



NORTH CAROLINA MAIN STREET AND RURAL PLANNING CENTER
POTENTIAL FUNDING SOURCES AND RESOURCES FOR DOWNTOWN AND RURAL ECONOMIC DEVELOPMENT
 (Revised 01/10/2020)

** The NC Main Street & Rural Planning Center recommends contacting listed entities directly for more information about their programs. The inclusion of a program on the list is not an endorsement by the NC Main Street & Rural Planning Center. **

PROGRAM	PURPOSE / DESCRIPTION	GRANTS / RESOURCES	MATCH	WEBSITE / CONTACT
Accion	Lends to small businesses, startups, food and beverage businesses, green businesses, and businesses owned by women, minorities, veterans, and people with disabilities. Term loans range from \$300 to \$1 million. Credit requirements depend on location and other factors. The borrower should have collateral in the form of real estate, business assets, and/or personal assets. The company must have a business plan that includes a budget and cash flow projections.	Term loans of \$300 to \$1 million	No	https://us.accion.org/
AARP Community Challenge	Offers "quick-action" grants to make communities livable for people of all ages. Examples include small grants to improve housing, transportation, public space and other community elements. "If your idea is big, no project is too small!"	Grants can range from several hundred dollars for small, short-term, activities to several thousand for larger projects.	No	www.aarp.org/CommunityChallenge
Advisory Council on Historic Preservation	The Advisory Council on Historic Preservation (ACHP) is an independent federal agency that promotes the preservation, enhancement, and productive use of our nation's historic resources, and advises the President and Congress on national historic preservation policy. Also oversees the Preserve America program and provides training and information resources.	Information and training	N/A	https://www.achp.gov/
American Institute of Architects-Sustainable Design Assessment Team (SDAT)	The SDAT program is a community assistance program that focuses on the principles of sustainability. The program brings teams of volunteer professionals (such as architects, urban designers, landscape architects, planners, hydrologists, economists, attorneys, and others) to work with community decision-makers and stakeholders to help them develop a vision and framework for a sustainable future. Annual call for proposals. See website for details.	Up to \$15,000 worth of technical assistance services	Yes - \$5,000 cash match	http://www.aia.org/about/initiatives/AIAS075425
American Planning Association - Community Planning Assistance Teams (CPATs)	The American Planning Association's professional institute (AICP) organizes Community Planning Assistance Teams (CPATs) to work with community members, key stakeholders, and relevant decision makers on place-based initiatives to foster community education, engagement, and empowerment. Communities facing a range of challenges, such as social equity and affordability, economic development, sustainability, consensus building, and urban design, may be eligible for the program. Projects focus primarily on localities with a demonstrated need for assistance, where planning resources and expertise may not otherwise be available. Community proposals or inquiries about potential projects are accepted anytime.	Technical assistance	Must cover per diem travel expenses of team.	https://www.planning.org/communityassistance/teams/
Andy Warhol Foundation for the Visual Arts	The purpose of the Andy Warhol Foundation for the Visual Arts is to foster innovative artistic expression and the creative process by supporting cultural organizations that, in turn, support artists and their work. The Foundation is focused primarily on encouraging work of a challenging and experimental nature, while noting that the interpretation of those terms may vary from place to place and culture to culture. Grants are provided to curatorial programs at museums, artists' organizations, and other cultural institutions to originate innovative and scholarly presentations of contemporary visual arts. Projects may include exhibitions, catalogues, and other relevant activities. Calls for proposals twice a year with March 1 and September 1 deadlines.	Grants - award ceiling not specified.	Not specified	http://www.warholfoundation.org/grant/overview.html
Appalachian Regional Commission (ARC)	ARC focuses its resources on distressed counties and distressed areas within the 13-state Appalachian Region of the U.S. In NC, 29 western counties are in the ARC region. ARC funds are awarded to projects that address investment goals identified by ARC in its strategic plan in the areas of economic opportunity, ready workforce, critical infrastructure, natural and cultural assets, and leadership and community capacity, and demonstrating measurable results. ARC offers standard programming grants and sometimes has funds available for specific special projects.	Amounts vary by grant; most grants are originated at the state level.	Amount depends on distress level.	http://www.arc.gov (Federal) and https://www.nccommerce.com/about-us/divisions-programs/rural-economic-development/appalachian-regional-commission (NC)



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Bank of America Charitable Foundation	Helps build thriving communities by addressing issues fundamental to economic health and sustainability. Grant investments intended to advance economic mobility by addressing issues related to workforce development/education, community development, and basic needs. Also partners with and provides capital and leadership development for nonprofits addressing economic mobility and social progress issues in communities, such as through its Neighborhood Builders® program. Grants are available to non-profit 501(c)(3) organizations.	Amounts vary.	Unknown	http://www.bankofamerica.com/foundation
BB&T	Supports various community-based initiatives. Charitable giving, leadership development, financial education, community development and revitalization, etc.	Varies	Unknown	Contact BB&T branch in your community.
Blue Cross Blue Shield of NC Foundation Grants	Per its website, the Foundation shifted its strategic direction in 2018, from standalone focus areas to a more integrated, holistic approach to health, particularly non-medical drivers. It invests in clearly-defined and results-oriented projects that further its vision of achieving health equity in NC, its mission of improving the health and well-being of North Carolinians, and its strategy which integrates transforming the health care system, expanding access to healthy food, supporting a healthy start for children, improving the places where people live, and strengthening the ability of communities to improve their own health. Open to 501(c)(3) qualified organizations and government entities. Grant funding opportunities announced periodically. Unsolicited applications are not accepted, but entities can sign up for notifications of grant opportunities.	Not specified. Dollar amounts range from small project grants to larger, multi-year partnerships.	Not specified, but FAQ says Foundation prefers to be one of several different sources of revenue.	http://www.bcbsncfoundation.org
Blue Ridge Energy Members Foundation Grants	Service organizations that provide benefits to the people in Blue Ridge Energy's service area and that are providing needed services in the areas of health, wellness, and treatment; education and youth; economic and community development; and environmental enhancement/quality of life. Application cycle opens March 1 with a July 31 deadline. Grants announced in early December.	Grants - up to \$25,000 each.	Not stated; however, applicants that demonstrate the ability to leverage other sources of funding are desirable.	https://www.blueridgeenergy.com/community/bre-members-foundation
Blue Ridge National Heritage Area Partnership Grants	The Blue Ridge National Heritage Area (BRNHA) Partnership offers grants to provide and leverage funding for new projects across the 25-county BRNHA region that preserve, protect, and promote Western North Carolina's historical, cultural, and natural heritage while increasing economic opportunity. Projects must focus on one or more of the BRNHA's core themes: Agricultural Heritage, Cherokee Heritage, Craft Heritage, Music Heritage, and Natural Heritage. Applications for projects that are regional or multi-county in scope, involve active partnerships between organizations, and leverage substantial matches from project participants and other grantors are encouraged. Organizations serving the BRNHA region, including state and local governments, federally recognized Indian tribes, academic institutions, and non-profit organizations with 501(c)(3) or 501(c)(6) tax-exempt status from the Internal Revenue Service are eligible to apply. BRNHA grant funds are provided by the federal government through the National Park Service.	Grants (\$1,000-\$16,000 in 2019)	Yes, at least a 1 to 1 match of funds from non-federal sources. In-kind contributions may also be used for the match, but money is preferred.	https://www.blueridgeheritage.com/partners/grants/
Candid	Candid is a 501(c)(3) nonprofit organization formed in 2019 when two of the leading sources of information on philanthropy (Foundation Center) and nonprofit organizations (GuideStar) combined their expertise in data, technology, research, and training to serve nonprofits, foundations, social enterprises, and individual donors and to promote more and smarter giving.	Information resource, training, etc.	N/A	https://candid.org/
CCB Technology	Technology solutions provider that is committed to providing incredible savings on hardware and software products for nonprofit, academic, healthcare, church, or ministry organizations.	N/A	N/A	http://ccbtechnology.com/nonprofit-program/



