

# Health Disparities and COVID-19 in EJ COMMUNITIES

Deepak Kumar, PhD

Julius L. Chambers Biomedical Biotechnology Research Institute (JLC-BBRI) NORTH CAROLINA CENTRAL UNIVERSITY

DURHAM, NC



Advance Center for COVID-19 Related Disparities

WWW.NCCU.EDU/ACCORD

# A Central Resource for **GOOD HEALTH.**

WWW.NCCU.EDU

Health Equity, Environment, and Population Health (HOPE)

Building healthy communities and reducing the impact of health disparities through promotion of healthy living practices, education on chronic disease prevention, and examining the links between environment, technology and health.



HOPE HEALTH EQUITY ENVIRONMENT AND POPULATION HEALTH PROGRAM



Discover what's Central to you.







## **Overview:**

1. JLC-BBRI and RCMI Center for Health Disparities (RCHDR)

PROGRAM

- 2. Kumar-Research on Social Epigenomics
- 3. Health Equity, Environment and Population Health (HOPE) Program
- 4. Advanced Center for COVID-19 Related Health Disparities (ACCORD)

# **North Carolina Central University**

- Founded in 1910 as an HBCU; a component of the 17-member University of North Carolina system.
- Strong commitment to training students who pursue degrees in STEM disciplines, behavioral sciences and conduct Health Disparities research, including a PhD program in Integrated Biosciences, with emphasis on health disparities.
- Houses two signature biomedical research institutes: the Julius L. Chambers Biomedical Biotechnology Research Institute (JLC-BBRI, est. 1998) and the Biomanufacturing Research Institute and Technology Enterprise (BRITE, est. 2008).







#### RCMI grant awarded in September 2017











# **RCMI Community Engagement Core**





Collaborations with Durham (Urban) and Halifax County (Rural), NC

## **Prostate Cancer Disparities**





# Differentially modulated genes and microRNAs in prostate cancer tissues and body fluids









Srivastava et al., PLOS one 2014

### **MicroRNAs:** Race associated biomarkers to targets for epigenetic therapy in prostate cancer



Published online: 05 July 2019

Patrice Cagle<sup>1</sup>, Suryakant Niture<sup>1</sup>, Anvesha Srivastava<sup>2</sup>, Malathi Ramalinga<sup>2</sup>, Rasha Ageel<sup>2</sup>, Leslimar Rios-Colon<sup>1</sup>, Uchechukwu Chimeh<sup>1</sup>, Simeng Suy<sup>4</sup>, Sean P. Collins<sup>4</sup>, Rajvir Dahiya<sup>5</sup> & Deepak Kumar<sup>[]</sup><sup>1,2,3</sup>

CA AA

prostate Cancer

Differentially expressed microRNAs in AA PCa – Biological basis of health disparities

## **Social Signal transduction theory:**

•

٠

•



Slavich and Irwin, 2014, Psychol Bull. 2014 May;140(3):774-815.





Muskatell et al., 2016, Soc Cogn Affect Neurosci. 2016 Jun;11(6):915-22

#### **Social Stress**

#### Neuro-Inflammatory Sensitization

# Physiologic Recursion IL-1β, IL-6, TNF-α

#### Cognitive-Emotional & Health Effects

#### Short-term

Hypervigilance Anticipation of adversity Sensitivity to pain Social anxiety

#### Medium-term

Disrupted sleep Chronic pain Depressed mood Social withdrawal

Fold Change

#### Long-term

Susceptibility to infection Inflammatory diseases Accelerated aging Early mortality



Eastman – Rush University Medical center



## Model to study social epigenomics











29

50 1

50





Julius L. Chambers Biomedical Biotechnology Research Institute HEALTH EQUITY ENVIRONMENT AND POPULATION HEALTH PROGRAM

Building healthy communities by developing and implementing **evidence based interventions** to address health disparities, promote healthy living, chronic disease prevention and management, and exploring interactions between environment, health and technology.



