business Services Consultant, Western Piedmont Workforce Development Board

In this pre-recorded event, Governor Roy Cooper announces this year’s recipients of the Governor’s NCWorks Awards of Distinction. Included are video clips of those who were selected from across the state and are honored in these categories: Innovative Partnership, Outstanding Teen, Outstanding Young Adult, Outstanding Adult, Outstanding Employer, and Wayne Daves’ Outstanding Achievement in Workforce Development.

To read the full story of each recipient’s accomplishments visit ncwtc.com/PartnershipConference after October 21.
This pre-recorded, motivational Closing Session wraps up the Virtual 2020 NCWorks Partnership Conference - What’s Next: Reimagining the Future of Work.

We can find hope, courage, and optimism in the words of our two featured speakers, followed by our closing presenter, Susanne Gaddis. She will share strategies, insights, and time-tested solutions to help us create happy, healthy work environments leading to creative and productive teams.

Featured Speakers:
Jessica Englert, Assistant Secretary, NC Department of Commerce, Division of Workforce Solutions
David Hollars, Executive Director, Centralina Workforce Development Board

Keynote:
Susanne Gaddis, CEO, The Communications Doctor

SPECIAL THANKS TO:
NCWorks Partnership Conference Planning Committee
Governor’s NCWorks Awards of Distinction Selection Committees

Your time and effort was greatly appreciated!

SAVE THE DATE
2021
NCWorks Partnership Conference
October 13 - 15