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Citizens' Institute on Rural Design™ (CIRD)	CIRD provides communities access to the resources they need to convert good ideas into reality. CIRD works with communities with populations of 50,000 or less and offers annual competitive funding to as many as six small towns or rural communities to host a two-and-a-half-day community design workshop. With support from a wide range of design, planning and creative placemaking professionals, the workshops bring together local leaders from non-profits, community organizations, and government to develop actionable solutions to the community's pressing design challenges. The community receives additional support through webinars, conference calls, and web-based resources.	\$10,000 stipend + \$35,000-worth of in-kind technical assistance and design expertise + conference calls, webinars and web-based resources.	Yes, 1 to 1 suggested; match can be in-kind.	https://www.rural-design.org/
Civic Federal Credit Union	"Digital-first" credit union with a local focus established in North Carolina in 2019 by the Local Government Federal Credit Union with a mission to help improve the lives of its members and the communities they serve. Membership is open to employees and retirees of local government and their family members, as well as volunteers, businesses, and non-profit organizations that serve local governments in North Carolina.	Banking services, including loans, for individuals, businesses, and non-profit organizations.	N/A	https://www.civicfcu.org/
Coca-Cola Mural Restoration Program	Coca-Cola Consolidated (based in Charlotte) has provided funds to help communities restore old Coca-Cola murals ("ghost signs") on buildings.	Covers all/nearly all costs of ghost sign restoration.	Community may incur some costs.	Taylor Mahaffey, Coca-Cola Consolidated Public Affairs, Taylor.Mahaffey@ccbcc.com
Coca-Cola / Keep America Beautiful Public Spaces Recycling Bin Grant program	Coca-Cola and Keep America Beautiful (KAB) offer a recycling bin grant program aimed at supporting community recycling by providing bins to expand recycling opportunities in public spaces. Open to KAB affiliates, governments, civic organizations, schools, and non-profit groups. Grant recipients receive donated recycling bins and information on beginning community recycling programs. The program is very competitive. Applications are accepted once a year.	Recipients receive recycling bins rather than funding.	Not required. Grant recipients are responsible for installation and ongoing maintenance costs of the bins.	http://binggrant.org/
Coca-Cola Foundation	The Foundation provides support through grants, sponsorships, and beverage products. Its community investment priority areas include empowering women (economic empowerment and entrepreneurship), protecting the environment (access to clean water, water conservation and recycling), and enhancing communities (education, youth development and other community and civic initiatives). It also supports many local community programs such as arts and culture, community and economic development programs. Applications are accepted year-round. Applicants must use the online application form available at the website.	Varies	Preferred	http://www.coca-colacompany.com/our-company/the-coca-cola-foundation
Community Revitalization Projects for Graduate Students (UNC School of Government)	Under the supervision of UNC School of Government (SOG) faculty and staff, graduate students conduct market research, feasibility analysis, and financial modeling to help local governments in North Carolina understand how to attract private investment for community revitalization projects. Students work on selected projects in multi-disciplinary teams over one semester at no charge to the local governments. The students are enrolled in a community revitalization course and are working with the SOG's Development Finance Initiative. Selected projects tend to be in downtowns or significant community spaces and focus on preserving structures important to the community. The local government or a civic-oriented nonprofit must own the property or have a clear path to obtaining site control. The SOG accepts applications for projects from local governments twice a year (for spring and fall semesters).	Free technical assistance	No	https://dfi.sog.unc.edu/projects/submit-community-revitalization-projects-for-grad-students/
Dollar General Literacy Foundation	Multiple programs to promote literacy for adults, children and families through outreach to schools and libraries. Downtown and other organizations could partner with these entities to promote literacy in their communities. Deadlines vary - check website for announcements.	Varies	N/A	http://www2.dollargeneral.com/dglliteracy/Pages/grant_programs.aspx
Duke Energy Foundation	The Duke Energy Foundation offers grants to 501(c)(3) nonprofit organizations and governmental entities serving communities that are within Duke Energy's service area. The Foundation's giving priority areas include: K-12 Education, Workforce, Nature, State Strategic Impact, Local Impact, and Community Initiatives.	Varies	Not specified	https://www.duke-energy.com/community/duke-energy-foundation



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Duke Energy Foundation Water Resources Fund	\$10 million fund for projects benefitting waterways in the Carolinas or immediately downstream of Duke Energy operational facilities in Virginia, Tennessee and Georgia. The fund includes a \$1.5 million designation for projects in the Dan River Basin Region that benefit waterways or help develop the economic and community vitality of the region. Programs supported by the fund are science-based and research-supported and provide direct benefit to at least one of the following focus areas: (1) improving water quality, quantity and conservation; (2) enhancing fish and wildlife management habitats; (3) expanding public use and access to waterways; and/or (4) increasing citizens' awareness about their roles in protecting water resources. Qualified nonprofit and local government partners with relevant programs may apply to the fund. Priority will be given to programs and projects in Duke Energy service areas and regions where Duke Energy has facilities. Investment decisions are made by the Water Resources Fund committee and managed by the North Carolina Community Foundation.	\$10,000 to \$100,000	No, but favorable consideration is given to grants that leverage other funds or in-kind resources.	https://www.duke-energy.com/community/duke-energy-foundation/water-resources-fund
ElectriCities Downtown Revitalization Grants	Downtown Revitalization Grants are available to ElectriCities Power Agency members in North Carolina. Grant funds may be for purposes that advance the downtown revitalization goals of the member community and have the approval of the city/town manager. Examples of grant funding priorities include downtown redevelopment studies/action plans, streetscape plans, building reuse studies, and attraction or retention programs. Other purposes will be considered at the time of grant review. Member communities that receive an ElectriCities Downtown Revitalization Grant in any calendar year are not eligible for an ElectriCities Smart Communities Grant; however, such members would be eligible for Smart Communities Grants in years two and three following receipt of Downtown Revitalization Grants. Two grants are available per grant cycle and there are two grant cycles a year (four grants total).	\$10,000	No match required but grant is only available to a member city or town once every 3 years.	https://www.electricities.com/services/economic-development/smart-sites/downtown-revitalization-grant-application/
ElectriCities Smart Communities Grant Program	Created as an economic development assistance tool by ElectiCities to help its Power Agency members in North Carolina attract and retain commercial and industrial customers. Applicants are eligible to receive a \$5,000 matching grant to be used toward specific economic development projects. They will be awarded based on the strength of the overall project and impact to the community. Applications are accepted throughout the year and reviewed every two months.	\$5,000 matching grant	Match of local funding or other grant resources required.	https://www.electricities.com/services/economic-development/smart-communities-grant-application/
ElectriCities Smart Sites® Economic Development Site Qualification Program	ElectriCities established the Smart Sites® program to help its member communities prepare shovel-ready sites for economic development. Each year it awards five projects with up to \$25,000 each to supplement the site qualification process. Potential sites must meet specific requirements (e.g. 25-acre minimum) and undergo an extensive review process by site selection experts. ElectriCities then markets Smart Sites® at tradeshow and industry events.	Up to \$25,000	Not specified	https://www.electricities.com/services/economic-development/smart-sites/
Farm Aid	Open only to qualified 501(c)(3) non-profit organizations that work to enhance the viability of family farm agriculture in the United States. Farm Aid's Growing the Good Food Movement funding area supports organizations that are creating innovative programs that build local and regional food systems and connect family farmers directly to consumers. Potential applicants submit a letter of inquiry and may be invited to submit complete proposal.	Generally, \$5,000 to \$10,000	Not specified	https://www.farmaid.org/our-work/grant-guidelines/
Fiskars® Project Orange Thumb® Garden Grants	Provides community groups with tools and resources to reach their goals for collaboration, neighborhood beautification, and healthy, sustainable food sources. Non-profit organizations are eligible to apply. The application period typically opens in the later part of a year and grant recipients are typically announced in the spring of the following year.	Up to \$3,500 in cash/gift cards and Fiskars® garden tools.	No	https://www.fiskars.com/en-us/special-feature/project-orange-thumb
Foundation	Foundation partners with banks and other institutions to provide working capital and growth capital to the small business community. It makes loans for working capital, business expansion, debt refinancing, equipment purchases, inventory purchases and capital improvements. Collateral is not required. Interest rates depend on Foundation's assessment of the risk.	Loans	N/A	www.foundation.com