#### **County Tiers are calculated using 4 factors**

- •Average unemployment rate
- •Median household income
- •Percentage growth in population
- •Adjusted property tax base per capita

#### **Initial Focus:**

- Cabarrus -3 (health ranking 9)
- Rowan 2 (health ranking 62)
- Anson -1 (health ranking 90)

Beginning with the 2019 rankings, only these four factors determine final Tier rank. In previous years, additional 'adjustment factors' were also considered in the calculations. In 2018, the North Carolina General Assembly eliminated these adjustment factors from the Tier ranking methodology (<u>S.L. 2018-5</u>, Section 15.2.a)

## Infant Death per 1'000 Live Birth







Age-Adjusted Cardiovascular Disease Death Rate per 100'000



Age-Adjusted Stroke Death Rate per 100'000 Residents



#### Age-Adjusted Diabetes Death Rate per 100'000 Residents



# GOALS – HOPE program



facilitate evidence-based interventions and evaluate policies that advance population health



Examine **environmental factors** that may effect human health and health disparities



Implement strategies to positively impact racial health disparities that contribute to poor health outcomes especially in medically underserved areas



Leverage NCCU/NCRC resources to convert research into community practice



Conduct **population health research** and develop a core platform to assist in community based research

- 1. The HOPE program focuses to serve minorities, low income and medically underserved and address social determinants of health at a deeper level.
- **2.** <u>**Partnering**</u> with Public Health Departments in 3 counties to initiate assessment and understand the needs.
- **3.** <u>**Buy-ins**</u> from other local organizations and community free clinics.

Activities:

- 1. Health Equity Mapping for the counties
- 2. Mobile Health Unit
- 3. Food insecurity Research Interest Group
- 4. COVID19 related activities ACCORD

ANSON

#### TOXIC RELEASES-ANSON COUNTY<sup>28</sup>



**Employment By Industry** 





Median Earnings By Industry

Mobile Screening and Health Education Van - The mobile van will take resources to the community and medically underserved, build relationships, bring exposure to NCCU while improving the health of North Carolinians in rural counties. Health Departments and Local organizations have stepped upon providing personnel and fiscal support for the mobile unit operations.

#### **Strategy – Partnering with Stakeholders**



March 5, 2020

Deepak Kumar, PhD Director H.O.P.E Program Julius L. Chambers Biomedical/Biotechnology R North Carolina Central University (NCCU) North Carolina Research Campus (NCRC) Kannapolis, NC

Re: Letter of Support for Mobile Health Clini

Dear Dr. Kumar,

On behalf of the Cabarrus Health Alliance, I wou support for the purchase of a mobile health clinic Program is addressing a major gap in our commu impacted disproportionately by a number of heal and leadership!

As the public health department, we are at the fo community outreach, and realize greatly the valu patients and neighbors where they are. Transport community, and in participant focus groups and : patients, especially minorities and those living in transportation to keep their medical appointment care

CHA believes a mobile unit would provide treme services including:

·Breast exams (Cabarrus County has the fourth h African American female breast cancer) ·Wellness exams (Cabarrus County is a Health P dental, and mental health care)

·Communicable Disease screening (Cabarrus and rates of sexually transmitted infections, especiall Americans. Although rates of infection are 2-3 h STI, teens are currently account of less than 2% additionally, CHA could create an Express Clinic often experience a delay in testing and treatment Gruingo Errohongo Dug

ANSON COUNTY HEALTH DEPARTMENT POST OFFICE BOX 473 WADESBORO, NORTH CAROLINA 28170

March 18, 2020

Director, H.O.P.E. Program North Carolina Central University Julius L. Chambers Biomedical/Biotechnology Research Institute Kannapolis, North Carolina 28081

#### Dear Dr. Pilkington:

It is with a great deal of enthusiasm that I support the efforts of North Carolina Cent University to address racial disparities in health care through its newly established H.O.P.E. program

In my role as the Public Health Director for Anson County, I appreciate the need for additional health services for the medically underserved. One of the exciting compc of H.O.P.E. programming will be a mobile health screening/food pantry unit. We r work closely with the H.O.P.E. staff to ensure that the services offered by this mobil unit involve collaborative planning engaging all affected community partners. We h already been working with H.O.P.E. staff to plan and develop new programs and ser for our citizens, including health equity mapping and planning for assessing neighborhood community health needs.