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Golden LEAF Small Business Assistance Fund Loan (through Self-Help)	The Golden LEAF Small Business Assistance Fund, available through Self-Help, is intended to create jobs by helping businesses expand. It provides loans to help small businesses in economically distressed, rural, and tobacco-dependent counties in North Carolina. Businesses in any sector that creates high quality jobs will be considered; however, priority is given to health care, construction, green industries, agriculture, and manufacturing.	Loans	N/A	https://www.self-help.org/business/loans/all-business-loans/specialty-loan-funds
Golden LEAF Foundation	Golden LEAF awards grants to projects that promote economic growth in economically distressed, rural, and tobacco-dependent counties in North Carolina. Its priority areas have most recently been Agriculture, Economic Development, Workforce Preparedness, Healthcare, Education, and Community Vitality. Governmental entities and 501(c)(3) nonprofit organizations are eligible. Potential applicants must first submit an online letter of inquiry and those with competitive proposals will be invited to submit a full proposal. Golden LEAF Foundation encourages potential applicants to contact Foundation staff prior to submitting a letter of inquiry.	Grants of \$200,000 or less (per Golden LEAF)	None noted but must involve community partners.	http://www.goldenleaf.org/opengrants.html
Grants.gov	A centralized location for grant seekers to find and apply for federal funding opportunities.	Information source	N/A	https://www.grants.gov
Home Depot Community Impact Grants	Grants are available to 501(c) designated nonprofit organizations, public schools, or tax-exempt public service agencies that are using the power of volunteers to improve the community. Grants are given in the form of Home Depot gift cards for the purchase of tools, materials, or services.	Up to \$5,000 (in gift cards)	None specified	https://corporate.homedepot.com/grants/community-impact-grants
Independent We Stand - America's Main Streets Contest	The America's Main Streets Contest helps promote the importance and strong economic benefits of Main Streets and the small businesses that help them thrive. Fans can nominate and vote for their local Main Street organization to give their community a chance at the grand prize. Organizations that qualify for the contest include Downtown Improvement Districts, Business Improvement Districts, Independent Business Districts, Independent Business Associations, Local First groups and formal Main Street organizations. The nomination process typically runs from late-February through mid-April.	Prize package that includes \$25,000 cash and related prizes to help with revitalization.	None specified	https://www.mainstreetcontest.com/
Hydro Flask® Parks for All	Parks for All supports the development, maintenance and accessibility of public green spaces so people everywhere can live healthier, happier, and more fulfilled lives. Through Parks for All, Hydro Flask®, in partnership with the Outdoor Foundation, offers grants and product donations (insulated stainless steel drink bottles with the Parks for All logo) to non-profits dedicated to building, restoring, maintaining, or providing access to parks and recreational public lands and/or beaches and coastal areas. The application period for the next round of grants opens in August of 2020. Nonprofits can request product donations year-round. Recipients are selected on a quarterly basis.	Grants (of \$12,000 to \$50,000 awarded in 2019) and Parks for All product donations.	Not specified	https://www.hydroflask.com/parks-for-all
Institute of Library and Museum Services (ILMS)	Federal program that offers a variety of grant opportunities for libraries and museums.	Varies	Varies	https://www.ilm.gov/grants/apply-grant/notices-funding-opportunities
Kabbage	Provides loans (lines of credit) to small businesses that have operated for at least one year and that meet certain revenue requirements.	Lines of credit up to \$250,000, depending on qualifications.	N/A	www.kabbage.com
KaBOOM!	KaBOOM! is a national non-profit that brings people together to create great, safe places to play for all kids, especially those living in poverty. Offers several grant programs for buildings and improving playgrounds and other play spaces. See website for current offerings.	Varies	Varies	http://www.kaboom.org/grants
Keep America Beautiful® Community Restoration and Resiliency Fund	The mission of Keep America Beautiful® is: "To inspire and educate people to take action every day to improve and beautify their community environment." The Community Restoration and Resiliency Fund aids Keep America Beautiful Affiliates that serve communities directly affected by natural and environmental disasters by providing immediate and long-term support for initial and ongoing cleanup efforts and helps rebuild vital public spaces: parks, greenways, community gateways, Main Street/downtown areas, open spaces and more. The Fund has a rolling deadline. Funds for other initiatives may be available through local Keep America Beautiful affiliates.	Grants - amount not stated.	Not stated	https://kab.org/grants/community-fund/



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Kresge Foundation	The Kresge Foundation is a private, national foundation headquartered in Detroit that works to expand opportunities in America's cities through grantmaking and investing in arts and culture, education, environment, health, human services and community development. Grant opportunities are offered throughout the year and deadlines vary. Check website for more information.	Varies by funding opportunity	Varies by funding opportunity	http://kresge.org
Lendio	Helps small businesses quickly explore loan options from 75+ potential lenders with a single, online application. Lendio also helps businesses understand the options and choose a loan.	Loans	N/A	www.lendio.com
Low Income Housing Tax Credit Program (LIHTC)	A federal program administered by the NC Housing Finance Agency, the Low Income Housing Tax Credit Program (LIHTC) was authorized by Congress in 1986 to encourage the construction and rehabilitation of quality rental housing that is affordable for low-income families and elderly persons. Owners of LIHTC properties agree to maintain the units as affordable housing for 15 to 30 years, in return for federal tax credits that offset part of the cost of developing the housing.	Tax credits for qualified property owners.	N/A	https://www.nchfa.com/rental-housing-partners/rental-developers/rental-development-financing-options/low-income-housing-tax-credits
Mary Reynolds Babcock Foundation	The Mary Reynolds Babcock Foundation's mission is to help people and places to move out of poverty and achieve greater social and economic justice. It supports collaborative, multi-strategy, place-based work focused on democracy and civic engagement, economic opportunity, and supportive policies and institutions. Applicants submit an organization summary and then await approval to proceed with a proposal submission.	Varies depending on proposal.	Generally only funds up to 30% of a project or organizational budget.	http://www.mrbf.org
National Association of Realtors Smart Growth Action Grants	Local or state REALTOR® association must be the applicant and be directly involved in project/program to be funded. To increase the effectiveness of state and local REALTOR® association efforts in creating livable communities, the Smart Growth Action Grant program is available to support REALTOR® association efforts to implement programs and activities that position REALTORS® as leaders in improving their communities by advancing smart growth principles. The grants are offered at two levels. Level 1 grants can be used to host educational activities to address specific growth issues in the community. Level 2 grants provide seed funding to enable a local or state REALTOR® association to make initial efforts to engage in local land use/transportation policy issues with other stakeholders and elected officials.	Level 1 - up to \$1,500; Level 2 - up to \$5,000	Level 1 - funding as needed to meet all additional costs either by admission fee or REALTOR® association contribution; Level 2 - 10% financial match of the amount requested by the applicant.	https://www.nar.realtor/smart-growth/smart-growth-grants
National Association of Realtors Placemaking Grants	Local or state REALTOR® association must be applicant and must be directly involved in project/program to be funded. The goal of the Placemaking Grant program is to transform underused or unused public spaces into vibrant gathering places accessible to everyone in a community. Grants are available to local or state REALTOR® associations to help them plan, organize, implement, and maintain Placemaking activities in their communities. The grants are offered at two levels. Level 1 grants fund demonstration and temporary projects to test the viability of long-range plans and investment initiatives that increase community livability and downtown revitalization. The intent is that these types of projects will lead to permanent projects. Examples include parklets, pop-up parks, pedestrian plazas, and bike lanes. Level 2 grants fund the creation of new public spaces and destinations in a community accessible to everyone and open at all, or most, times. The Grant focuses on "lighter, cheaper, quicker" placemaking projects, which can be built in less than one year and cost less than \$200,000. Examples include new parks, alley activations, trails, dog parks, play/fitness areas, and community gardens.	Level 1 - up to \$1,500; Level 2 - up to \$5,000	Level 1 - funding as needed to meet all additional costs either by admission fee or REALTOR® association contribution; Level 2 - 10% financial match of the amount requested by the applicant.	https://www.nar.realtor/smart-growth/smart-growth-grants
National Endowment for the Arts (NEA)	The NEA is an independent federal agency that funds and promotes artistic excellence, creativity, and innovation for the benefit of individuals and communities. Multiple funding opportunities available.	Varies by grant	Varies by grant	http://www.arts.gov
National Endowment for the Humanities (NEH)	The NEH is an independent federal agency that offers grants for implementation projects involving museums, libraries and cultural institutions.	Varies by grant	Varies by grant	www.neh.gov/grants



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National Trust Community Investment Corporation (NTCIC) - Irvin Henderson Main Street Revitalization Fund	Provides low cost tax credit financing, through a combination of Historic Tax Credits (HTC) and New Market Tax Credits (NMTC), to support transformational historic rehabilitation projects in economically distressed Main Street communities. Six eligibility factors must be met for projects to qualify, including, location (low-income community), size (in terms of the cost of the project), readiness, impact, tax credits, and structure. Previously known as the HNTCIC HTC/NMTC Main Street Small Deal Fund.	Below market tax credit financing (up to \$2 million per project)	N/A	https://ntcic.com/invest/mainstreetfund/
National Trust for Historic Preservation® - Preservation Funds	Intended to encourage preservation at the local level by providing seed money for preservation projects. These grants help stimulate public discussion, enable local groups to gain the technical expertise needed for particular projects, introduce the public to preservation concepts and techniques, and encourage financial participation by the private sector. Funding available to public agencies and nonprofits for planning activities and education/outreach efforts focused on preservation. See website for details on project eligibility. Deadlines Feb 1, June 1, and Oct 1. Very competitive. Contact regional office before applying. National Trust membership requirement - see guidelines.	\$2,500 to \$5,000	1 to 1 cash match	http://forum.savingplaces.org/build/funding/grant-seekers/preservation-funds
National Trust for Historic Preservation® - Cynthia Woods Mitchell Fund for Historic Interiors	Mitchell funds are used to assist in the preservation, restoration, and interpretation of historic interiors. Funding available to public agencies and nonprofits. Individuals and for-profit businesses may apply only if the project involves a National Historic Landmark. See website for details on project eligibility. Applications are accepted once a year. Very competitive. National Trust membership requirement - see guidelines.	\$2,500 - \$15,000	1 to 1 cash match	http://forum.savingplaces.org/build/funding/grant-seekers/specialprograms/cynthia-woods-mitchell-fund
National Trust for Historic Preservation® - Hart Family Fund for Small Towns	Intended to encourage preservation at the local level by providing seed money for projects to public agencies and nonprofit organizations in towns with populations of 10,000 or less. The grants help stimulate public discussion, enable local groups to gain the technical expertise needed for projects, introduce the public to preservation concepts and techniques, and encourage financial participation by the private sector. See website for details on project eligibility. Very competitive. National Trust membership requirement - see guidelines.	\$2,500 - \$15,000	1 to 1 cash match	http://forum.savingplaces.org/build/funding/grant-seekers/specialprograms/hart-family-fund
National Trust for Historic Preservation® - Johanna Favrot Fund for Historic Preservation	To provide grant support to nonprofit organizations, public agencies, for-profit businesses, and individuals for the purpose of saving historic environments in order to foster appreciation for our nation's diverse cultural heritage and to preserve and revitalize the livability of the nation's communities. Funds may be used for planning activities and education efforts focused on preservation. See website for details on project eligibility. Very competitive. National Trust membership requirement - see guidelines.	\$2,500 - \$15,000	1 to 1 cash match	http://forum.savingplaces.org/build/funding/grant-seekers/specialprograms/favrot-fund
Natural Capital Investment Fund (NCIFund)	NCIFund is a U.S. Treasury certified Community Development Financial Institution affiliated with The Conservation Fund. It lends and provides business advisory services to small businesses, agricultural enterprises, and community organizations located in underserved rural and urban communities in central Appalachia and the Southeast (including all NC counties) that have a positive impact on the natural environment or provide basic human needs. It specializes in "triple-bottom-line enterprises" that address the economy, equity, and ecology. Examples of sectors of particular interest include: small town main street redevelopment; local and value-added agriculture; ecotourism and heritage tourism; and vital community services (such as healthcare and affordable housing).	Loans and technical assistance	N/A	http://www.ncifund.org/
NC Arts Council	Offers a variety of grants in support of local arts development, including public art. Eligible organizations are nonprofits that have been producing quality arts programs for at least two consecutive years and that have prior-year organizational cash operating expenses of at least \$20,000.	Minimum grant award is \$5,000 unless otherwise noted in the guidelines. Amounts vary based on grant category.	1 to 1 cash match, except no match in certain categories in counties designated Tier 1 by NC Commerce (may also request 75-100% funding of project costs depending on financial need).	https://www.ncarts.org/resources/grants/grants-organizations



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NC Department of Commerce, Rural Development Division, CDBG Economic Development Grants	Provides grants to local governments for creating and retaining jobs. Funding for projects is based on the number of jobs to be created and the level of distress in the community applying for the funds. Sixty percent of the jobs created or retained in a project must be for persons qualifying as prior low and moderate income (LMI). CDBG funds are granted to local governments for various types of infrastructure improvements to assist for profit businesses create or retain jobs.	Not stated	At least \$1 for every \$3 provided by CDBG, except that no local match is required in the 25 most economically distressed counties.	https://www.nccommerce.com/grants-incentives/public-infrastructure-funds/infrastructure-federal-cdbg-economic-development
NC Department of Commerce, Rural Economic Development Division, Building Reuse Program	Provides grants to local governments to renovate vacant buildings, renovate or expand buildings occupied by an existing, eligible, NC company planning to expand in its current location, and/or renovate, expand or construct health care facilities that will lead to the creation of new, full-time jobs in Tier 1 and Tier 2 counties and in rural census tracts of Tier 3 counties. Tier designations and information about rural census tracts can be found on the NC Department of Commerce's website. In Tier 1 or Tier 2 counties, priority will be given to towns or communities with populations less than 5,000. Please note that guidelines are subject to change. Pre-application conference call required. Contact program manager for the most current information.	Applicants located in an economically distressed county defined as Tier 1 and Tier 2 counties are eligible for \$10,000 per newly created full-time job. The maximum grant award is \$500,000 or one-half of the project cost, whichever is less.	Local government must contribute at least 5% of the cash match, which must come from local resources and may not be derived from other State or federal grant funds. In addition, the building reuse program requires a dollar for dollar match up to the total grant amount.	https://www.nccommerce.com/grants-incentives/building-or-site-funds/building-reuse
NC Department of Commerce, Rural Economic Development Division, Economic Infrastructure Grants	Provides grants to eligible local governments to assist with infrastructure projects that will lead to the creation of new, full-time jobs. Grants are available to upgrade or repair water and wastewater treatment plants, upgrade, repair or extend public water or sewer lines, or to assist with improvements to other publicly-owned infrastructure, including, but not limited to, natural gas, broadband, access roads, and rail spurs. Pre-application conference call required. Contact program manager for the most current information.	Applicants in Tier 1 or Tier 2 counties are eligible for \$10,000 per newly created full-time job. Other applicants are eligible for \$5,000 per newly created full-time job. The maximum grant award is \$500,000.	Local government must contribute at least 5% of the cash match, which must come from local resources and may not be derived from other State or federal grant funds.	https://www.nccommerce.com/grants-incentives/public-infrastructure-funds/infrastructure-state-rural-grants
NC Department of Environmental Quality, Division of Coastal Management, Public Beach and Coastal Waterfront Access Program	Program provides matching grants to local governments in 20 coastal area counties for low-cost projects designed to improve pedestrian access to the state's beaches. May be used to construct low-cost access facilities, including parking areas, restrooms, dune crossovers, and piers and related facilities, as well for as land acquisition or revitalization of urban waterfronts.	Grants -No limit on the amount to be requested, but due to limited funding available for the program, applicants need to be mindful that larger requests may be difficult to accommodate.	Yes. Amount varies depending on project type and county's NC Commerce Tier designation. At least half of the local contribution must be cash match; the remainder may be in-kind.	https://deq.nc.gov/about/divisions/coastal-management/coastal-management-beach-waterfront-access-program
NC Department of Environmental Quality, Division of Coastal Management, North Carolina Pumpout Program	The program provides financial assistance to private and commercial marinas, gas/service docks, fish houses/seafood dealers and other boat-docking facilities for the installation and renovation of pumpout and dump stations in the 20 coastal counties of NC.	Up to \$15,000 in financial assistance.	25% from either the marina owner or, at public facilities, the local government.	https://deq.nc.gov/about/divisions/coastal-management/coastal-management-recognition/pumpout-program
NC Department of Environmental Quality, Division of Environmental Assistance and Customer Service	Helps organizations and businesses improve efficiencies and cut costs while improving environmental performance by offering free, non-regulatory, technical assistance and assessments for solid waste reduction, water usage efficiency, and energy efficiency.	Free technical assistance	N/A	https://deq.nc.gov/about/divisions/environmental-assistance-customer-service/deacs-energy-water-waste-reduction
NC Department of Environmental Quality, Division of Environmental Assistance and Customer Service - Recycling	Helps government agencies, communities, schools, and others learn how to improve recycling efforts. Also assists recycling businesses and supports the sharing of information about markets for materials and products to help divert recoverable materials from disposal while providing feedstocks and supplies to potential users.	Technical assistance, support, and links to other information and resources.	N/A	https://deq.nc.gov/conservation/recycling



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NC Department of Environmental Quality, Division of Environmental Assistance and Customer Service - Recycling - Community Waste Reduction and Recycling Grants	Provides funding to public recycling programs for projects that help communities build lasting capacity to divert materials from the waste stream and / or increase public awareness of recycling. The Division of Environmental Assistance and Customer Service administers the grant program through the Solid Waste Management Outreach Program. Grant cycle corresponds with local government budget cycles.	Grants of \$30,000 to \$40,000, depending on project.	Yes (cash match equal to or exceeding 20 percent of the requested grant funding).	https://deq.nc.gov/conservation/recycling/programs-offered/grants-local-governments
NC Department of Environmental Quality, Division of Marine Fisheries - Boating Infrastructure Grant (BIG) Program	The BIG Program is a federal grant program, administered by the U.S. Fish and Wildlife Service, that provides funding to states for the construction, renovation, and maintenance of boating infrastructure facilities for transient recreational vessels at least 26 feet long that are operated, leased, rented, or chartered primarily for pleasure. Boating infrastructure means the structures, equipment, accessories, and services that are necessary or desirable for a facility to accommodate eligible vessels. Transient vessels are those passing through or by a place, staying up to 15 days. Projects completed using BIG funds must provide public access but may be publicly or privately owned. The NC Division of Marine Fisheries is the lead agency for BIG in North Carolina. Both publicly owned and privately-owned marina facilities in NC that are open to the public are eligible to apply for funding, including private marinas, local municipalities, other State agencies or other non-governmental entities.	Two tiers, state (up to \$200,000) and national (greater than \$200,000).	Yes (cost share)	http://portal.ncdenr.org/web/mf/what-big-program
NC Department of Environmental Quality, Division of Waste Management, North Carolina Brownfields Program (Tax Incentive)	The North Carolina Brownfields Program, authorized by the state statute known as the Brownfields Property Reuse Act, provides a mechanism to treat prospective developers of brownfield sites differently than the parties responsible for contaminating them. Prospective developers negotiate a brownfields agreement with the program that defines activities needed to make the site suitable for reuse, rather than cleaning up the site to regulatory standards (which responsible parties are required to do). The state program has no upfront funds available to private prospective developers; however, the brownfields agreement entitles a developer to a property tax exclusion on the improvements made to the property for a 5-year period.	Tax incentive	N/A	http://www.ncbrownfields.org
NC Department of Environmental Quality, Division of Water Infrastructure	Provides low-interest loans and grants for local governments and certain other non-profit entities for water infrastructure through programs including: (1) Clean Water State Revolving Fund (CWSRF) - low-interest loans to local governments to fund wastewater collection and treatment facilities as well as programs associated with estuary and non-point sources; (2) Drinking Water State Revolving Fund (DWSRF) - low-interest loans to local governments and certain non-profit water corporations for projects to provide safe drinking water; (3) Community Development Block Grant – Infrastructure - grants to local governments to address water and wastewater infrastructure needs in HUD qualified low-to-moderate income communities; (4) State Wastewater & Drinking Water Reserve Programs -grants for technical assistance and for construction of critical needs for wastewater collection systems, wastewater treatment works, and public water system projects; (5) Merger/Regionalization Feasibility Grant Program - grants for studies to evaluate the potential consolidation of two or more systems into one system and the potential physical interconnection with another system for regional wastewater treatment or regional water supply; and (6) Asset Inventory and Assessment Grant Program - grants for developing asset inventories, condition assessment of critical assets, and other components of a comprehensive asset management programs. Contact the Division for assistance in determining which program best fits a project's needs. Applications accepted once or twice a year, depending on the program.	Grants and low-interest loans.	Depends on grant type.	https://deq.nc.gov/about/divisions/water-infrastructure/i-need-funding