The Anson County Health Department is especially pleased that North Carolina Cer University will be making a long-term commitment to the health of our community,

Healthy Cabarrus Partnerships for Life

#### April 8, 2020

William Pilkington, DPA, MPA, MA Director, H.O.P.E. Program North Carolina Central University Julius L. Chambers Biomedical/Biotechnology Research Institute North Carolina Research Campus 600 Laureate Way Kannapolis, North Carolina 28081

Dear Dr. Pilkington:

Public

It my pleasure, on behalf of Healthy Cabarrus, to express my full support for North Carolina Central University's (NCCU) efforts to bring a mobile health clinic to Cabarrus County through its H.O.P.E program. As the Executive Director of Healthy Cabarrus, our organization recognizes the tremendous impact a mobile clinic can make on communities with limited personal and public transportation.

Founded in 1997 Healthy Cabarrus is a multi-sector collaboration designed to improve the health of

With tremendous enthusiasm, I strongly support the North Carolina Central University (NCCU) Julius L. Chambers Biomedical/Biotechnology Research Institute (BBRI) expansion in Kannapolis and the mobile health unit. This mobile health unit will offer multiple opportunities for nursing faculty/nurse practitioners and students for community-based research and engagement.

For NCCU Department of Nursing faculty members with a research focus on health disparities with vulnerable populations, this unit will allow them to expand their research towards decreasing health disparities. Nursing faculty who are nurse practitioners would have an opportunity to meet the healthcare and educational needs of this community. Lastly, the unit will assist nursing students to be prepared to deliver culturally competent care and meet the needs for quality healthcare in a global society.

As Interim Department Chair of Nursing at NCCU, I am very pleased to provide this letter of commitment to and support for BBRI expansion in Kannapolis and the mobile health unit. With this letter of commitment, we are assuring our support to North Carolina Central University in moving NCCU research's agenda forward.

Sincerely,

Yolanda

Yolanda M. VanRiel, PhD, RN-BC, OCN, CNE, ANEF Interim Department Chair of Nursing Visiting Associate Professor

Main Telephone: (704) 216-8777

R•WAN C•UNTY PUBLIC THEALTH Prevent. Promote. Protect. Be an origina

FAX: (704) 216-7991

**Rowan County Health Department** 1811 East Innes Street - Salisbury, NC 28146-6030

March 5, 2020

Deepak Kumar, PhD H.O.P.E Program Julius L. Chambers Biomedical/Biotechnology Research Institute North Carolina Central University North Carolina Research Campus Kannapolis, NC 28081

On behalf of the Rowan County Health Department, and our community coalition Healthy Rowan, we would like to express our strong support for the purchase of a mobile health clinic and food pantry for our community and those the H.O.P.E program serves. We are thrilled to have the H.O.P.E program working to address a significant gap in our community by providing targeted to support to those individuals who are most impacted by chronic disease, diabetes, obesity, lack of access to healthcare, and other social and health-related challenges.

Our department of public health is at the center of prevention and management of disease in Rowan County. We appreciate the thoughtful inclusion of a mobile clinic and food pantry to address one of the most significant barriers for our citizens-transportation. Rowan County is comprised of both areas of urban and rural poverty as a large county-over 524 square miles. The need is ever present and without additional resources, we will continue to see significant health disparities, especially along racial lines.

althy Rowan works to bring organizations out of silos to address chronic disease and obesity by advocatg for health, collaborating on programming, and educating community members and organizations to better pport health. In 2020, Rowan County was ranked 73rd out of all North Carolina counties for our health tcomes by the Robert Wood Johnson Foundation. We understand that significant improvement cannot be ade without dedicated resources to helping those most vulnerable populations. Healthy Rowan represents collaborative energy of Rowan County Government, Novant Health Rowan Medical Center, the City of lisbury Government, the Rowan County Health Department, and the Community Care Clinic of Rowan sunty, a nonprofit free clinic, and countless other municipal, business, nonprofit, recreational, and althcare organizations serving Rowan County.

e are truly thankful to have the leadership Dr. Kumar and Dr. Pilkington bringing innovative approaches to dressing our community realities. Our community partners appreciate the opportunity to collaborate on adessing health and human service issues in Rowan County. We pledge to support to the HOPE program and the mobile clinic and mobile food pantry and look forward to a day where health disparities can be lessed and eliminated all together.



a Oliver, MS lic Health Director an County Health Department

Alvssa L. Smith, MPH Executive Director, Healthy Rowan





William Pilkington, DPA, MPA, MA

North Carolina Research Campus 600 Laureate Way





Discover what's Central to you.