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NC Department of Information Technology, Broadband Infrastructure Office, Growing Rural Economies with Access to Technology (GREAT) Program	The Growing Rural Economies with Access to Technology (GREAT) program, as authorized by the NC General Assembly in S.L. 2018-5 and as amended by S.L. 2019-230, is intended to facilitate the deployment of broadband service to unserved areas of the state by providing grants to private broadband service providers to fund eligible projects in economically distressed Tier One counties. The NC General Assembly appropriated funding for the program in FY 2018-2019 and FY 2019-2020.	Grants	Yes - cash match only.	https://www.ncbroadband.gov/greatgrant/
NC Department of Information Technology, Broadband Infrastructure Office, Technical Assistance Program	The Broadband Infrastructure Office's Technical Assistance Program provides communities with an on-the-ground technical support team and needed broadband expertise. The Technical Assistance Team partners with willing communities to develop local objectives and plans in order to: understand broadband availability; locate unserved and underserved businesses and residents; identify assets relevant to broadband deployment; build partnerships with broadband service providers and identify opportunities to leverage assets, reduce barriers, and help make the business case. This service is provided through state and federal funding at no cost to communities.	Technical assistance	N/A	https://www.ncbroadband.gov/technical-assistance/
NC Department of Transportation (NCDOT), Division of Bicycle and Pedestrian Transportation - Bicycle and Pedestrian Planning Grant Initiative	The Bicycle and Pedestrian Planning Grant Initiative is an annual matching grant program intended to encourage municipalities of all sizes and counties with populations under 50,000 to develop comprehensive bicycle and pedestrian plans. Such plans largely focus on enhancing mobility, improving safety and promoting economic and health benefits. Plans are developed by consultants that are prequalified by NCDOT.	Grants – amount varies. NCDOT planning funds provided on a sliding scale, based on population of community/county.	Yes - local cash match - varies depending on size of community/county. Neither in-kind services nor other state or federal funds from NCDOT can be used for local participation.	https://www.ncdot.gov/divisions/bike-ped/Pages/planning.aspx
NC IDEA	Provides grants and programs to entrepreneurs and organizations in NC that are helping entrepreneurs succeed. NC IDEA Micro makes small, project-based, grants to help young companies validate and advance ideas for new products and business models. NC IDEA SEED grants provide early stage companies with a proven (even if not yet profitable) concept the critical funding to help them scale faster. Both grant programs provide grantees with mentorship, guidance and other support. Eligibility criteria and a schedule of information sessions and application deadlines is available online.	Grants: NC IDEA Micro - \$1,000 - \$10,000; NC IDEA SEED - \$50,000.	Not stated	https://ncidea.org
NC Forest Service Urban & Community Forestry Grants	Provides matching funds for projects which lead to more effective and efficient management of urban and community forests and improve public understanding of the benefits of preserving existing tree cover in communities. For example, funds may be used to facilitate strategic planting and maintenance of community trees for public benefit. Grants are awarded on an annual basis through the USDA Forest Service and are administered by the NC Forest Service, Urban & Community Forestry Program. Grant funds may be awarded to any unit of local or state government, public educational institutions, approved non-profit 501(c)(3) organizations and other tax-exempt organizations.	Grants of \$2,500 - \$15,000 to reimburse up to 50% of project costs (some exclusions apply).	Yes, 1 to 1, cash (non-federal funds) or in-kind.	https://ncforestservice.gov/Urban/urban_grant_program.htm
NC Parks & Recreation Trust Fund (PARTF)	PARTF provides dollar-for-dollar matching grants to local governments for parks and recreational projects to serve the public. Recipients use the grants to acquire land and/or to develop parks and recreational projects that serve the general public.	Grants - up to \$500,000	1 to 1 match	https://www.ncparks.gov/more-about-us/parks-recreation-trust-fund/parks-and-recreation-trust-fund
NC Recreational Trails Fund	To support a variety of trails development activities in two categories: (1) Trail Projects (including land acquisition, trail construction, trail maintenance, etc.) and (2) Safety and Education. Check agency website for eligibility criteria and award cycles.	Grants - \$10,000 to \$100,000	Yes (25%)	https://trails.nc.gov/trail-grants
NC Rural Center	The Rural Center is a nonprofit dedicated to improving the lives of rural North Carolinians through the development, promotion and implementation of sound economic strategies. It trains rural leaders from all walks of life to recognize and embrace economic opportunities. It also helps rural entrepreneurs of all ages start their own businesses and provides access to capital so established businesses can grow and create new jobs. The Rural Center also conducts engagement, advocacy, and research work.	See below for some specific Rural Center programs.	N/A	http://www.ncruralcenter.org/



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NC Rural Center Capital Access Program (CAP)	The Capital Access Program (CAP) encourages banks and other lenders to consider business loans that fall just outside their traditional underwriting standards. The program is available through partner lenders in all 100 North Carolina counties. Any qualifying loan to a business with fewer than 500 employees can be enrolled in the CAP program. The borrower and the lender contribute a total of between 2% and 7% of the loan amount, and the Rural Center matches this amount dollar-for-dollar. Loans may be used to finance most business purposes, including real estate, construction, equipment and working capital. Contact the NC Rural Center for more information and a list of participating lenders.	Loans - Enrolled loans tend to be smaller than \$100,000 and are often lines of credit.	N/A	http://www.ncruralcenter.org/lending/capital-access-program/
NC Rural Center Loan Participation Program (LPP)	The LPP is a small-business lending program that works with local lenders in all 100 North Carolina counties to make more loans in their communities and region. The program helps reduce the risk-exposure of partner lenders, so more businesses have access to capital that might otherwise be out of reach. The Rural Center purchases up to 15% of a term loan made to a small business, defined as a business with 500 or fewer employees. The maximum participation is \$250,000 and the loan terms are market-based, negotiated between the local lender and the small-business borrower.	Support to small business lenders	N/A	https://www.ncruralcenter.org/lending/loan-participation-program/
NC Rural Center Thread Capital	A subsidiary non-profit of the NC Rural Center serving all 100 NC counties, Thread Capital provides small business owners and entrepreneurs with access to capital to start or expand their businesses. It also provides them with coaching and business planning services, as well as a support network.	Small business loans from \$500 up to \$50,000 and access to loans up to \$5 million through a network of statewide lending partners.	N/A	https://www.threadcap.org/
NC State Historic Preservation Office - Federal Historic Preservation Fund Pass-Through Grants for Certified Local Governments	The Certified Local Government (CLG) program was established through a partnership between the State of North Carolina and the federal government to certify that local governments are eligible to participate in the national framework of historic preservation programs. Designated CLGs have an active and legally adequate historic preservation commission that meets federal requirements for certification. After one year of functioning satisfactorily as a CLG, a local government is eligible to compete for a portion of the funds that the state receives from the federal government to be used as a matching grant for eligible survey, planning, pre-development or development activities.	Generally, range from \$1,000 to \$15,000.	Yes (40%)	https://www.ncdcr.gov/about/history/division-historical-resources/nc-state-historic-preservation-office/grants-historic
NC State Historic Preservation Office - Technical Assistance for Restoration & Rehabilitation & Historic Buildings Maintenance	All owners of historic buildings in North Carolina, including private individuals and organizations, as well as government agencies, may request the technical advice of the Restoration Branch of the State Historic Preservation Office. Technical consultations incur no cost or obligation. Consultations are offered on a time-available basis and may include telephone calls, mailings of technical articles and sample specifications, on-site building inspections and evaluations, and referrals to specialty architects, contractors and consultants.	Technical assistance	N/A	https://www.ncdcr.gov/about/history/division-historical-resources/state-historic-preservation-office/restoration-services
NC Urban Forest Council Legacy (NCUFC) Tree Fund Grant	The purpose of the NCUFC Legacy Tree Fund is to provide financial assistance to communities across North Carolina for tree planting projects that help educate citizens about the importance of trees and the role they play in improving air and water quality, reducing energy costs, increasing real estate values, providing wildlife habitat, and creating opportunities for residents to relax and enjoy nature. Local governments, non-profit community groups, or public schools can apply. Annual, usually announced in late winter with a spring deadline.	Grants of up to \$5,000. Funds are to be used only for the purchase of trees.	1 to 1 cash or in-kind match	https://www.ncufc.org/legacy-tree-fund.php
Norfolk Southern Foundation - Local Discretion Grant Program	The Local Discretion Grant Program is intended to promote community goodwill, diversity, and safety awareness at the local level in the nine Norfolk Southern operating divisions. It enables Norfolk Southern to enhance relationships with communities in which its employees work and live, allows local railroad facilities and employees to share in corporate citizenship, and enables divisions to personalize corporate contributions. Local governments and 501(c)(3) organizations are eligible. Interested organizations should contact local Norfolk Southern employees with whom they have professional affiliations or connections.	Grants of \$1,000 - \$3,000 (discretionary; depends on funding availability).	Not stated	http://www.nscorp.com/content/nscorp/en/in-your-community/norfolk-southern-foundation.html