# NCCU <u>Advanced Center for COVID19 Related Di</u>sparities (ACCORD) will conduct multidisciplinary research to study the public health and economic impact of COVID19 on underserved communities of NC.

ACCORD is supported by the North Carolina Policy Collaboratory at the University of North Carolina at Chapel Hill with funding from the North Carolina Coronavirus Relief Fund established and appropriated by the North Carolina General Assembly.



12

Projects

Counties

25

Facultu

www.nccu.edu/accord

## **COVID-19 CASES, HOSPITALIZATION, AND DEATH BY RACE/ETHNICITY**



Race and ethnicity are risk markers for other underlying conditions that impact health — including socioeconomic status, access to health care, and increased exposure to the virus due to occupation (e.g., frontline, essential, and critical infrastructure workers).



## Heath Disparities as Driver of COVID-19

#### HEALTH EQUITY REPORT SUMMARY

Subject	Subcategory	African American	American Indian	Hispanic/Latinx	Other
	Income				
Social and Economic Well-Being	Education				
	Employment				
Matornal/Child Health	Infant Death Rate				
Maternal/Child Health	Late or No Prenatal Care				
Child and Adolescent Health	Death of Children				Received: 22 May 2020 Revised: 10 June 2020
	Teen Pregnancy				REVIEW
	Children without Health Insurance		٠		
Dick Easters	Current Smokers				Diseases with healt
Risk Factors	Overweight		•		outcome
Martality Datas	Cancer				
Mortality Rates	Heart Disease				John T. Moore <sup>1</sup>   William Pil
Communicable Diseases	HIV Infection				<sup>1</sup> Julius L. Chambers Biomedical/
Communicable Diseases	Chlamydia				Biotechnology Research Institute (JLC- BBRI), North Carolina Central University, Durham, NC, USA
Violence and Injury	Homicide				<sup>2</sup> HOPE Program, JLC-BBRI, North Carolina Research Campus (NCRC), Kannapolis, NC,
	Suicide				USA
Access to Health Care	No Health Insurance				Correspondence Deepak Kumar, Julius L. Chambers Biomedical/Biotechnology Research
	Could Not See a Doctor		•		Institute (JLC-BBRI), North Carolina Central University, Durham, NC 27707.
Green indicates a group is faring be	etter than the referent group	□ White indicates there	s no significant difference b	etween the referent and co	Email: dkumar@nccu.edu Funding information

Symbol indicates reliable rates could not be calculated

Red indicates a group is faring worse than the referent group

### **RACIAL AND ETHNIC HEALTH DISPARITIES** IN NORTH CAROLINA

**NORTH CAROLINA HEALTH EQUITY REPORT 2018** 



Accepted: 16 June 2020 020

## th disparities as drivers of COVID-19

Pilkington<sup>2</sup> | Deepak Kumar<sup>1,2</sup> 💿

Funding information

The National Institutes of Health. Grant/Award Number: U01CA194730, U54MD012392 and R01MD012767

#### Abstract

The COVID-19 pandemic has forced our society to come face to face with complex issues that were once theoretical but are now being played out in real time. As data from the pandemic accumulates, it is clear that COVID-19 is impacting some parts of society more than others. Unfortunately, there is an almost complete overlap between COVID-19 risk factors and conditions that are already represented as health disparities, such as hypertension, diabetes, heart disease, lung disease and immune disorders. In this review, we discuss our current understanding of the physiological and pathophysiological pathways that link these diseases to COVID-19 outcome. An increased awareness of the factors underlying this issue, both societal and medical, is needed to understand the long-term implications and possible solutions needed going forward.

KEYWORDS COVID-19, health disparities, risk factors WILEY

# **COVID-19 Testing**

- Nucleic acid (RNA) based) testing
- Study the impact of COVID19 in the underserved communities

## Counties

County	Population	Minority (%)	AA %	Uninsured adults (%)	Distress Tier
Anson	25,306	52	49	16	1
Cabarrus	201,448	28	18	12	3
Durham	306,457	49	37	15	3
Granville	58,874	39	30	15	2
Halifax	51,737	60	53	17	1
Rowan	139,605	23	16	16	2
Vance	44,482	56	50	16	1
Source: United States Census Bureau (2018); NC Institute of Medicine; NC Commerce					





SURVEY

Deliverable: Increased testing and identification of barriers to testing and immunization in the underserved.

# Messaging

- Developing and disseminating culturally sensitive messaging on COVID19 to medically underserved populations. *What is the right message!*
- **Deliverable:** Impactful and positive messaging in underserved communities about COVID19, prevention measures and <u>informed decision</u> making on upcoming immunization and continued testing.

### Team:

- Mass media faculty
- Social media strategist
- Social media/communications company
- Faith based organization leaders
- Community liaison
- Bioinformatics/Text mining



# **Preliminary Social Media Assessment**

- 100% of participating ACCORD counties actively use Facebook to post/ track COVID-19 cases
- Other platform (e.g. Twitter, Instagram, YouTube) use is sparse
- Facebook pages are generally much more active and up-todate than Health Department websites





#### The Problem:

- COVID-19, has attracted **agenda seekers** to shape the narrative of COVID testing, clinical trial and vaccination for self-interest purposes. **Multiple conspiracy theories** become trending search terms on Google.
- We observed organized **misinformation campaigns** and anti-trust campaigns undermining the trust between the general public and public health organizations.
- Private anti-vaccination groups starts to occur on social media
- This can be more problematic for the underserved community where trust between public and public health organization is already low.

Winning the battle with misinformation and anti-trust campaign requires constant monitoring them as part of the social environmental scan. Understanding of their strategy also helps in developing counteracting messages and action.

# A dangerous rush for vaccines

"...Shortcuts

in testing

for vaccine safety

and efficacy

endanger millions

of lives..."

he chasm between science and politics continues to grow, with Russian President Putin announcing this week that a fast-tracked vaccine for coronavirus disease 2019 (COVID-19) is ready for use, and President Trump indicating days earlier that a vaccine could be ready in the United States before the 3 November presidential election. There's been a dangerous rush to get to the vaccine finish line first. In a race of "Sputnik" proportions (as Putin puts it), quick approval by regulatory agencies is needed to "win." This is dangerous thinking, driven by political goals and instant gratification: Shortcuts in testing for vaccine safety and efficacy endanger millions of lives in the short term and will damage public confidence in vaccines and in science for a long time to come.

The Russian vaccine remains shrouded in mystery-there is no published information about it, and what has been touted comes from the mouths of politicians. In the United States, the pressure applied to government scientists by the administration on any aspect of the pandemic is becoming increasingly palpable, as they have been criticized or quieted in plain sight by the administration and Trump. Anthony Fauci, the nation's foremost leader on infectious diseases and a member of the White House Coronavirus Task Force, has been the most will-

ing to state things clearly, but he has had to deal with muzzling and outright abuse from Trump and White a Vaccines and Related Biological Produc Committee to consult on the approval of va any associated emergency use authorizati are calls for assurances that there will not l authorization for COVID-19; the only eme authorization ever granted for a vaccine v against anthrax because of the purported th logical warfare involving this agent. In any scientific community in the United States that approvals of an emergency use authoriz a COVID-19 vaccine itself should be made i tion with the FDA's Committee—and actions world should involve similar scientific overs Premature approval of a vaccine in the Ur (or anywhere) could be a disastrous replay

> droxychloroquine fiasc much higher stakes. Ap vaccine that is harmful fective could be leveraged by pontical forces that already propagate vaccine fears.

So far, U.S. government scientists are holding strong. Francis Collins, director of the National

Institutes of Health, called for phase 3 cines, and FDA dire Hahn also has stated follow the science. riding on Hahn, an he holds firm with the scientific comm

he chasm between science and politics continues to grow, with Russian President Putin announcing this week that a fast-tracked vaccine for coronavirus disease 2019 (COVID-19) is ready for use, and President Trump indicating days earlier that a vaccine could be ready in the United States before the 3 November presidential election. There's been a dangerous rush to get to the vaccine finish line first. In a race of "Sputnik" proportions (as Putin puts it), quick approval by regulatory agencies is needed to "win." This is dangerous thinking, driven by political goals and instant gratification: Shortcuts in testing for vaccine safety and efficacy endanger millions of lives in the short term and will damage public confidence in vaccines and in science for a long time to come.