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North Carolina Clean Water Management Trust Fund	Makes grants to local governments, state agencies and nonprofit corporations whose primary purpose is the conservation, preservation, and restoration of North Carolina's natural and cultural resources to protect land for natural, historical and cultural benefit, limit encroachment on military installations, restore degraded streams, and develop and improve stormwater treatment technology. Annual, competitive grant cycle.	Grants – amounts vary.	Yes	http://www.cwmtf.net/
North Carolina Community Foundation (NCCF) Community Grantmaking Program	Supports the work of charitable organizations serving communities within NCCF's statewide network of affiliate foundations. Grant decisions are made by the affiliate's board members. Funds a broad range of purposes to meet local needs, including arts, historic preservation, health, recreation, and the environment, among others. Organizations that serve the counties within NCCF's affiliate network and that either operate as 501(c)(3) tax-exempt public charities or are classified as units of local government are eligible to apply.	Amounts vary by program, affiliate foundation, etc.	Not stated	https://www.nccommunityfoundation.org/apply/grants/community-grantmaking
North Carolina's Electric Cooperatives	Provide a wide array of support for businesses seeking to start, expand, or relocate to areas served by electric cooperatives in North Carolina. Support includes assistance with site and building identification, energy audit services, assistance with market research, flexibility in rate design, power quality services, loan and grant assistance, and demographic analysis. Also channel funds from the U.S. Department of Agriculture's Rural Economic Development Loan and Grant program to rural North Carolina in the form of zero-interest loans that can be used to assist with various improvements including fire and rescue, police protection, public buildings and community facilities, and other economic development projects.	Technical assistance and loans	N/A	http://www.ncelectriccooperatives.com/development/default.htm
North Carolina Small Business Center Network (SBCN)	The objective of the SBCN is to increase the success rate and the number of viable small businesses in North Carolina by providing high quality, readily accessible assistance to prospective and existing small business owners which will lead to job creation and retention. The SBCN, comprised of 58 Small Business Centers located at community colleges, supports the development of new businesses and the growth of existing businesses by being a community-based provider of education and training, counseling, referral and information.	Technical assistance	N/A	https://www.ncsbc.net/
North Carolina Small Business Technology and Development Center (SBTDC)	The SBTDC is a business advisory resource for growing and developing businesses. It provides management counseling and educational services to small and mid-sized businesses. Most services are free of charge and all are confidential. Highly skilled professionals provide services statewide from offices hosted by campuses of The University of North Carolina System. The SBTDC operates in formal partnership with the U.S. Small Business Administration, the Defense Logistics Agency, and others.	Technical assistance	N/A	http://www.sbtdc.org/
North Carolina Tobacco Trust Fund Commission (NCTTFC)	The NCTTFC grants monies annually to programs that foster, support, encourage and facilitate a strong agricultural economy in NC. The grants place a high priority on projects that address ways to decrease unemployment, stimulate the agricultural economy in local communities, strengthen sales of local foods and assist farmers with innovative research and cost-share programs. Examples of projects that may be funded include farmers market improvements, development of value-added facilities and/or resources, cost-share grant programs for farmers, training for farmers, researching alternative crops and support of agricultural education programs. State and federal agencies, local units of government, non-profit organizations, and members of the private sector are eligible to apply.	Grants (amounts not stated).	Not specified.	http://tobaccotrustfund.org/
OnDeck	Online lender to small businesses that offers short and longer-term loans and lines of credit with flexible terms and rates based on the performance of a business, not just on personal credit history.	Term loans up to \$500,000; lines of credit up to \$100,000.	N/A	https://www.ondeck.com/
PayPal	PayPal has business loans and working capital loans available to small with PayPal business accounts. Business loans are suited to applicants that have been in business for at least 9 months and have \$42,000 in annual revenue. They are not required to have used their PayPal accounts to process payments to qualify. Applicants for working capital loans must have had a PayPal Business account for at least 90 days and have processed least \$15,000+ through PayPal within the last 12 months.	Business loans from \$5,000 to \$500,000; working capital loans depend on PayPal sales history - maximum of 35% of annual PayPal sales, but no more than \$125,000 for a first loan.	N/A	https://www.paypal.com/us/webapps/mpp/business-loans



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PeopleForBikes Community Grants	Fundable projects and programs include bike paths, lanes, trails, and bridges, as well as mountain bike trails, bike parks, BMX facilities, <u>end-of-trip</u> facilities such as bike racks, bike parking, bike repair stations and bike storage, and larger-scale bicycle advocacy initiatives (e.g. campaigns to increase bicycle infrastructure investment or programs to transform city streets). PeopleForBikes accepts grant applications from non-profit organizations with a focus on bicycling, active transportation, or community development, from city or county agencies or departments, and from state or federal agencies working locally.	Grants of up to \$10,000. Will not consider requests to fund 50% or more of a project's budget.	Not specifically required but applicants that can leverage other funds / partnerships preferred.	http://www.peopleforbikes.org/our-work/community-grants/
PNC Foundation Grants (PNC Bank)	The PNC Foundation supports a variety of tax-exempt, nonprofit organizations with a special emphasis on those that work to achieve sustainability and touch a diverse population, particularly those that support early childhood education and/or economic development in PNC banking communities. It supports economic development organizations which enhance the quality of life through neighborhood revitalization, cultural enrichment, and human services, with priority given to initiatives that strategically promote the growth of low-and moderate-income communities and/or provide services to these communities. Check the website for the list of counties in NC served by PNC, an eligibility quiz, and the appropriate contact person.	Grants	Not stated	https://www.pnc.com/en/about-pnc/corporate-responsibility/philanthropy/pnc-foundation.html?lnksrc=topnav
Powell Bill Funds	State Street-Aid (Powell Bill) allocations are disbursed twice annually to incorporated municipalities which establish their eligibility and qualify as provided by NC G.S. 136-41.1 through 136-41.4. Powell Bill funds shall be expended primarily for the purposes of resurfacing streets within the corporate limits of the municipality but may also be used for maintaining, repairing, constructing, reconstructing or widening of any street or public thoroughfare within the municipal limits or for planning, construction, and maintenance of bikeways, greenways or sidewalks.	Allocation of State Street-Aid funds is based upon a formula that uses population and local street mileage.	No	https://connect.ncdot.gov/municipalities/State-Street-Aid/Pages/default.aspx
Preserve America Communities	Designates and recognizes communities, including municipalities, counties, neighborhoods in large cities, and tribal communities, that protect and celebrate their heritage, use their historic assets for economic development and community revitalization, and encourage people to experience and appreciate local historic resources through education and heritage tourism programs. Benefits of designation include: White House recognition; eligibility to apply for Preserve America Grants (when funds are available); a certificate of recognition; a Preserve America Community road sign; authorization to use the Preserve America logo on signs, flags, banners, and promotional materials; listing in a Web-based Preserve America Community directory; inclusion in national and regional press releases; official notification of designation to state tourism offices and visitors bureaus; and enhanced community visibility and pride. Preserve America Communities are also featured in National Register Travel Itineraries and in "Teaching with Historic Places" curricular material created by the National Park Service. There are quarterly deadlines to apply for designation annually on March 1, June 1, September 1, and December 1.	Recognition program - no associated funding.	N/A	http://www.preserveamerica.gov/communities.html
Rural Advancement Foundation International - USA (RAFI-USA) Agricultural Reinvestment Fund	RAFI-USA's Agricultural Reinvestment Fund grant program, funded by the NC Tobacco Trust Fund Commission, assists entrepreneurial and innovative farmers and collaborative groups in 20 NC counties in developing new sources of agricultural income. RAFI-USA initiated the grant program in 1997, originally known as the Tobacco Communities Reinvestment Fund, to help beginning and socially disadvantaged farmers in historically tobacco-dependent communities transition their farms to become more economically viable. Today, the grant program is dedicated to helping all types of farmers transform and strengthen their farms, enhancing their sustainability and financial viability. In turn, grant recipients demonstrate new ideas and innovative models for farm profitability to other farmers in their communities. Farmers/collaborative farmer projects in 20 NC counties are eligible. See website for more information.	Up to \$9,000 to individual farmers and up to \$11,000 for collaborative farmer projects located in North Carolina.	At least a 10% cost-share contribution. Applicants can include time contributed in-kind to the project as a part of the cost-share contribution to the total project budget.	https://rafiusa.org/grants/



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Rural Innovation Initiative	In 2018, the Center on Rural Innovation and Rural Innovation Strategies, Inc., in cooperation with the U.S. Economic Development Administration (EDA) and other partners, began the Rural Innovation Initiative (RII) to provide selected rural communities with intensive technical assistance to implement an innovation hub strategy to educate and train local residents in digital skills, employ them in new economy jobs, and empower them to launch startups to drive their digital economy. The communities receive a combination of in-person site visits and virtual support to develop their programming and strategy, with the goal of applying for the U.S. EDA's i6 program and similar opportunities for project funding. Eligible communities are designated rural counties according to U.S. Census definitions or represent regional efforts that cover a majority rural area. Desired attributes of selected communities include: existing high-speed broadband; significant portions of the community located in or near Opportunity Zones; partnership with a 4-year endowed residential college or university campus; committed local leadership and a willing non-profit organization and/or local and regional government prepared to raise matching funds and lead the initiative. The application period for 2020 has closed; however, communities can use a contact form on the RII website to express interest in the program. RII has also developed a toolkit, available on its website, for applicants and any communities interested in growing digital and innovation-based jobs.	Technical assistance.	Implied but amount not specified.	https://ruralinnovation.us/rural-innovation-initiative/
Scotts Miracle-Gro Foundation and KidGardening - Gro More Good Grassroots Grants	Provide funding for the development of new and expansion of existing youth focused gardens and greenspaces to bring the life-enhancing benefits of gardens to communities across the United States. Open to nonprofit and tax-exempt organizations, including schools. Recipients are selected based on their commitment to the maintenance and sustainability of their garden program, including plans for growth and future fiscal stability.	Grants of \$500 or \$1,000	Not stated	https://kidsgardening.org/2019-gromore-grassroots-grant/
Self-Help	Self-Help's mission is creating and protecting ownership and economic opportunity for all. The nonprofit Center for Community Self-Help and its financing affiliates (Self-Help Credit Union, Self-Help Federal Credit Union, and Self-Help Ventures Fund) provide responsible financial services, promote home ownership to help families build financial security, lend to small businesses and nonprofits, develop commercial real estate projects that invigorate downtown areas and neighborhoods, and promote fair financial practices. While its work benefits communities of all kinds, it focuses on those who may be underserved by conventional lenders, including people of color, women, rural residents, and low-wealth families and communities.	Loans - amounts vary	N/A	https://www.self-help.org/
Slow Money NC	Slow Money NC's goal is to support financing a resilient economy that feeds its citizens healthy, safe, agriculturally sustainable, locally grown foods. It functions as a membership organization and is part of the national SlowMoney network. It matches members willing to lend with farmers and/or local food businesses seeking loans. From its 2017 Annual Report: "Slow Money NC Catalyzes the flow of affordable capital to sustainable small food enterprises, connecting investors to their local food system to 'bring our money back down to earth.'"	Loans - amounts vary	N/A	http://slowmoneync.org/
Small Business and Innovative Research (SBIR) Program	The SBIR program, coordinated by the U.S. Small Business Administration, encourages qualified small businesses to engage in Federal Research/Research and Development that has the potential for private sector commercialization. Through a three-phase program, two of which include grant funding, SBIR enables small businesses to explore their technological potential and provides the incentive to profit from its commercialization. Eleven Federal agencies currently participate, and each does its own solicitation and acceptance of proposals.	Grants - awards vary in amount and duration by agency.	Not specified	http://www.sbir.gov



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Southeast Sustainable Communities Fund (SSCF)	The purpose of the SSCF is to accelerate the adoption of sustainable best practices in Southeast communities by funding projects that implement local sustainability solutions, while leveraging the Southeast Sustainability Directors Network (SSDN) to help others learn from grantee experiences and sharing success stories in the Southeast. A partnership between The Kendeda Fund and the SSDN, the SSCF provides grants for projects that will support sustainable and equitable communities working to: mitigate and/or adapt to climate change through sustainable energy and/or water initiatives; foster equity and inclusiveness; leverage community partnerships; strengthen local government commitment; demonstrate scalable solutions; and demonstrate innovation. Open to any community in the Southeast (whether SSDN members or not). A city or county government must serve as the lead applicant and projects must be led by the unit of government's Equity Director, or Sustainability Director, or someone who performs a cross-departmental equity or sustainability function.	For 2019, SSCF anticipated issuing five to seven grants of approximately \$75,000 to \$150,000 per year for two years.	Not required, but website notes that successful applicants will demonstrate in-kind and/or cash support that enhances the project.	https://www.southeastsdn.org/programs/southeast-sustainable-communities-fund-sscf/
State Farm Good Neighbor Citizenship® Company Grants	Company Grants focus on safety, community development, and education to help build safer, stronger, and better educated communities. Community development grants assist organizations that support affordable housing, first time homeowners, neighborhood revitalization, financial literacy, job training, and small business development. Non-profits, chambers of commerce, government agencies, educational institutions, and volunteer fire departments are eligible to apply. Grant cycle runs Sept 1 - Oct 31.	Grants - award amounts not specified.	Not specified	https://www.statefarm.com/about-us/community-involvement
Surdna Foundation	The Surdna Foundation seeks to foster just and sustainable communities in the U.S. by making grants in the areas of inclusive economies, thriving cultures, and sustainable environments. <i>Note: According to the Surdna Foundation's website in January 2020, the Inclusive Economies and Thriving Cultures programs are not accepting unsolicited inquiries. The Sustainable Environments Program is not accepting letter of inquiry (LOIs) for the remainder of the 2020 fiscal grantmaking year as it has committed its resources. The program will accept and review LOIs at the start of the new fiscal year (July 1, 2020). In the past, the website has indicated that most of the Foundation's grantmaking has been by invitation.</i>	Grants - award amounts not specified.	Not stated	http://www.surdna.org
TechSoup	TechSoup is a worldwide technology organization that provides nonprofits and libraries with free technology-related information, resources, and support. It also offers nonprofits access to donated and discounted technology products, provided by corporate and nonprofit technology partners.	Technical assistance	N/A	http://www.TechSoup.org
The 1772 Foundation	The mission of The 1772 Foundation is to preserve and enhance American historical organizations, especially for entities with particular interest in farming, industrial development, transportation, and unusual historical buildings. It works to ensure the safe passage of our historic buildings and farmland to future generations. The 1772 Foundation's Historic Properties Redevelopment Program (Revolving Funds) provides grants for feasibility studies to established preservation organizations which are considering starting historic properties redevelopment programs. Grants are also available to increase the capacity of existing historic properties redevelopment programs. Applicants with a strong local funding partner and projects that have secured matching funds are most favorably considered. Organizations must have 501(c)(3) status to be eligible.	Grants - for 2019, the maximum amount was \$250,000. Typical grants have been in the \$50,000-\$75,000 range (or \$10,000-\$20,000 for feasibility studies).	Preferred	http://www.1772foundation.org
The Cannon Foundation	Healthcare, higher education, and community are the Cannon Foundation's areas of focus. The Foundation does not provide start-up funding, scholarships, grants to individuals, or operating funds including salaries or overhead costs. In its Community focus area, a small number of grants are made for capital or equipment projects for organizations serving veterans, promoting the arts, and providing historic or environmental preservation services in North Carolina. There are three grant cycles per year. Projects with other funding sources or community collaboration are preferred.	Grants - amounts vary.	Preferred	https://cannonfoundation.org/cannon-foundation/