# **ACCORD Projects**

PILOTS	
Pls	Title
Glenn and Beneby	COVID-19 Impacts on Community-Based Interventions for Justice-Involved Minority Young Adults: Practitioner and Consumer Perspectives
Burford and Watkins-Sneed	The Pandemic of Stress: Examining the Relations among Occupational Status, Perceived Stress, Self- Rated Health, and Sleep during COVID-19
Doherty	Contact tracing for COVID-19: acceptability and barriers in African American communities
Smith	COVID-19: IMPACT ON BLACK FAMILIES
Tomlinson	Stress, Coping, Perceptions & Professional Outlook of HBCU Nursing Students Related to COVID-19

#### PROJECTS

Paul, Diggs, Mulrooney, Lee, Pilkington Wymer, Constantini and Sivaraman	The Role of Food Security in the Social Determinants of Health: Contingent Impacts of COVID-19 in North Carolina Development of a Conjugate Vaccine Against SARS-CoV-2
Zheng	Drug Repurposing for COVID19 Using Data Mining and Machine Learning Technologies
Baker and Doherty	Acceptability and Barriers to COVID-19 Testing, Tracing, and Immunization Among African American Students and Residents in Low-Income Communities
Dannai	Experiences of African American Caregivers of Children with Autism: Rurality and Resources during the COVID-19 Pandemic
Kayvan	Global Supply Chain of Medical Equipment: Vulnerability Assessment, Emergency Response Tool, and Financial Impact Analysis
Moore	Field-ready genetic coronavirus test for use in low-resource underserved populations

## **COVID-19 and the Food Security Environment in North Carolina**

Timothy Mulhrooney, Christopher Paul, William Pilkington, S. Nicole Diggs, Dohyun Lee, Meghana Sai Iragavarapu, Amanda Padden, Deepak Kumar

## To the Editor Five steps to address hunger in America today

H.O.P.E. Food Security Research Team

Hungry America, now hungrier.

Before the coronavirus outbreak, 1 in 7 Americans relied on Feeding America's food bank network. On any given day it is estimated that over 40 million Americans are hungry. COVID-19 has exacerbated food insecurity as jobs have been lost and schools a primary source of food for poor children — have been closed.

In early April, 22 million Americans, 13.5 percent of the U.S. workforce filed for unemployment benefits. Eight weeks later, a total of approximately 44.1 million Americans have filed for unemployment benefits. Since mid-March, the state of North Carolina has received more than 1.25 million jobless claims, spiking the state unemployment rate by 8 percentage points to 12.2 percent statewide.

Unfortunately, COVID-19 has exacerbated and exposed the depths of racial disparities in the United States as well. On average, COVID-19 is killing African Americans at a rate three times higher than white people in the United States. In North Carolina, 34 percent of COVID-19 deaths are African Americans, when African Americans represent 22 percent of the state population.







#### Modified Retail Food Environment Index









The mRFEI measures the percentage of healthy (supermarket and produce farmers' markets) as percentage of a food stores within a zip code.

#### COVID-19 Incidence Rate (per 10,000 population)



# Table: Comparison of USDA-defined food deserts in study area versus COVID-19,socio-economics and food environment metrics.

	USDA Food Desert	Non-Food Desert		
	(Low Income and Low Access)			
Number of Zip Codes	19	25		
COVID-19 Rate	78.22**	55.6**		
Median Household Income	\$45,720	\$42,643		
Percentage below Poverty Rate	20.30%	20.41%		
Percentage below 2x Poverty Rate	44.38%	43.68%		
Percentage receiving SNAP	19.26%	19.65%		
Percentage Minority	42.73%	44.51%		
SNAP Providers per 10,000	10.08	18.22		
Retail Food Environment Index	9.09***	3.68***		
<b>Modified Retail Food Environment</b>	12.22	17.82		
Distance to supermarket	3.82**	2.43**		
Statistically different at the following significance levels: $p < .1$ $p < .05$ $e^{***}p < .01$				





Advance Center for COVID-19 Related Disparities

WWW.NCCU.EDU/ACCORD

A Central Resource for **GOOD HEALTH.** 

# Thank you



WWW.NCCU.EDU

Health Equity, Environment, and Population Health (HOPE)

Building healthy communities and reducing the impact of health disparities through promotion of healthy living practices, education on chronic disease prevention, and examining the links between environment, technology and health.

Julius L. Chambers Biomedical Biotechnology Research Institute