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Tourism Cares	Tourism Cares, a 501(c)(3) nonprofit, encourages and facilitates corporate social responsibility in the travel and tourism industry by providing volunteers and grants to protect, restore, and conserve natural, cultural and historic tourist destinations so that communities, travelers and businesses can prosper.	Grants - amounts vary.	Not specified on website.	https://www.tourismcares.org/grants
Transporting Healthy Food Grant Program	CSX, in partnership with The Conservation Fund, offers grants to help alleviate transportation and related operation gaps (e.g. distribution, packaging, and short-term storage) affecting the delivery of fresh food by support organizations to markets and, particularly, to vulnerable and underserved populations. Funds may be used to purchase equipment such as: refrigerated trucks or trailers to deliver perishable foods to farmers' markets, food hubs, or distribution centers; mobile market trucks that bring fresh produce and other fresh food to populations in need; mobile processing facilities for small livestock or on-site value-added processing needed for transportation (i.e. flash freezing, drying, or refrigeration of seafood); and cold storage bins/produce boxes. Funds cannot be used for maintenance of existing equipment or vehicles. Local distributors of fresh produce and perishable foods (e.g. meat, dairy, and seafood) within states served by CSX (including NC) are eligible to apply and may include any agency of local, state, or federal government, as well as 501(c)(3) tax-exempt organizations.	Grants of \$2,500 - \$7,500 (in 2019).	Direct cash or in-kind match of at least 10%.	https://www.conservationfund.org/projects/transporting-healthy-food-grant-program
U.S. Department of Agriculture, Agricultural Marketing Service - Local Food Promotion Program (LFPP) and Farmers Market Promotion Program (FMPP)	LFPP grants support the development and expansion of local and regional food business enterprises (intermediary, non-direct-to-consumer supply chain activity). Funding is available for planning and for implementation projects. Entities that support local and regional food business enterprises that process, distribute, aggregate, or store locally or regionally produced food products may apply. The FMPP offers grant funds for developing, improving, expanding, and providing outreach, training, and technical assistance to, or assisting in the development, improvement, and expansion of, domestic farmers markets, roadside stands, community-supported agriculture programs, agritourism activities, and other direct producer-to-consumer market opportunities (direct-to-consumer marketing efforts). Open to a variety of applicants. Applications typically accepted for both programs in the spring.	Grants: LFPP - \$25,000 to \$100,000 for planning grants and \$100,000 to \$500,000 for implementation grants; FMPP - \$50,000 to \$500,000.	LFPP - 25%, cash or in-kind; FMPP - no match required.	https://www.ams.usda.gov/services/grants
U.S. Department of Agriculture, Rural Development	USDA Rural Development has grants, loans, loan guarantees, technical assistance, training, and other programs available to rural areas for small business and entrepreneurial development, job training, energy conservation, and building or improving utilities, affordable housing, and essential community facilities.	Varies by grant/program.	Generally, but varies by grant/program.	https://www.rd.usda.gov/
U.S. Department of Commerce, Economic Development Administration (EDA)	EDA works directly with distressed communities and regions to help them build the capacity for economic development based on local business conditions and needs, take control of their future, and position themselves for economic prosperity and resiliency. It offers planning, technical assistance, and infrastructure construction grants designed to leverage existing regional assets to support the implementation of economic development strategies that make it easier for businesses to start and grow, that advance new ideas and creative approaches to advance economic prosperity in distressed communities, and that help communities encourage innovation and entrepreneurship in a way that works best for them. EDA also offers funding for disaster recovery and resiliency efforts, often in response to major disasters that affect communities.	Varies by grant/program.	Generally, but varies by grant/program.	http://www.eda.gov/
U.S. Department of the Interior, National Park Service, State, Tribal, Local Plans & Grants Division, Historic Preservation Fund	The Historic Preservation Fund (HPF) provides financial assistance to support historic preservation and heritage-based economic development. In addition to providing grants to support U.S. states, territories, and participating federally recognized tribes, the HPF offers competitive grant programs, as appropriated by Congress, including: Tribal Heritage Grants; African American Civil Rights Grants; Disaster Recovery Grants; Underrepresented Community Grants; Save America's Treasures; Historic Revitalization Subgrant Program (<i>for rural communities - see next entry, below</i>); and Historically Black Colleges & Universities. Application requirements vary by program. See details on website.	Grants - amounts vary by program.	Varies by program.	https://www.nps.gov/preservation-grants/



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U.S. Department of the Interior, National Park Service, State, Tribal, Local Plans & Grants Division, Historic Revitalization Subgrant Program (HRSP)	The Historic Revitalization Subgrant Program (HRSP) supports the rehabilitation of historic properties and fosters economic development of rural communities. It funds physical preservation projects for historic sites, including architectural and engineering services, through subgrants to communities determined rural by the US Bureau of the Census. Eligible properties must be listed in the National Register of Historic Places or determined eligible for listing at the National, State, or local level of significance and located within rural (non-urban) communities with populations less than 50,000. Eligible grantees are nonprofits, Tribal Historic Preservation Offices, State Historic Preservation Offices, or Certified Local Governments that will use the funding to make subgrants to organizations in rural communities in their jurisdictions to undertake project work.	Grants – number and amounts vary based on funding.	Not required; however, the provision of matching funds will be considered in the application scoring process.	https://www.nps.gov/orgs/1623/historic-revitalization-subgrant-program.htm
U.S. Department of the Interior, National Park Service - Rivers, Trails & Conservation Assistance Program	The mission of the Rivers, Trails and Conservation Assistance (RCTA) program is to assist community-led natural resource conservation and outdoor recreation initiatives. RTCA staff provide guidance to communities so they can conserve waterways, preserve open space, and develop trails and greenways.	Technical assistance	N/A	http://www.nps.gov/ncrc/programs/rtca
U.S. Department of the Treasury, Community Development Financial Institutions Fund (CDFI Fund) - New Markets Tax Credits	The New Markets Tax Credit Program (NMTC Program) was established by Congress in 2000 to spur new or increased investments into operating businesses and real estate projects located in low-income communities. The NMTC Program attracts investment capital to low-income communities by permitting individual and corporate investors to receive a tax credit against their federal income tax return in exchange for making equity investments in specialized financial institutions called Community Development Entities (CDEs). The credit equals 39% of the original investment amount and is claimed over a period of seven years (5% for each of the first three years, and 6% for each of the remaining four years). The investment in the CDE cannot be redeemed before the end of the seven-year period.	Tax credits	N/A	https://www.cdfifund.gov/programs-training/Programs/new-markets-tax-credit/Pages/default.aspx
U.S. Environmental Protection Agency (EPA) - Brownfields Program	The EPA Brownfields Program provides direct funding for brownfields assessment, cleanup, revolving loans, planning for revitalization of brownfield areas, environmental job training, technical assistance, training, and research. To facilitate the leveraging of public resources, the program collaborates with other EPA programs, other federal partners, and state agencies to identify and make available resources that can be used for brownfield activities.	Grants - amounts vary.	Some grants have a cost-share requirement.	https://www.epa.gov/brownfields/types-brownfields-grant-funding#tab-1
U.S. Environmental Protection Agency (EPA) - Recreation Economy for Rural Communities	Provides planning assistance to help communities create strategies and an action plan to revitalize a Main Street or neighborhood by developing the local outdoor recreation economy and protecting natural resources. A planning team works with selected communities for 4 to 6 months and holds a two-day facilitated community workshop. Any U.S. community is eligible to apply, but special consideration will be given to those that are: small towns; economically disadvantaged, such as those in Opportunity Zones; and/or in the Northern Border Region (a Federal-State partnership for economic and community development serving the most distressed counties of Maine, New Hampshire, Vermont, and New York).	Technical assistance	N/A	https://www.epa.gov/smartgrowth/recreation-economy-rural-communities
Walmart Local Giving Program	Local Walmart stores, Sam's Clubs, and logistics facilities award grants to eligible nonprofit organizations, government agencies, and others operating within the service area of the facility from which they are requesting funding. The grants are designed to address the unique local needs of the communities served.	Grants of \$250 to \$5,000	None noted	https://walmart.org/what-we-do/strengthening-communities/local-giving
Waste Management Charitable Giving	Waste Management provides support and services to 501(c)(3) or public organizations that promote civic pride, economic development, and revitalization. It is most likely to support programs in the areas of environment, environmental education (preferably for middle or high school students), and community enhancement. Applications are accepted year-round and are reviewed on a continuous basis. Waste Management targets its support to specific projects or programs that enhance the scope of services offered by an organization and prefers not to financially support operating costs, capital campaigns, or multi-year requests. Preference is also given to organizations with a broad base of funders, community partners, and volunteers.	Financial support	Not stated - but looks for support from other community partners.	https://www.wm.com/about/community/charitable-giving.jsp



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Wells Fargo	Wells Fargo uses its resources and expertise to solve complex societal problems and pave a path to stability and financial success for underserved communities. Its focus for philanthropy and community grant programs in the coming years will be on housing affordability, small business growth, and financial health.	Grants and other support	Not stated	https://www.wellsfargo.com/about/corporate-responsibility/community-giving/
Z. Smith Reynolds Foundation	The Z. Smith Reynolds (ZSR) Foundation's grant-making framework has three prongs, each of which provides grant opportunities: State-Level Systemic Change Strategy; Community-Based Strategy; and Exploratory, Visionary Ideas Strategy. Programs that may be relevant to downtowns, Main Street organizations, and rural communities include: Collaborative Problem-Solving; Community Progress Fund; All for NC Fellowship; Inclusive Public Art; and Non-Profit Internship Program. Applicants are encouraged to review the results sought within each relevant focus area to better understand the fit of their organization's work or project within the priorities of the ZSR Foundation. The Foundation makes grants to 501(c)(3) organizations and government entities for programs and projects serving the people of North Carolina. Grant application deadlines vary across programs.	Grants - amounts vary by program.	Varies by grant program.	http://www.zsr.org